



# POW WOW

Newsletter of the Pennsylvania Outdoor Writers Association

Winter 2010



Don Knaus Photo

Explore any number of wild trout streams in the wilds of Tioga County at the POWA Spring Conference.

## The road to Wellsboro

### **Scenic Tioga County, Pa. Grand Canyon await POWA Spring Conference**

The Pennsylvania Outdoor Writers Association Spring Conference will be held in Wellsboro, PA, from May 19-23 and feature a wide range of activities and events centered in and around Tioga County's Pennsylvania Grand Canyon.

Don Knaus is serving as conference chairman and has set up a number of outdoor excursions for the weekend. They include:

- Fly fishing on Pine Creek
- Brook trout fishing in the "deep woods"
- Spring gobbler hunting in secret spots
- Rattlesnake hike
- Crappie fishing at one of seven lakes in the county
- Bicycle tour of the Pa. Grand Canyon on the rail to trail

- Chukar hunt at a discounted per bird cost or a round of sporting clays (\$25)
- Three-hour horseback tour in deep woods – Nature Quest
- Guided rock climbing – Wild Asaph Outfitters
- Waterfall hike; three people needed for this activity – Nature Quest
- Visits and guided tours of the Northern Appalachian Fish Research Laboratory and the Pennsylvania

### Lumber Museum

See the enclosed registration form to sign up for any of these activities.

The Sherwood Motel on Main Street will serve as the conference headquarters. Room 115 will serve as both the registration spot and hospitality room each night.

The Sherwood Motel is just one of many lodging options in Wellsboro. They do regular extensive rehabilitation of the rooms so that this motel is the most up-to-date in town. Rooms will be available for Wednesday through Saturday. The Sherwood will reserve about 12 rooms for Wednesday, 20 for Thursday and 37 for Friday and Saturday nights. Friday and Saturday are first-come, first-served. The rooms will be "blocked" out of the motel's schedule, so POWA members must say that they are from POWA when reserving a room. Rates range from \$77 up to \$104 with a whirlpool bath. Contact:



Doyle Dietz Photo

**Doyle Dietz is putting up for auction a never-fired POWA 50th Anniversary Ultra H&R .25-06 rifle. It comes with a scope and ammunition.**

See **WELLSBORO**, page 5

# Craft Improvement

## Getting past procrastination

By Ben Moyer

Every writer knows that we sometimes come up with any excuse we can NOT to write. We tell ourselves our need for a walk in the woods outweighs the need to finish that column today, and out we go. We convince ourselves that the office needs straightened up or the some firewood needs split. Commanding ourselves to write productively when we clearly have the time to do so is an age-old challenge of the writing life. Today's writer has even more distractions to lure the brain from a task that needs finished. It is so easy to send out some e-mails or play chess with someone on another continent.

I'd be among the first to defend a walk in the woods, but there are times when we need to face our priorities and get that work done. To quote an old coal miner friend of mine, the only way through a daunting task is to "grab it and growl." No one else is going to finish that assignment or that unsolicited creative work for us. A couple of years ago, I participated in a writing workshop at West Virginia University. One of the seminars I attended was presented by Rebecca McClanahan, a widely published poet, essayist and writing teacher who confessed to enjoying a sylvan stroll but also maintains that developing discipline is part of a writer's professional growth.

During her presentation, Rebecca offered these tips from her book about writing, "Write Your Heart Out." Rebecca said these tactics have worked for her when she needed to get to the writing desk and stay there, writing.

1.) Lower your standards. Rather than saying "I'm going to write a beautiful poem about my month in Paris," say "I'm going to write a poem." Then write it.

2.) Think quantity, not quality. Set a timer and write until it goes off, or decide

on a set number of words or pages per session, and don't get up from the desk until you're finished (Anthony Trollope wrote seven pages a day, forty-nine pages a week, sticking so closely to this schedule that if he finished a novel on his fourth page of a day's work, he started the next novel on his fifth page.)

3.) Be your own writing instructor. Give yourself writing assignments, then do them.

4.) Hold yourself hostage at the desk. Don't comb your hair. Dress in such shabby clothes that you wouldn't dare answer the door or go out for a paper. Then stay at the desk until you've accomplished your task.

5.) Set short-term rewards for yourself. Draft six pages = a cookie. Write two hours = a walk in the park. Finish chapter three = a new hat.

6.) When your writing is really cooking, don't stop until it's done, no matter how long it takes. Or: When your writing is really cooking, make yourself stop. Stop at the most exciting point, when you know exactly what will happen next. Stop in the middle of a phrase if you have to. Then you won't have to start from scratch on your next writing day; you can continue on the high point at which you exited.

7.) Eliminate the fear of the empty page by writing a few opening lines the night before a writing session.

8.) Right before you go to bed, reread the last thing you wrote. Write a brief response or jot down questions the writing hasn't yet answered. Who knows? You might dream the answers.

9.) If all else fails, write down all the reasons why you can't write. Go ahead, get it out of your system. At the end of the session, you may discover that it takes more energy to avoid writing than it does to write. At any rate, you'll have filled some pages, a task you were convinced you couldn't do.

Rebecca McClanahan's books, including "Write Your Heart Out" can be ordered through her Web site: [www.mclanmuse.com](http://www.mclanmuse.com). The site also lists dates and locations for McClanahan's writing workshops.

# PowWow

Winter 2010

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[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)

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## President's Message

by Tom Tatum



A few years back I wrote a column that ran in *Game News* about late archery season deer hunting. The piece was entitled “Let It Snow.” But after the unprecedented winter we’ve had here in the southeastern corner of Penn’s Woods – or should I say Penn’s Tundra – my new snowy mantra has become “Make It Stop!”

The Philadelphia area has endured over 70 inches of the white stuff – the most we’ve ever had since they started keeping records back in the 1800s. Local media have hyperbolically dubbed this season’s relentless barrage of blizzards as “snow-pocalypse” and “snow-meggedon,” and whether or not these brutal conditions might result in catastrophic winter kill for our deer herd here remains to be seen. In any case, our crazy weather, its impact on wildlife, and its connection, if any, to the much debated concept of climate change, provides plenty of material for outdoor writers like us to address.

And if you’re as winter weary as I am – delirious with cabin fever – you’re awaiting the first heralds of spring (for me it’s the siren serenade of our backyard spring peepers and wood frogs) more eagerly than ever before. That froggy chorus also ushers in those other rites of spring – trout season, spring gobbler, and, of course, the POWA Spring Conference and Awards Banquet slated for Wellsboro in May.

Don Knaus is busy putting the finishing touches on what promises to be an outstanding conference. “The banquet is set and we’ve got trout guides, hiking guides, bicycle tour guides, all ready lined up,” Don reported when I called him recently for an update. “And we have really neat spouses’ stuff lined up including horseback and wagon rides through the Pennsylvania Grand Canyon and a jewelry making session on Saturday. Other activities include trout fish-

ing, spring gobbler hunting, a rattlesnake hike, crappie fishing, and a host of other options. All the meals are sponsored, so all you have to do is pay your motel fee and sit back and enjoy a great time,” noted Don, his excitement palpable over the phone line. “I don’t know why anyone wouldn’t take advantage of this awesome event.”

Both Don and I are looking forward to a significant turnout of POWA membership at this spring extravaganza. Hope to see you there. Sign up today!

Meanwhile Connie Yingling and I continue to collaborate on POWA’s fall powwow in Ocean City, Md. this year. The event will most likely be held from September 30 through October 3. Although those dates remain tentative, our powwow would correspond with the resort town’s Winefest Weekend and a major surf fishing tournament. Many other activities – including hunting and fishing opportunities – and an impressive list of speakers and seminars are also in the works. We’ll have more on the powwow as details are firmed up.

It’s most likely a sign of our dire economic times and the aging demographics of our own membership that our organization is undergoing some attrition in numbers. With a shrinking market of paying outlets in which to publish columns and artwork, and with many

of our people retiring – both from writing and from POWA – some erosion seems inevitable. But that doesn’t mean we have to accept it without a fight.

Over the past few weeks, after Executive Director Bob Lollo reported that over two dozen members had not submitted their 2010 dues, Chairman Harry Guyer and a number of board members joined me in contacting members who had failed to renew.

While a number of non-renewing members had viable reasons (such as loss of job, change of career, moving across the country and retirement) for forfeiting the benefits offered to them by POWA membership, about half of those contacted reported they had simply forgotten or misplaced their notices and still planned to renew. I’d like to thank Harry and those board members who aided in our re-enlistment project.

I am sad to report that POWA suffered a tragic loss recently with the untimely

*See MESSAGE, page 4*



Contributed Photo

**President Tom Tatum digs out from one of the blizzards that hit the southeastern portion of Pennsylvania recently.**

## Market News

by Freddie McKnight



**HuntingNet.Com** is especially interested in top notch writers who can make hunting and outdoor related topics entertaining while maintaining accuracy. We like a variety of articles from those that have a human element imposed (i.e. Me and Joe stories) to those that are more factual in nature. Our readers also enjoy “how to” articles. Above all, we strive to provide our visitors with articles and editorials that are fun to read while providing useful information to assist in their pursuit of outdoor activities. Payment is scaled to story length, subject matter and quality. For both originals and reprints, rates start at \$25 and go up to \$350. The amount to be paid will be negotiated prior to printing.

\*\*\*

**American Forests** is a quarterly national magazine with stories and photographs about trees, forests, and forestry issues. The mission of our publication is to foster appreciation for trees and forests and to offer a responsible, science-based discussion of the trends, issues, policies and management of America’s forest resources. We seek to educate, entertain, and enlighten our audiences with compelling writing, eye-catching

photography, beautiful illustrations and exciting design.

E-mailed queries should be sent to [kmarland@amfor.org](mailto:kmarland@amfor.org).

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**WildBird** is published bimonthly by BowTie Magazines, a division of BowTie Inc. As the most widely read birding magazine, we strive to provide stories that interest everyone from beginning birders to longtime enthusiasts. Features run from 1,000 to 1,600 words. WildBird pays \$250 to \$400 for features, more for a story-photo package. Please send queries to [wildbird@bowtieinc.com](mailto:wildbird@bowtieinc.com).

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**Gray’s Sporting Journal** is published seven times a year, including three themed issues: the Fly Fishing Edition (April), the Upland Bird Hunting Edition (August) and the Expeditions and Guides Annual (December). Because 90 percent of our readers are bird hunters and 85 percent are fly fishers, we’re always looking for good fly-fishing and upland-bird-hunting manuscripts. We pay from \$600 to \$1,250 for features, based on quality, not length; yarns average \$300; poems, \$100. We pay

\$50 to \$300 for photographs. For Expeditions pieces, we pay \$850 plus \$75 per picture published. Contact: [russ.lumpkin@morris.com](mailto:russ.lumpkin@morris.com).

\*\*\*

**Whitetails Unlimited Magazine** is published four times a year by WTU. The purpose of the magazine is to provide interesting articles to our members and highlight organizational happenings. We publish a wide range of hunting, environmental, educational, wildlife management and how-to articles. Length of feature articles range from 1500 to 2500 words; we purchase up to six manuscripts per issue. Feature articles with photos pay up to \$350, stories without photos pay up to \$200. Initial contact should be by mail, addressed to Editor, and accompanied by a SASE. Address is: Whitetails Unlimited, National Headquarters, P.O. Box 720, 2100 Michigan Street, Sturgeon Bay, WI 54235.

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**The Trapper and Predator Caller** our editorial goal is to inform, educate and entertain our readers with articles, photographs and illustrations that promote trapping, predator calling and muzzleloader hunting. Payment is made within 45 days of publication. The amount you receive is based on the quality of writing and photography as a package. Send queries, manuscripts and photos to: Jared Blohm, Managing Editor at [jared.blohm@fwpubs.com](mailto:jared.blohm@fwpubs.com).

## Message

*from page 3*

.....  
passing of our colleague Mike Watson. His fine art work is familiar to all of us and graced many publications. Mike, a POWA member since 1981, will be sorely missed. Our deepest sympathies go out to the Watson family.

Before I close out this President’s Message I’d like to give a quick shout out to a couple of our newest supporting members – the Eastern Chapter of the Wild Sheep Foundation and the Ameri-

can Sportfishing Association. Executive Director Bob Lollo and I both visited the Eastern Chapter’s 19<sup>th</sup> Annual Hunting and Fishing Convention in Lancaster this past January and were impressed by the affair which included exhibits, banquets and some incredible live auctions. POWA members who have never attended this event should definitely mark their calendars for next year’s edition.

The American Sportfishing Association, under the guidance of Show Director Jonathan Sauers, is forging ahead with the inaugural Greater Philadelphia

Sportshow, a brand new outdoors event that opens even as I write this, and runs from Feb. 25-28. Jonathan has donated booth space for POWA members to use. With luck, at subsequent shows POWA might include an auction similar to the one held each year in Harrisburg.

I’d like to wish Jonathan great success with his new venture, but right now I’m keeping my fingers crossed for better weather since there’s another major winter storm on the horizon and I’ve had it with shoveling. Spring just can’t get here soon enough.

## Wellsboro

*from page 1*

www.sherwoodmotel.org or phone 800-626-5802.

The Penn-Wells Lodge is modern and the second best place in town. It is right next door to the Sherwood Motel. (You can walk to hospitality suite just 40 yards away.) The two queen beds rooms are the most recently updated and cost \$92 Wednesday and Thursday, and \$95 Friday and Saturday. The two double-bed rooms are \$80 Wednesday and Thursday, and \$89 Friday and Saturday. Contact: www.pennwells.com or phone 800-545 2446.

Penn Wells Hotel is an older, historic hotel that was second to none in the 1930s. If you want to pretend that you're in a Humphrey Bogart movie, the Penn-Wells is the place for you. Ask for the upgraded rooms. Costs are \$81-\$85 Wednesday and Thursday, \$129 Friday and Saturday. Contact information is the same as for Penn-Wells Lodge.

The Canyon Motel is one block from the Wellsboro Diner, two blocks from the Sherwood Motel hospitality activities and a block and a half from the Penn-Wells Hotel for Saturday breakfast. The Canyon has served traveling state employees for many years and it has an indoor pool, spa and gym. Rates are \$76 per night. Contact: kreider@keystone-hotelmgt.com or phone 570-724-1681.

There is a number of quality Bed & Breakfasts in the Wellsboro area as well.

Bear Mountain is highly recommended. The owner has slashed his normal pricing in hopes of getting POWA people to come, enjoy and then maybe write about his place. It is five miles out of town. It is a gorgeous log facility with bedroom space for one to four couples. Costs are: May 21 or 22, \$129 per night; 21 and 22 (two nights), \$349; three nights, \$465; four nights, \$569. These prices represent a 20 percent discount. Use the Web site www.BearMountainBB.com to see the rooms and to contact the owners for reservations. Phone: 570-724-2428.

See **WELLSBORO**, page 6



Contributed Photo

Seasoned fly fishermen will find big brown trout to be abundant in Pine Creek.

## A message for supporting members

It has already been an entire year since I've contacted you, and the 2010 Pennsylvania Outdoor Writer's Association annual conference will soon be here.

Now that the busy winter show season is over and spring is here, I hope you'll be able to give some attention to this important appeal that will benefit both you and POWA.

You'll remember that the POWA now asks for raffle and auction donations only once a year.

I hope you'll provide something, large or small. I'll display your products before and during our big event, the "Excellence in Craft" awards banquet, followed by the raffle.

For supporting members who attend this conference, POWA is offering you FREE participation at our "breakout" session to expose your products to the largest state organization of outdoor communicators in the country, and to talk with them face to face about your products. So,

this conference costs you nothing above registration, travel, and lodging.

As chairman of the POWA Ways & Means committee, I'm asking that you send raffle items to committee member Don Knaus, 31 Nichols St., Wellsboro, PA 16901. He will log in each item and personally transport them to the conference site. It will help me report to the membership if you also send a quick e-mail with a brief description of the items, copying both Don (dmknaus@epix.net) and me (stevesorensen@verizon.net).

Finally, on behalf of nearly 200 POWA members, I thank you for being a faithful supporting member, for the contribution you make to the Spring 2010 raffle, and for helping keep POWA a strong voice representing you in the outdoor world.

With gratitude,  
Steve Sorensen

## Wellsboro

*from page 5*

Arvgarden is another great B&B. It is about six miles out of Wellsboro and is a couple of miles from Saturday's activities. Rooms are available at \$105 for POWA dates. Rooms include private bath and breakfast. Contact: [www.arvgarden.com](http://www.arvgarden.com) or phone 570-724-4337.

There are many camping facilities available within eight miles of town. Several Web sites list the possibilities: Tioga Visitors Bureau, Wellsboro Chamber of Commerce, DCNR, etc.

Don Knaus has made reservations for about 10-12 POWA members and guests Wednesday evening and 30 members and guests Thursday evening at The Wellsboro House for dinner and drinks at each person's own expense. There is good food at a moderate price and the place has a "brew pub" feel.

Thursday and Friday breakfasts for spouses and Saturday breakfasts for all attendees will be in the dining room of the Penn Wells Hotel, just a short walk up the street from The Sherwood Motel headquarters. POWA members, spouses and guests need only show their name tags. The Wellsboro Chamber of Commerce is sponsoring breakfast. The hotel will offer juices, fruits, toast, Danish, scrambled eggs, home fries, bacon, sausage, French toast and pancakes.

Friday lunch for the members and spouses will be served at the Pennsylvania College of Technology. There will be a scrumptious sandwich selection from the Native Bagel, a popular local lunch spot. The Tioga County Visitors Bureau is sponsoring lunch.

Friday's late eating features a pool party at The Sherwood Motel. Meet around the swimming pool at the motel. Dinner will be a catered affair from Harland's Catering and the folks who bring you the Eastern Sports and Outdoor Show sponsor the meal. Entertainment and hospitality activities follow.

Saturday's craft improvement sessions will be held at the Pennsylvania College of Technology, a fine facility just four miles east of Wellsboro on Route 6. Craft



Don Knaus Photos

**Fishing for wild brook trout and spring gobbler hunting are both on tap at the POWA Spring Conference May 19-23.**



improvement will precede lunch with spouses and guests.

A membership meeting will be held immediately after the craft improvement sessions and lunch in the same Penn Tech building. Breakout will follow on premises. Hobie Corp. invites POWA

members to see a demonstration of their new kayaks at Hamilton Lake – an impoundment on the way home from Penn Tech.

For spouses and guests in attendance, Thursday's tour is planned as "shop on your own" day for the spouses. The Tioga Visitors Bureau will have maps prepared that highlight the various shops around town, what the shops feature and directions.

On Friday, Tony's Trolley will pick up participating spouses and guests at 8 a.m. They will be driven to Colton Point State Park for a view of the canyon from the west side. Then they will be taken to Mountain Trail Horse Center where they will be taken by horse-drawn covered wagon down the floor of the canyon. The trolley will take them to the Nature Quest outdoor facility where they will meet up with POWA members and enjoy a barbeque lunch compliments of Nature Quest. For more on this organization,

## Spring Conference Itinerary

### Wednesday, May 19

Members can meet at the Sherwood Motel and check in. Early registration will be available. Members will meet at 6:30 p.m. at the Wellsboro House for an “on your own” meal and camaraderie. This night, there will be no hospitality suite as we can stay until closing at the restaurant.

**1 p.m.** – Pre-conference tour offerings: Northern Appalachian Fish Research Center; Pennsylvania Lumber Museum

**3-5:30 p.m.** – Registration in the Sherwood Motel

**5:30 p.m.** – Depart hotels for group dinner at Wellsboro House; “on your own”

**7-11 p.m.** – Hospitality at the Wellsboro House

### Thursday, May 20

Members have activity choices, including: Spring Gobbler Hunting, Fly Fishing on Pine Creek, Brook Trout Fishing on local “secret streams,” Bicycle Tour of the Pennsylvania Grand Canyon from Ansonia to Blackwell, Horseback Tour of the Canyon Floor, a Rattlesnake Hike, Hiking on Trails catalogued by Chuck Dillon who has written several books on the local hiking trails. Morning activities for writers with Nature Quest and volunteer guides. Transportation can be provided (box breakfast by Native Bagel).

**8:30 a.m.** – Spouses breakfast at Penn Wells Hotel; lunch on your own. Enjoy a relaxing shopping day in Wellsboro. (Walking tour brochures provided.)

**12:30 p.m.** – Lunch at Colton Point State Park, picnic-style sponsored by Tioga County Visitors Bureau; spouses will meet here to join writers for lunch

**2 p.m.** – Nature Quest activities, transportation provided

**6 p.m.** – Dine at the Wellsboro House

**7-11 p.m.** – Meet, greet, laugh and lie in the hospitality suite at the Sherwood Motel

### Friday, May 21

“Crack of Dawn” – Writers depart for morning activities; spouses go on tour; lunch and afternoon activities at Nature Quest; 3 p.m. train tour of Tioga; pool party.

**7:30 a.m.** – Breakfast for spouses, et.al. at the Penn-Wells Hotel, sponsored by the Wellsboro Chamber of Commerce

**9 a.m.** – Spouses depart Sherwood Motel for tour of Leonard Harrison State Park, horse-drawn wagon tour down the floor of Pennsylvania’s Grand Canyon followed by coach ride to the Nature Quest facilities

**12 p.m.** – Writers and spouses meet at Nature Quest for barbeque lunch. Following lunch, the spouses may take a coach tour back to town

**1 p.m.** – Nature Quest activities or afternoon fishing

**3 p.m.** – Train excursion north to New York state line

**6 p.m.** – Pool party dinner catered at the Sherwood Motel swim pool, sponsored by Concept One, Inc. (The Eastern Sports and Outdoor Show)

**7 p.m.** – POWA board meeting at Penn Wells Hotel.

**8-11 p.m.** – Hospitality room at the Sherwood Motel

### Saturday, May 22

**6:30-8 a.m.** – Breakfast at Penn-Wells Hotel, sponsored by Wellsboro Chamber of Commerce

**8-11:30 a.m.** – Spouse tour departs hotel via Tony’s Tioga Trolley Tours; artisan class, jewelry workshop at Penn Tech North Campus

**8 a.m.** – POWA craft improvement presentations at Penn Tech North Campus

**9:30 a.m.** – Workshops/craft improvement at Penn Tech North Campus

**10:00-10:15 a.m.** – Break snacks sponsored by POWA

**10:15 a.m.** – Workshops/craft improvement at Penn Tech North Campus

**11:15 a.m.-12:15 p.m.** – Roundtable discussion at Penn Tech North Campus

**12:15 p.m.** – Lunch, sponsored by Tioga Visitors Bureau

**1 p.m.** – Breakout at Penn Tech

**2:30 p.m.** – POWA membership meeting at Penn Tech

**5:30-6:30 p.m.** – Reception with hors d’ouvres and bar

**6:30 p.m.** – POWA Awards Banquet at Manser Hall, Mansfield University; sponsored by National Shooting Sports Foundation

**9:30 p.m.-??** – Hospitality room at the Sherwood Motel

### Sunday, May 23

**8 a.m.** – Farewell buffet breakfast at the Penn-Wells Hotel (on your own)

**10 a.m.-1 p.m.** – Optional post-conference tours

visit: [www.naturequestadventures.com](http://www.naturequestadventures.com)

Following lunch, POWA members may return to fishing, sporting clays, chukar hunting or hiking, or they may join spouses at 3 p.m. for a railroad tour of northern Tioga County.

On Saturday, Tony’s Trolley will pick up participating spouses at 8 a.m. where they will be taken to Leonard Harrison State Park to view the Pennsylvania

Grand Canyon from the east side. A ranger will be available for a presentation and brief interpretive hike. Following the tour, spouses will visit the Tioga Visitors Bureau. Then they will be transported to Penn Tech where they will be instructed in jewelry making by local artisans. (Photos of jewelry that they will make will accompany registration materials. When they see what they will leave with,

they will want to participate.) Following the craft session, spouses will join the writers for lunch.

The banquet will be held at Mansfield University in Manser North Dining Hall, the best that the university has to offer. The meal is sponsored by the National Shooting Sports Foundation. Craft Award winners will be recognized and the fund-raising auction will also be held.

# Executive Director's Report

by Bob Lollo,  
Executive Director



The reports you are reviewing have not been voted on nor approved by the board of directors. The chairman, president and I decided not to spend additional money for a phone conference because there is not enough "business" to transact to justify the cost. We are presenting these reports to keep the membership informed of what is happening even though there is no official meeting.

Robert G. Miller wrote that his wife passed away recently. Bob wrote the original Pennsylvania boating guide and would like to have a copy for reminiscing. I do not have a copy but one of our members may have a copy that can be given to Bob. Bob lives in Columbia and his address is in the directory.

Sylvia Bashline was nice enough to give POWA a donation. The funds will be used for scholarship funding. Adele Dovey also provided POWA with a contribution for General Fund use. Please thank these members for their generous donations.

Jacqueline E. Knight of Williamsport passed away Oct. 29, 2007 and has willed POWA and the Will Johns Scholarship Fund \$13,802.88. Mrs. Knight and her husband marketed the solar tables that appeared in various newspapers and outdoor magazines. Both were active members of POWA and OWAA.

POWA has three persons earning their 2010 dues by each signing three new members during the last year. They are Bud Cole, Don Feigert and Harry Guyer. Bud has won four years running with 12. Additional members working toward the goal are: Bob Clark with 1; JB Kasper with 1; Don Knaus with 2; Roger Mallon with 2 and Jeff Mulhollem with 1.

Don Knaus requested we waive the \$45 setup fee for the supporting members that attend breakout. We did poll the board of directors and officers with an e-mail requesting they vote for the waiver on

this meeting only and there will be a general discussion and vote during the meeting Friday night at the spring meeting if there is a desire to continue waiving the charge. Our organization has an obligation to help the supporting members cut costs during this business downturn. While our efforts represent only a small token of assistance, every little bit does help.

One letter was written transmitting a check for \$100 to the Pocono Wildlife Rehab Center to help them with expenses for coming to our fall meeting. Alex Zidock requested the payment and the board approved.

## MEMBERSHIP TOTALS

POWA currently has 163 active members plus 5 new members for a total of 168. The breakdown is as follows: 1 honorary, 7 life members, 5 apprentices and 155 active members. The supporting member total is 115 including the new members listed below. Supporting member renewals are coming in but we only have new members and renewals of 68 for this year.

## MEMBERSHIP CHANGES

**Resignations** – Sam Hossler, Charlie Meck, Lou Rodia, Charlie Heidecker, George Osgood, James Gilford, Robert Miller Jr., Joanne Zidock, John Tertuliana and Sherwood Schoch.

**Audits** – The following members did not pass their audits: John Pries, Melody Schell, Nick Sisley, Jim Brett, Stephen Carpenteri, Jonathan Custeaud, Thomas Brown, Vicki Diebold, David Evans, Alan Gregory, and Patrick Krumenacker. They have been dropped from membership.

**Supporting Member Resignations** – Pa. Department of Conservation, PA Deer Association resigned because they no longer exist.

## NEW ACTIVE MEMBERS

### **Betty L. Dietz**

309 Maple Blvd., Orwigsburg, PA 17961

Schuylkill County

Phone: 570-366-1764

E-mail: yankeegiant@verizon.net

Service: Freelance photographer  
Credits: Pottsville Republican Herald, Shamokin News-Item, Lehighon Times-News, Lewistown Sentinel

Sponsor: by Doyle Dietz

### **Audrey J. Patterson**

30 Woodland Avenue, Wellsboro, PA 16901

Tioga County

Phone: 570-439-2021

Work: 570-724-3061

E-mail: mr.mrs.patterson@hotmail.com

Web: www.pagrandcanyon.webs.com

Services: Book author and outdoor agency employee

Credits: Book author – "Pine Creek Rail Trail" A recreation and Interpretive guide to the Pennsylvania Grand Canyon. Freelance writer for Williamsport Sun Gazette.

Sponsor: Don Knaus

### **Paula S. Piatt**

553 Roscoe Road, P.O. Box 627, Elizabethtown, NY 12932

Phone: 518-873-7335

Work: 518-873-2370

Fax: 518-873-9908

E-mail: ppiatt@outdoornews.com

Credits: Associate editor – New York Outdoor News and Ohio Outdoor News.

Sponsor: Jeff Mulhollem

### **Cindy Ross**

85 Red Mountain Lane, New Ringgold, PA 17960

Schuylkill County

Phone: 570-943-2198

E-mail: Cindyross4@verizon.net

Services: Writer, photographer and lecturer

Credits: Pennsylvania Magazine, Toronto Star, The Bay Journal, Turkey Country, Tribune Media Service, Outside, The Walking Magazine,



Backpacker, Paddler, Canoe & Kayak, Adventure Cyclist, Bugle, Outdoor Life, L.A. Times, The San Francisco Chronicle, The Boston Globe, The Washington Post, Philadelphia Inquirer, The Chicago Tribune, The Baltimore Sun. Author of six books.  
Sponsor: Bud Cole

**Wendell S. Ozetovich**

40 Colin Drive, South River, NJ 08882  
Phone: 732-238-2495

E-mail: [underwateroz@comcast.net](mailto:underwateroz@comcast.net)  
Services: Video Productions and speaker.

Credits: Published DVDs: Underwater World of Trout – Discovery and Underwater World of Trout – Feeding Lies

Sponsor: Roger Mallon

**Bob Coleman**

414 E. 3rd Street, Bernville, PA 19506

Berks County

Phone: 215-694-4920

E-mail: [rcc11549@msn.com](mailto:rcc11549@msn.com)

Services: Newspaper correspondent/photographer

Credits: Reading Eagle

Sponsor: Roger Mallon

**NEW SUPPORTING MEMBERS**

**Eastern Chapter Foundation for North American Wild Sheep**

60F West Church Street, Denver, PA 17517

Phone: 717-336-3743

Fax: 717-336-3769

E-mail: [ecfnaws@aol.com](mailto:ecfnaws@aol.com)

Web: [www.ecfnaws.org](http://www.ecfnaws.org)

Services: A 501(c)(3) Corporation whose dollars are given toward preservation of wildlife and their habitat.

Contact: Lauren Booth

Sponsor: Bob Lollo

**Gogal Publishing Company**

2017 Blackhorse Drive, Warrington, PA 18976

Phone: 215-491-2305

E-mail: [Mgogal1257@verizon.net](mailto:Mgogal1257@verizon.net)

Services: Trout and warm water fishing maps, GPS mapping software

Contact: Michael Gogal

Sponsor: J. B. Kasper

**Pennsylvania Crossbow Federation,**

P. O. Box 262, Elizabethtown, PA 17022

Phone: 724-376-4191

E-mail: [pacrossbow@live.com](mailto:pacrossbow@live.com)

Web: [www.pacrossbow.com](http://www.pacrossbow.com)

Services: A non-profit organization dedicated to promoting crossbow hunting in Pennsylvania

Contact: Todd R. Bromley

Sponsor: Bob Clark

**Pro Tool Industries Inc.**

337 Circle of Progress Drive, Pottstown, PA 19464

Phone: 484-945-5001

Fax: 484-945-5004

E-mail: [mscheifley@protoolindustries.net](mailto:mscheifley@protoolindustries.net)

Web: [www.protoolindustries.net](http://www.protoolindustries.net)

Services: Manufacturer of quality products geared to the outdoorsman, hunter, and sportsman, including the world-famous Woodsman's Pal tool and no-nonsense reference guide-books and related products by master outdoorsman J. Wayne Fears.

Contact: Mark G. Scheifley

Sponsor: Bob Lollo

**Rocky Mountain Elk Foundation**

c/o Blue Heron Communications, 3260 Marshall Avenue, Norman, OK 73072

Phone: 405-364-3433

Fax: 405-364-5447

E-mail: [steve@blueheroncomm.com](mailto:steve@blueheroncomm.com)

Web: [www.rmef.org](http://www.rmef.org)

Services: A 501(c)(3) nonprofit, wildlife habitat conservation organization whose mission is to insure the future of elk, other wildlife and their habitat.

Contact: Steve Wagner

Sponsor: Bob Lollo

**Pinnacle Fishing/  
Silstar Corp. of America**

3002 Dow Avenue, Unit 416, Tustin, CA 92780

Phone: 888-547-9998 X102

Fax: 888-676-9229

E-mail: [mmalkin@silstar.com](mailto:mmalkin@silstar.com)

Web: [www.pinnaclefishing.com](http://www.pinnaclefishing.com)

Services: Manufacturer of

comprehensive lineup of quality reels and rods for freshwater and saltwater applications. Discounted "outdoor writer" pricing for all current products available to POWA members.

Contact: Marc Malkin, director of marketing and communications.

Sponsor: Bud Cole

**Hobie Cat Company**

4 N. Vista de la Luna, Laguna Beach, CA 92651

Phone: 949-499-2225

Fax: 949-499-1445

E-mail: [Ingridn2@mindspring.com](mailto:Ingridn2@mindspring.com)

Web: [www.hobiecat.com](http://www.hobiecat.com),

Services: Since 1950, Hobie has been in the business of shaping a unique lifestyle based around fun, water and quality products. From headquarters in Oceanside, Calif., Hobie Cat Company manufactures, distributes and markets an impressive collection of eco-sensitive watercraft worldwide. These include an ever-expanding line of recreation and racing sailboats, pedal-driven and paddle sit-on-top recreation and fishing kayaks, inflatable kayaks, fishing boats, plus a complementary array of parts and accessories.

Contact: Ingrid Niehaus

Sponsor: Bud Cole

**Horton Archery, LLC**

4430 Crystal Parkway, Kent, OH 44240

Phone: 330-474-5710

Fax: 330-673-1476

E-mail: [rfoster@hortonmfg.com](mailto:rfoster@hortonmfg.com)

Web: [www.crossbow.com](http://www.crossbow.com)

Services: Manufacturer of quality hunting crossbows, compound bows and accessories.

Contact: Riley Foster, staff director

**Robert W. Hart & Son, Inc.**

401 Montgomery Street, Nescopeck, PA 18635

Phone: 570-752-3655

Fax: 570-752-1088

E-mail: [30hart@rwhart.com](mailto:30hart@rwhart.com)

Web: [www.rwhart.com](http://www.rwhart.com)

Services: Makes custom rifles, custom-made shooting accessories.

Contact: Robert J. Hart

# Committee Reports

## OFFICERS' REPORTS

**Chairman's Report** – The dodo (*Raphus cucullatus*) was a huge flightless pigeon that lived happily on the island of Mauritius in the Indian Ocean – that is, until it was discovered by humans. Unable to cope with the changes that man brought to its habitat, the 3-foot, 40-pound bird became extinct in the 17th century.

The moral to this natural history lesson: change or die.

The past year has seen an unprecedented number of changes in POWA. Not all of them have been popular, possibly not all of them have been for the best. But all of them were deemed necessary if the organization is to survive in a changing habitat.

Our membership is down to the lowest number I can remember. Although this is discouraging, it is also understandable. Older members have retired or sadly have passed on. They have not been replaced by a new generation. Others have found their markets drying up, in some instances completely, and have gotten away from the outdoor communication business. Probably all of us have found it more difficult to sell our work.

We have also lost quite a few supporting members. Many of our faithful friends have found that they too must tighten their belts.

Because of low numbers in recent years at our fall convention, we have gone to one conference per year, in the spring, and a "powwow" in the fall. Our first one, last October, was not a rousing success, at least in terms of turnout. We are hopeful that our next will be better attended.

Not all is doom and gloom, however. Our officers and board have continued to work hard. We are still one of the largest, if not the largest, state outdoor writers' groups in existence. We recently person-

ally contacted all our members who were late on renewing. We continue to attract new supporting members.

Our spring conference at Wellsboro promises to be one of our best. Don Knaus has arranged for lots of wonderful activities, so many that it will be hard to choose which ones to participate in.

At our next meeting, even more changes may take place. We will continue to keep the best of the old and embrace the new, adapting to a brave new world. In that way the POWA will avoid going the way of the dodo.

**President's Report** – As posted.

**Executive Director's Report** – As posted.

**Treasurer's Report** – As posted.

## COMMITTEE REPORTS

**Awards Review** – Committee Chair: Bob Mitchell. Committee activities since last meeting: Conferred with Tim Flanigan about changes, ultimately made, to the awards program. Board (Membership) action requested by Committee: None required. Current Committee Members: Bob Mitchell.

**Constitution and ByLaws** – No Report.

**Craft Awards** – Committee Chair: Tim C. Flanigan. Committee activities since last meeting – Received and sorted 187 entries from 28 members and arranged judging of the entries. Board (Membership) action requested by Committee: None. Current Committee Members: Tim, very ably assisted by wife Debbie.

**Craft Improvement** – No Report.

**Duties Manual** – Committee Chair: Bob Mitchell. Committee activities since last meeting: None.: I have not received word of any changes/updates to the Duties Manual. Board (Membership) action requested by Committee: Forward any changes/updates that need to be made. Current Committee Members: Bob Mitchell.

**Editorial Review** – No Report.

**Education** – Committee Chair: Kermit Henning. Committee activities since last meeting: The POWA Sportsmen's Auction, held Sunday, Feb. 14, at the Eastern Sports & Outdoor Show in

Harrisburg earned a total of \$10,579, which includes a \$1,000 donation from Reed Exhibitions and a \$1,000 donation from Dennis Scharadin from winning the Celebrity Casting Championship. We had a total of 14 grant requests this year and allotted a total of \$9,000 in grants. We left a balance in the account to pay for a coloring poster project we are working on with George Lavanish. The poster will be handed out to children at next year's show and made available to members and other organizations for their use in youth educational projects. Board (Membership) action requested by Committee: None. Current Committee Members: Dennis Scharadin.

**Ethics Committee** – Committee Chair: John Swinton. Committee activities since last meeting: The Committee faced no issues in the past reporting period and has no requests to make of the Board. Current Committee Members: Joe Gorden and Bob Ballantyne.

**Finance and Budget** – No Report.

**Financial Auditing** – No Report.

**Historical Archives** – No Report.

**Membership Audit** – Committee Chair: Harry Guyer Jr. Committee activities since last meeting: None. Board (Membership) action requested by Committee: Due to the recent economic downturn that has led to many writing markets drying up, along with the fact that our annual audit always results in the loss of several members, I recommend that we explore suspending the membership audit for at least one year or possibly until the economy improves. Current Committee Members: Harry Guyer Jr.

**Member Development** – No Report.

**Membership Screening** – Committee Chair: Dennis Scharadin. Committee activities since last meeting: Screening applications. Board (Membership) action requested by Committee: Approve the following applicants that have passed the Screening Committee. They are Audrey Patterson, book author, Active; Cindy Ross, writer/photographer, Active; Wendell Ozefovich, video production/lecturer, Active; Paula Piatt, magazine editing, Active; Betty Dietz, photog-

rapher, Active; Den Haring, lecturer/magazine; Apprentice. There is one applicant that is currently going through the Committee, Bob Coleman, newspaper/photographer, Active. Current Committee Members: Dave Ehrig, Doyle Dietz.

**Nominating** – No Report.

**Past Presidents Council** – No Report.

**Scholarship Committee** – Committee Chair: Jeff Mulhollem. Committee activities since last meeting: Joe Gorden has introduced Laurie Dovey to the work of the Committee in its UPJ venue, and Laurie will take over Joe's position next year. Otherwise, the materials have been distributed, the deadline is March 26, and the Committee has made no selections at this point, although we at Penn State already have a terrific applicant. The Committee has no requests to make of the Board. Current Committee Members:

John Swinton and Joe Gorden.

**Sports Show** – No Report. See Education.

**Supporting Member Development** – No Report.

**Supporting Member Rep** – No Report.

**Supporting Members Screening Committee** – Committee Chair: Don Knaus. Committee activities since last meeting: We had six new supporting member applications which the Committee reviewed and approved for POWA membership. They are: Pro Tool Industries, Inc.; Pennsylvania Crossbow Federation; Rocky Mountain Elk Foundation; Hobie Cat Company; and Gogal Publishing Company. Details are listed in the Executive Director's Report. We had two former supporting members who lapsed but have returned to the fold and

have been reinstated to full supporting membership. No committee review was necessary for these former supporting members and they were accepted when their dues were received. They are Horton Archery, LLC; and Robert W. Hart & Son, Inc. Current Committee Members: Harry Guyer Jr., Steve Sorensen.

**Technology/Web** – Committee Chair: Brad Isles. Committee activities since last meeting – Continue to update POWA Web site as requested by the board and membership. Updates are basically as needed, but tend to be between four and eight times per month. I've also been sending out important alerts and news by e-mail. Board (Membership) action requested by Committee: None. Current Committee Members: Brad Isles.

**Ways and Means** – No Report.

## Changes & Corrections

**Tom Mitchell** new e-mail address: yoel@windstream.net

**John Allen** new address and phone number: 45 Country Club Road, Carlisle, PA 17015; 717-254-6769

**Kirby Neubert** has a correction to his e-mail address: kirby@northcountry-creations.com

**Sylvia Bashline** new e-mail address: sgbashline@verizon.net

**Allen Benas** work number: 315-686-2381

**Bob Clark** new fax number: 717-766-8520

**Will Elliot** new e-mail address: willodrs@gmail.com

**Carl Graybill** new e-mail address: cgraybill@comcast.net

**Ron Koch** new e-mail address: rb-video@fastcable.net

**Kenneth Maurer** second e-mail: kennethguide@verizon.net

**Ralph Scherder** second e-mail: ralphscherder@gmail.com

**Robert Small** changes: P.O. Box 4643, Gettysburg, PA 17325; Phone: 717-253-0599; Work: 717-3392068

**Charlotte Sprenkle** work number change: 610-925-4920 and fax: 610-925-4925, Web: www.chesco.org/conservation

**John Kasun** address: 126 Acorn Lane

**Chris Henderson** new e-mail address: salmonangler1@gmail.com

**Christian Berg** eliminated his home phone land line

**James C. Fulmer** e-mail: fulmer1776@comcast.net

**Don Knaus** address correction: Nichols not Nichol

**Chris Denmon** Web site: www.denmon-photography.com

**Sal Pitera** cell phone number: 610-308-7466, delete fax and a new e-mail address: jspitera@gmail.com

**Mike Bleech** minor change in e-mail address: mikeb73@verizon.net and a cell phone addition: 814-688-4517

**Ken Hunter** e-mail: kehunter47@yahoo.com

**Gregg Rinkus** dropped one e-mail address: grinkus@pa.rr.com

**Regis Senko** e-mail address: rfsenko@yahoo.com

**Ron Tussel** new street address: 118

Navajo Court

**Steve Sorensen** e-mail: stevesorensen@verizon.net

**Jack Paluh** new Web site: www.paluhoriginals.com

**Otis Technology** phone change: 315-348-4300

**Oil Region Alliance** address change: 217 Elm Street

**Woolrich's** street address is: Two Mill Street, Phone: 570-769-6464, Fax: 570-769-7662. Shelly Neubauer is the new contact and her e-mail address is sneubauer@woolrich.com

**PA Hunter's Sharing the Harvest** new e-mail: johnwplowman@verizon.net and a new Web site: www.sharedeer.org.

Ken Brandt is no longer with the firm  
**Jeff Mulhollem** new address: 966 Stratford Court

**Carol Mulvihill** new phone: 814-787-8746 and cell phone: 814-933-7694, also a new e-mail: elk lady@windstream.net

**Allegheny National Forest Vacation Bureau** changed its name to Allegheny National Forest Visitors Bureau

**Bushnell's** PR contact has now become Jen Messelt, PR director

**G. Loomis** is no longer a stand-alone company. It has come under the Shimano name as a division of Shimano

## Supporting Member News

by Supporting Member Representative  
CONNIE YINGLING, PR Coordinator,  
Maryland Office of Tourism Development



### Social media: How much sharing is too much?

My younger sister called me today to chat, and after she told me some family news, she added “Please don’t put this on your Facebook page.”

At first I was taken aback, mostly because what she had had imparted was something I would not have posted as a matter of course anyhow, but then she elaborated on her comment. She had been reading posts that her teen and tween children placed on their Facebook pages so was in the process of formulating clear boundaries for their various social media uses.

The kids had not posted anything racy or mean-spirited just “we are going to North Carolina for the weekend.” My sister was concerned that anyone who had access to their pages would know that the house was empty for that time period. And, unfortunately, she’s right to take that precaution – there’s a lighthearted Web page on geotags and burglars aimed at educating people on the safe use of geotagging, Tweets, Facebook posts and even automatic out-of-office e-mail replies and voice mail messages. (See <http://robmenow.com>)

After my sister hung up the phone, I thought about our conversation and about “how much sharing is really too much?” especially as it relates to communication in the workplace via applications such as Facebook and Twitter.

Per the Facebook press room, they currently have 400 million users who post more than five billion pieces of content each week (web links, news stories, photos, notes, blog pages, etc.). Twitter has 75 million users and is growing at an average rate of 6.2 million users per month according to a January 2010 Com-

puterworld article. Both applications support accounts used for either personal or business use. Either way you look at it, that’s a lot of people sharing a lot of “stuff.”

While I don’t have a Twitter account, I do maintain a Facebook page so my tongue-in-cheek commentary below is based on posts I’ve read (or heard about from others) on that particular social media application. With that in mind, here are my personal top five Facebook pet peeves:

1.) Many of my Facebook friends are very busy people with fulfilling jobs, loving families and fascinating hobbies. Others, not so much, but they still feel the need to share every move every minute of the day (I’m drinking Starbucks coffee; I’m stuck in I-95 traffic; I’m breaking for lunch at McDonald’s; I’m walking back to my desk.) Whoa, easy on the inane updates, dude!

2.) Off-topic status updates on a business page can alienate potential customers/clients. I became a fan because I wanted to virtually support your business and to learn about special deals and upcoming events your restaurant is hosting. Just because your husband heads the local library system and you want to support his efforts, don’t tell me about every reading hour the children’s room is hosting – I’m not his audience and I’m only one grouchy day away from hiding your restaurant posts or dropping off your list altogether.

3.) Some topics (personal hygiene and physical intimacies for example) would seem to be really obvious and would fall into the “absolutely do not share online” category, but believe it or not, I’ve been privy to some pretty personal stuff via Facebook posts. No, I *really* did not need to know that your husband clips his nose hairs just before coming to bed at night

so it doesn’t tickle you when he kisses you goodnight. Clearly – TMI (too much information) sweetie – now I think of your hubby as a considerate Sasquatch.

4.) The appropriateness of other topics depends on exactly what you share. We all love being cyber-introduced to new puppies and kittens coming to live with the family, but videos of Rover squatting in your obnoxious neighbor’s yard with your voice urging him to do his business there? Cut! This may be amusing to some, and course, vulgar and petty to many others.

5.) The comic strip Dilbert pokes fun at the pointy-haired boss, but in the real-world workplace, think twice before lambasting your supervisor on your Facebook page. A friend of a friend makes no bones about her daily frustrations at work, both with her boss and the patients that come to their practice. My only guess is the dear doctor does not have Facebook, nor does anyone in his family. Otherwise she’d be perusing the help wanted ads today instead of posting angry missives about missed appointments and other perceived injustices at work.

Out of the many millions of social media users there are those that would argue that these platforms are for uncensored sharing of data and information and that my personal pet peeves are way off the mark.

In my humble opinion, the bottom-line on sharing on-line is to use your common sense and the manners that your Momma taught you. Your friends, family, in-laws, high school buddies, college roommates, co-workers, colleagues and customers will thank you.



## Successful Seasons



Contributed Photo

Apprentice member Todd Puleo, left, and board member Don Feigert, right, show off their Warren County bucks taken on the first day of rifle season. Puleo's was a 9-point, Feigert's a 7-point.



Contributed Photo

POWA member Wayne Brensinger and his daughter, Becky, had quite a fall while hunting in Pennsylvania and Maryland.

Becky was successful in Maryland's black bear season, taking a 150-pound male on October 27 in Garrett County, pictured above.

Both killed 4.5-year-old bucks in Franklin County on November 14 during archery season. The bucks sported 21- and 25-inch outside spreads, pictured at right.



Contributed Photos

Above, Ken Hunter, a past POWA president, killed this 8x8 bull elk, the fourth largest in Pennsylvania, during the state's elk season. Hunter took his elk during an unguided hunt in Unit 10 on the second day.



At left, POWA Treasurer John Allen harvested this buck on November 6 in Perry County. He arrowed the buck at 12 yards. It had 11 scoreable points, a 20 1/2" inside spread, and grossed 135 2/8".



## In Memoriam

### Remembering Mike Watson

By Jim Fitser

As wordsmiths, we all face the inevitable “writer’s block” at times. I’ve been dealing with that for the past couple hours as I sit here trying to decide what to include in remembering Mike. Brevity was never one of my strong points. Right now I view that word with disdain. Brevity has deep meaning here. It describes the life taken all too soon from a very dear friend. He passed suddenly of an apparent heart attack on Monday, Jan. 18, while at the SHOT Show in Las Vegas.

Mike Watson just turned 65 on Veteran’s Day. I teased him about becoming an “official old timer” – but these days 65 should just be the beginning of the golden years. Brevity stole that from Mike. But not the memories he helped so many of us in POWA to make.

Mike and I go back a “fer piece” – we graduated together from Kutztown State College with the class of ‘66. We drifted in and out of contact for a couple years as we settled into our teaching careers and dealt with the arrival of our own children. It was actually our outdoor interests and involvement in the Lehigh Valley OUTDOOR EXPO Sports Show and POWA that drew us back together in what would become decades of wandering the woods and stream sides together. Our formative years, mine in a small northeastern coal town and Mike’s in South Williamsport, were eerily similar. Poor but very loving families. Our mothers cooked many of the same things the same ways. We chased rabbits with old beagles, and climbed the mountains in search of that trophy buck. On the way home from our last hunt together the last, very cold day of flintlock season, we joked about our hunting garb in those days. No Gore-Tex. No fleece. Long johns and jeans and those green rubber boots with at least

two pair of socks, and a canvas coat... the good old days.

Since learning of Mike’s passing from his wife that Monday morning, it seems everywhere I look, and most everything I see reminds me of Mike or something we experienced together. We were blessed to share the taking of many deer, turkeys, rabbits, trout, bass and other critters. And he was more than a good cook – loved to spend time in the kitchen preparing the fruits of his hunting and fishing. He was a hunter’s hunter, and a fisherman’s fisherman in the truest sense. He was a very good shot, and more than a fine fly-tier. He enjoyed the outdoors with an uncommon zest and zeal. He tended to stretch a day afield to the last wisp of daylight and often beyond. He was a student of the outdoors and was always trying to learn more about the critters he sought and enjoyed right to the very end. Heck, he even got into bird feeding a few years back. Bird seed, suet cakes and a few bags of corn became part of the gifts we exchanged for birthdays and Christmas.

Mike’s contributions to POWA are many and long-standing. An award winning artist, he was always willing to donate some of his prints to one of our auctions or other causes. He painted and repainted our logo signs on hard and soft media numerous times. He chaired the Lehigh Valley EXPO-POWA sports show booth for many years. In fact, for years, he even stored the booth in a secret under-



Contributed Photo

**Mike Watson poses with a gobbler taken while on a hunt with Jim Fitser during the POWA Spring Conference in Pike County in 1991.**

ground bunker just outside the limits of that well-known burgeoning metropolis of Maxatawny in Berks County. He was a fussy guy – always touching up the booth in some way to make it more attractive each year. He wanted POWA to “look good.” He served on many committees over the years and helped with conferences in the Lehigh Valley area. His numerous and continuing contributions were rewarded a few years back with the “Meritorious Service Award.” He was a proud POWA member.

In addition to attending most of our conferences, he was an active participant in many of our POWA special trips. I recall the night he arrowed a black bear in Quebec – I stood in the dark, having left my tree stand with flintlock in hand, waiting a couple hours for Mike to show up from

his stand with bow in hand. He finally showed with the news. By the time we got back to the outfitter's cabins it was well past midnight and rain began to fall. An attempted search for the bruin that night was cut short, and restarted the next morning. The bear was recovered. Mike's arrow was true. He was persistent, in keeping with his hunting ethics.

I recall the trips we shared to Shannon Lodge in Quebec. Mike took a big bear there one year also. The last trip there was a fishing trip we bought at the POWA auction at the Harrisburg sports show. It was a midsummer trip intended to be for relaxation – no pressure. And indeed it was just that. We fished days and sat on the screened porch at night listening to the loons and spinning yarns. We shared a couple beers too. We were thankful we could be there together.

The last POWA trip we shared was the Niagara River/Lake Ontario fishing trip. We spent extra time on the river because the lake was "closed!" High winds. We recalled the POWA conference years back that was held in Erie. We signed up for fishing on the big lake. When we arrived at the hotel to register at the POWA table, there was a sign informing us that Lake Erie was "closed!" High winds. We joked at Niagara that only we could close the great lakes simply by signing up to fish them.

Many of you also have fond memories of time outdoors with Mike at our conferences and on special trips. And yes, the hospitality rooms, too! He was liked by all. He was a down to earth guy. He loved to have fun. He loved the great outdoors. He held a special place in his heart for POWA. And now, POWA for Mike.

So many memories – now all that I have left. We shared so many miles on foot, along streams, in boats, and traveling to places near and far. Some great accommodations along the way, and some rather "rustic" shall I say. But we enjoyed them because we shared them. I should be thankful for what you brought to my life, Mike. And I am. But brevity, I curse you.

Straight shots and tight lines, my friend. You will be truly missed.

## Waste Management recognized for environmental work

Waste Management's operations in Northeast Pennsylvania – Alliance Landfill in Taylor, Apex Waste Services in Dunmore and the Beach Lake Transfer Station in Wayne County – have been recognized by the Northeast Pennsylvania Environmental Partners and the Wildlife Habitat Council (WHC) for projects that have improved wildlife habitat, provided environmental education programs for more than 2,000 children, and for their support of roadside and watershed cleanup projects.

Alliance, Apex and Beach Lake received a 2009 Environmental Partnership Award at the 19<sup>th</sup> Annual Evening for Northeastern Pennsylvania Environment held in Wilkes-Barre and coordinated by the Pennsylvania Environmental Council. Alliance received WHC Wildlife at Work recertification at the group's annual symposium in Baltimore.

The award recognizes Alliance's habitat and environmental education programs and the support Alliance, Apex and Beach Lake provide each year to groups that marshal volunteer support to clear debris from roadsides, waterways and undeveloped areas across Northeastern Pennsylvania.

## POWA Events Calendar

**May 19-23, 2010:** POWA Spring Conference and Awards Banquet. Activities will be held in and around Wellsboro, PA in Tioga County.

**Fall 2010:** Fall Powwow in Ocean City, Md. This gathering is likely to take place in early October.

### Treasurer's Report

By John Allen  
POWA Treasurer  
Cash Accounts  
as of March 1, 2010

General Fund	\$9,506
Youth Education Fund	\$2,153
WT Johns Scholarship Fund	
	\$3,057
Scholarship Fund	\$51,379
Jacquelin Knight CD	
(to be used within the WT Johns Scholarship)	13,883
Emergency Fund	\$9,129
<b>Total:</b>	<b>\$89,106</b>

## SPONSOR 3 NEW POWA MEMBERS IN 1 YEAR ... AND YOUR NEXT YEAR'S DUES ARE FREE!

**What a deal! Help your professional outdoor media organization to grow; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us.**

**This special "1 GET 3; YOURS IS FREE" membership offer applies to all POWA membership types – active, apprentice and supporting. You may sponsor three in one membership category or mix categories.**

**Who can sponsor a new member? POWA active members and supporting members (the latter with an active member co-signer).**

**Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com). Information on the value and benefits of membership is on the Web site, too. For more information, contact Executive Director Bob Lollo.**

## Wild sheep meeting



Contributed Photo

POWA Executive Director Bob Lollo, left, and President Tom Tatum, right, attended the annual meeting of the Eastern Chapter of the National Wild Sheep Foundation held in Lancaster.

## NSSF launches new radio show

Each week listeners are invited to learn about the history, excitement and value of hunting and the shooting sports on a new daily radio program called "Insights," sponsored by the National Shooting Sports Foundation and produced by the Walker Agency.

The show increases NSSF's presence on radio and complements its existing efforts on cable television and in Web-based and traditional media.

Host John Quaintance delves into the world of hunting and target shooting to report on a range of fascinating topics, ranging from the history of the American flintlock, to the development of the modern conservation movement, to great hunting and shooting tips, as well as the latest news and information from NSSF, the trade association of the firearms industry.

The show is available for download at [www.NSSF.org/Insights](http://www.NSSF.org/Insights) and as podcasts on iTunes.



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[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)



**POWA Spring Conference 2010 / May 19-23 / Wellsboro, PA**

Name \_\_\_\_\_ Phone \_\_\_\_\_  
 Member  
 Supporting Member, Company Name \_\_\_\_\_  
 First POWA conference?  
 Spouse Name \_\_\_\_\_  
 Guest Name \_\_\_\_\_

**REGISTRATION** Cost X # persons = Total Fee  
 By May 1, \$25 each individual .....\$25 x \_\_\_\_\_ = \$ \_\_\_\_\_  
 Supporting Member Breakout (No fee, but we need a number)..... x \_\_\_\_\_ = \$ \_\_\_\_\_ N/C  
**REGISTRATION SUBTOTAL**..... = \$ \_\_\_\_\_

*ALL ATTENDEES PAY REGISTRATION FEES, including spouses/guests/breakout participants  
 (Exception - spouses/guests attending banquet only)*

**MEALS**

***FILL OUT NUMBER ATTENDING. Even with sponsored meals, we need a count!..... # persons=Total Fee***

Thursday Breakfast for spouses, et. al. (sponsored by Wellsboro Chamber of Commerce)..... = N/C  
 Friday Breakfast for spouses, et. al. (sponsored by Wellsboro Chamber of Commerce) ..... = N/C  
 Friday Lunch (sponsored by Nature Quest)..... = N/C  
 Friday Catered Banquet Around the Pool (sponsored by Reed Expositions) ..... = N/C  
 Saturday Breakfast (sponsored by Wellsboro Chamber of Commerce) ..... = N/C  
 Saturday Lunch (sponsored by Tioga County Visitors Bureau) ..... = N/C  
 Saturday Banquet Buffet (sponsored by National Shooting Sports Foundation) ..... = N/C

**MEAL FEES SUBTOTAL:**..... = N/C

*\*Children and guests (not spouses) must pay for sponsored meals -- Friday BBQ \$17; Saturday Breakfast \$10;  
 Saturday Lunch \$9; Saturday dinner \$26; Sunday breakfast on your own.)..... = \_\_\_\_\_*

**ACTIVITIES**

See reverse side for a complete list of activities.

**POWA SPRING CONFERENCE 2010 LODGING INFORMATION**

**The Sherwood Motel**..... **800-626-5802 or [www.sherwoodmotel.org](http://www.sherwoodmotel.org)**

Registration and Conference Headquarters. Hospitality Room 115.  
 Rates range from \$77-\$104. Mention POWA when reserving a room.  
 Address: 2 Main Street, Wellsboro, PA 16901

**The Penn Wells Lodge** ..... **800-545-2446 or [www.pennwells.com](http://www.pennwells.com)**

Next door to The Sherwood Motel.  
 Double Queen rooms \$92 Weds. & Thurs., \$95 Fri. & Sat. Double bed rooms \$80 Weds. & Thurs., \$89 Fri. & Sat.  
 Address: 4 Main Street, Wellsboro, PA 16901

**The Penn Wells Hotel**..... **800-545-2446 or [www.pennwells.com](http://www.pennwells.com)**

Old-time atmosphere in a historic building.  
 Ask for upgraded rooms at \$81-\$85 Weds. & Thurs., \$129 Fri. & Sat.  
 Address: 62 Main Street, Wellsboro, PA 16901

**The Canyon Motel**..... **570-724-1681 or [kreider@keystonehotelmgmt.com](mailto:kreider@keystonehotelmgmt.com)**

Two blocks from the Sherwood Motel.  
 Rates are \$76 per night.  
 Address: 18 East Avenue, Wellsboro, PA 16901

*See reverse side for Bed & Breakfast and Camping information.*

**POWA Spring Conference 2010 / May 19-23 / Wellsboro, PA**

**ACTIVITIES**

**\$20 REFUNDABLE DEPOSIT REQUIRED FOR EACH ACTIVITY** (*Attend activity and your fee is returned.*)

**Thursday, May 20** ..... # Attendees = (x\$20)  
 Spring Gobbler Hunting..... = \$ \_\_\_\_\_  
 Fly Fishing on Pine Creek ..... = \$ \_\_\_\_\_  
 Brook Trout Fishing on "Secret Streams" ..... = \$ \_\_\_\_\_  
 Rail-Trail Biking down Pennsylvania's Grand Canyon..... = \$ \_\_\_\_\_  
 Crappie Fishing on Hammond Lake..... = \$ \_\_\_\_\_  
 Sporting Clays (\$25 per round per person)..... = \$ \_\_\_\_\_

**Friday, May 21** ..... # Attendees = (x\$20)  
 Rattlesnake Hike ..... = \$ \_\_\_\_\_  
 Spring Gobbler Hunting..... = \$ \_\_\_\_\_  
 Fly Fishing on Pine Creek ..... = \$ \_\_\_\_\_  
 Brook Trout Fishing on "Secret Streams" ..... = \$ \_\_\_\_\_  
 Rail-Trail Biking down Pennsylvania's Grand Canyon..... = \$ \_\_\_\_\_  
 Crappie Fishing on Hammond Lake..... = \$ \_\_\_\_\_  
 Sporting Clays (\$25 per round per person)..... = \$ \_\_\_\_\_  
 Free train ride to New York State Line (Leaves Wellsboro at 3 p.m.)..... = \$ N/C

**Spouses' Tour:**

West Rim Canyon & Horse-drawn Wagon Tour of the Canyon Floor ..... = \$ \_\_\_\_\_

**Saturday, May 22** ..... # Attendees = (x\$20)

**Spouses' Tour:**

East Rim Tour of the Canyon; guided short hike; jewelry making workshop ..... = \$ \_\_\_\_\_

**ACTIVITY DEPOSITS SUBTOTAL:** ..... \$ \_\_\_\_\_

**GRAND TOTAL**

**Registration + Meals + Activity Deposits (Enclose full amount/no partial payments.)**.....= \$ \_\_\_\_\_

**Make check (preferred) payable to POWA**

**or send: MasterCard/Visa #** \_\_\_\_\_ **exp. date** \_\_\_\_\_

**Send form & check/credit card info to: DON KNAUS, 31 Nichols St. Wellsboro, PA 16901.**

**POWA SPRING CONFERENCE 2010 LODGING INFORMATION, cont.**

**Bear Mountain Bed & Breakfast**..... **570-724-2428 or [www.BearMountainBB.com](http://www.BearMountainBB.com)**

Gorgeous log facility 5 miles from Wellsboro. Rates discounted 20%.  
 Costs are May 21 or 22, \$129 per night; 21 & 22 (2 nights) \$349; 3 nights \$465; 4 nights \$569.  
 Address: 8010 U.S. Route 6, Wellsboro, PA 16901

**Arvgarden Bed & Breakfast** ..... **570-724-4337 or [www.arvgarden.com](http://www.arvgarden.com)**

Located 6 miles from Wellsboro, 2 miles from Saturday's activities.  
 Rooms available for POWA dates at \$105. Rooms include private bath and breakfast.  
 Address: 5159 Arnot Road, Wellsboro, PA 16901

**La Belle Auberge Bed & Breakfast** ..... **570-724-3288 or [www.labellebandb.com](http://www.labellebandb.com)**

Located a short walk from conference headquarters.  
 Address: 129 Main Street, Wellsboro, PA 16901

*(Other Bed & Breakfast options are available in the Wellsboro area.)*

**Camping**

There are many camping facilities available within 8 miles of town. Several Web sites list the possibilities.