



# POW WOW

Newsletter of the Pennsylvania Outdoor Writers Association

Winter 2009

## Wrap history into your story in Oil City

Spring conference offers a wide range of activities & events

By Marilyn Black

This spring, POWA is being treated to an excellent conference headquartered in Oil City, within the Oil Region National Heritage Area. Field experiences, seminar presentations, topics for meal speakers and various activity venues have been selected to provide attendees with multiple opportunities for story materials, photos and interesting interactions around the conference theme of “Wrapping His-



Contributed Photo

**World Record Stone Skipper Russ Byars of Franklin will speak during Saturday's luncheon at the POWA Spring Conference. A clinic will follow on the shore of the Allegheny River so attendees can receive individual instruction on stone skipping techniques.**

tory Into Your Story.”

According to the conference's host committee (Marilyn Black, Darl

Black, Harry Guyer, Bob Lollo, Bob Myers, Regis Senko, Bob Steiner and Linda Steiner), participants will sample wide-ranging traditional outdoor recreation as well as observe how this area's legacy as the birthplace of the petroleum industry have shaped its landscape and cultural resources over time. You might even get to meet some characters from oil history, as if there were not already enough fascinating 'characters' among the POWA membership!

Conference headquarters is The Arlington Hotel, on the bank of the Allegheny River in

See **SPRING**, page 4



Contributed Photo

**Chris O'Hara, manager of strategic accounts, presents a \$1000 check from Reed Exhibitions, Inc., to Kermit Henning at the POWA auction.**

## More than \$9,000 raised at Harrisburg sports show

By Kermit Henning

Thanks to some very generous contributions, we were able to raise a good amount at the POWA auction on Sunday, Feb. 15, at the Eastern Sports and Outdoor Show in Harrisburg.

We started off the auction with the very generous annual donation of \$1,000 from show promoter and POWA supporting member Reed Exhibitions. We appreciate their generous financial support as well as providing us the time and space at the show to do this auction every year.

Topping the list of special items donated to the auction

See **SHOW**, page 9



Doyle Dietz Photo

**POWA member Alex Zidock holds a cub during last year's Pennsylvania Game Commission program on black bears held in South Sterling.**

# PGC presents the bear facts

*Editor's note: On March 19-20, the Pennsylvania Game Commission held a field program detailing how it handles and tags black bears. In 2008, several POWA members attended a similar PGC program in South Sterling. Doyle Dietz wrote the following about the event.*

By Doyle Dietz

Often, it seems that those who least want to see a Pennsylvania black bear are most likely going to have an encounter with one – or two, or three.

For instance, most years, just 100,000 of the approximately 300,000 hunters who purchase a bear license from the Pennsylvania Game Commission are used. Of that total, usually 3,000 bears – give or take a few hundred – are taken in the various seasons, giving the PGC its desired success rate of three percent.

So, while 97 percent of the hunters

fail to fill a tag, it seems non-hunters have an unreasonably high percentage of unwanted encounters with bruins. These occur, however, not in November and December, but in the spring and early summer.

Obviously, the percentage of unwanted bear encounters is not really that high, but perception can be everything, and there are times when it seems roaming boars and disoriented yearlings can – and do – show up in the wrong places at the wrong times. Those places include bird feeders, unsealed garbage containers and gardens, all of which makes anytime the wrong time for a visit.

In mid-March (of 2008), PGC bear biologist Mark Ternent presented a workshop for members of the Pennsylvania Outdoor Writers Association and other invited guests, including those

See **FACTS**, page 10

## POWA Events Calendar

- April 30 - May 3, 2009:** Spring Conference, Oil City.
- July 31, 2009:** Deadline for active members to return election ballots.
- August 1, 2009:** Deadline for 2009 Youth Outdoor Education Fund grant requests to be mailed to committee chair Kermit Henning.
- September 25-26, 2009:** Poconos "Pow-Wow" in Tannersville, chaired by Brent Postal. See future PowWow Newsletter for more information on this new format for a fall gathering.
- Spring 2010:** Spring Conference, Wellsboro.

# PowWow

Winter 2009

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[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)

### Robert "Bob" Lollo

POWA Executive Director  
P.O. Box 4423 / Harrisburg, PA 17111  
Phone 717-564-0719  
E-mail: [powa\\_ed@yahoo.com](mailto:powa_ed@yahoo.com)

### POWA Officers 2008-09

**President - HARRY GUYER, JR.**  
5521 Church View Rd., Loysburg PA 16659  
814-766-35252; [hguyer@yahoo.com](mailto:hguyer@yahoo.com)

1st V.P. - TOM TATUM  
2nd V.P. - FREDDIE McKNIGHT  
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POWA Legal Counsel -- METTE, EVANS & WOODSIDE, Harrisburg, Pa.



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### Member contributors to this issue:

Marilyn Black, Kermit Henning, Harry Guyer, Freddie McKnight, Bob Lollo, John Allen, Marcus Schneck, Doyle Dietz.

### SEND POW WOW CONTRIBUTIONS TO

POWA Exec. Director Bob Lollo  
P.O. Box 4423, Harrisburg, PA 17111  
Phone: 717-564-0719  
E-mail: [powa\\_ed@yahoo.com](mailto:powa_ed@yahoo.com)

-or-

Brad Isles, PowWow Editor  
P.O. Box 23, Grove City, PA 16127  
Phone: 724-967-2832  
E-mail: [powwow@zoominternet.net](mailto:powwow@zoominternet.net)

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# President's Message

by Harry Guyer



It's hard to believe that it's March already. Here in my part of Pennsylvania, we have been going to sleep to the singing of spring peepers and waking up to the singing of gobblers. Trout are rising to early hatches, and my "reign" as POWA president is nearly half over.

"May you live in interesting times," is an old Chinese curse. The times we are living in today certainly fit the category of "interesting." Naturally, the main issue on everyone's minds is the economy. We as outdoor communicators are greatly affected by the state of the economy. Markets close or cut back; advertisers reduce their support; manufacturers tighten their belts. It becomes harder and harder to make a living or even part of a living as a writer, photographer, cinematographer

or artist.

As outdoors people, we find ourselves with a number of concerns, ranging from deer management to the health of our streams and rivers. It seems that every time we turn around a new set of letters threatens a species, such as CWD or WNS. Invasions of exotic pests such as snakeheads or emerald ash beetles bring about more worries.

Then there are our two-legged enemies — in our case the "antis." Anti-gunners who hold some of the most powerful offices in the land are poised to eliminate our second amendment rights. A rabid animal rights zealot who has vowed to stop sport hunting has been appointed to the White House staff. And we continue to battle among ourselves: rifle hunters vs. bowhunters, "traditional" anglers vs. fly flingers, dog men vs. trappers.

As Pap used to say, "If it ain't one thing, it's another." And as an even wiser person said, "This too will pass." I still have faith that America is the greatest country on earth, and that we'll get through all these interesting times.

In POWA, I think we're seeing the light at the end of the tunnel for some dark, interesting times. Things are turning around, and it looks like most, if not all, of the goals I set for

this year are being met. And I haven't been alone in my efforts. Thanks to Brad Isles, I feel that our communications between members have been improved. His *PowWowNow* e-mails will make it easier to get the word out between issues of *PowWow*. Other efforts to get POWA news out to members in a timely and efficient manner are in the works. My desire for a net gain in both regular and supporting membership is being achieved. For this I thank Bud Cole, who continues to garner supporting members as chairman of our newly formed Supporting Member Development Committee, and Don Feigert, who has been increasing our regular membership as head of our Membership Development Committee. Our spring conference in Oil City promises to be one of the best ever, thanks to Marilyn Black. I'm hoping for a big turnout, and I'll be phoning the membership this month with a personal invite. Plans continue for our first-ever fall "pow-wow" meeting. My thanks here goes to Brent Postal and others who are setting up this Poconos sojourn. It looks like we'll be picking up some more sponsors for our core Excellence in Craft awards. This is a real challenge given today's economy. My thanks to Bob Lollo for this. And a special thanks to Tom Tatum for stepping up and taking over chairmanship of the awards committee on very short notice. It looks like the *bontemps* will begin to *roullez* again in POWA. John McGonigle answered the call with an excursion to Middle Creek. Dennis Scharadin should soon announce some Canada trips. My fly fishing excursion is in the final planning stages and will take place sometime in June. If I forgot anyone, I apologize, but I am so glad I have such a good slate of officers and committee chairs to aid me. As we move into spring, I hope everyone is in good health and optimistic that things will get better.



Contributed Photo

**POWA President Harry Guyer with a nice, fat brook trout.**

## Spring

from page 1

downtown Oil City; www.oilcityhotel.com; 814-677-1221. Special POWA room rates (valid if you reserve by April 15) are just \$59 per night single occupancy, \$69 per night double occupancy and \$10 per night per dog.

Those preferring to camp are invited to stay at Oil Creek Family Campground which is located nine miles upstream. You can bring your own tent or RV, or reserve cabins there: www.oilcreekcampground.com; 800-395-2045. Please be sure to mention POWA when you book space at the campground. For additional modern motels and classic bed and breakfasts in the area, please contact conference chair Marilyn Black at 800-483-6264, Ext. 105 or mblack@oilregion.org.

Conference registration will open at noon on Thursday. Please swing by and chat and get a feel for the 'lay of the land and town,' so to speak. We hope you can arrange your travel to arrive in time for the Welcoming Reception and Scavenger Hunt on Thursday evening, April 30, starting at 6 p.m. inside the Venango Museum of Art, Science & Industry, which is just three blocks from the headquarters hotel.

There you'll find gracious hospitality, great refreshments, door prizes and the reception sponsors, Mr. and Mrs. Neil McElwee, oil historians who are also offering a special Sunday morning guided walking tour. But on Thursday evening, a new scavenger hunt based on the museum's exhibits is waiting for the POWA members to be the first to try it out. After the reception, you're encouraged to have dinner on your own at any of the restaurants along your walk back to the hotel, where the hospitality room will open at 8 p.m., hosted by "The Old-Timers" within POWA.

Friday is jam-packed with field experiences, with several choices available for the morning only, others for the full day and still others for the afternoon only. We'll describe those to



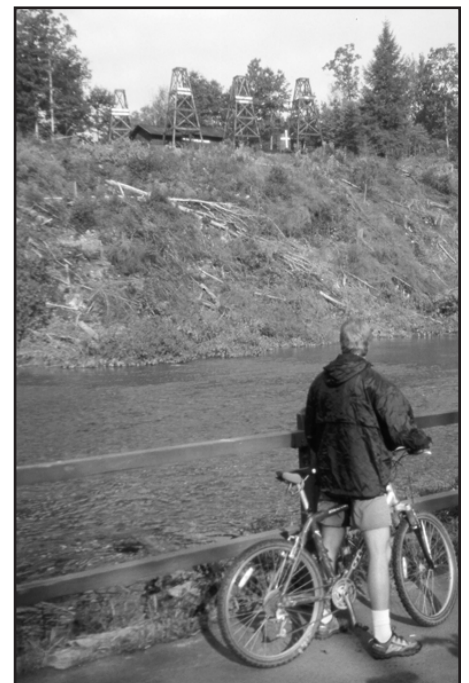
Contributed Photo

**Two youngsters are enthralled by the miniature diorama of former boomtown Petroleum Centre. This display is inside the Train Station at Petroleum Centre in Oil Creek State Park. It will be one of the spots visited on Friday during the "Experience Oil Creek State Park" tour as part of the POWA spring conference.**

you further along in this article.

All of the field experiences will wrap up in plenty of time for you to come in your own vehicle eight miles upstream to the 6 p.m. outdoor barbecue in a picnic pavilion at Petroleum Centre within Oil Creek State Park. Bring your spouse and family, too, because this is fully sponsored by the Oil Region Alliance (celebrating 150 years of oil history) and Oil Creek State Park. There you'll meet OCSP Manager Jake Weiland and other DCNR personnel. You may also bring fishing gear and go angling in the adjacent Delayed Harvest Special Regulation Area for trout adjacent to the picnic pavilion before you return to the hotel where the hospitality room will reopen at 8 and the POWA board members go off to their business meeting.

The POWA Conference overlaps with the Third Annual Oil Region Bird and Nature Festival which is also coordinated by the Oil Region Alliance. POWA members who make advance reservations to do so are welcome at all of the festival activities at no additional cost. For instance, Friday night, an Owl Program and Owl Prowl will be held at Two Mile Run County Park starting at 8 p.m. That location is 15



Marilyn Black Photo

**From the bike trail, a park visitor looks across Oil Creek to the oil tableau scene of reconstructed wooden oil derricks.**

miles from the HQ hotel. The activity leader is Gary Edwards from the local Audubon chapter.

During a hot breakfast buffet served on the hotel's 5<sup>th</sup> floor, Gary Frank, district forester with DCNR will describe "The Undiscovered State Forest – Kennerdell Tract." This will provide

See **SPRING**, page 7

**POWA Spring Conference 2009 / April 30-May 3 / Oil City, PA**

Name \_\_\_\_\_ Phone \_\_\_\_\_  
( ) Member  
( ) Supporting Member, Company Name \_\_\_\_\_  
( ) First POWA conference?  
( ) Spouse Name \_\_\_\_\_  
( ) Guest Name \_\_\_\_\_

**REGISTRATION** Cost X # persons = Total Fee  
By April 15, \$40 each individual. (After April 15, registration is \$50.).....\$40.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
Supporting Member Company or Organization Breakout Day Display Fee.....\$45.00 = \$ \_\_\_\_\_  
**REGISTRATION SUBTOTAL**..... = \$ \_\_\_\_\_

*ALL ATTENDEES PAY REGISTRATION FEES, including spouses/guests/breakout participants  
(Exception - spouses/guests attending banquet only)*

**MEALS**

**FILL OUT NUMBER OF PERSONS, even if meal is sponsored — we need a count! .... # persons=Total Fee**  
Thursday reception at Venango Museum (sponsored by Neil and Lois McElwee)..... = N/C  
Friday Night BBQ (sponsored by Oil Region Alliance)..... = N/C  
Saturday Breakfast (sponsored by Oil Region Alliance/OIL 150) ..... = N/C  
Saturday Lunch (sponsored by Oil Region Alliance) ..... = N/C  
Saturday Buffet / Awards Banquet (If sponsored, payment will be refunded) ..... \$25x \_\_\_\_\_ = \_\_\_\_\_  
Friday & Sunday Continental Breakfasts complimentary as a service by the lodging provider.  
**MEAL FEES SUBTOTAL:** ..... \$ \_\_\_\_\_

**ACTIVITIES**

See reverse side for a complete list of activities.

**ACTIVITY DEPOSITS SUBTOTAL:** ..... \$ \_\_\_\_\_

**GRAND TOTAL**

Registration + Meals + Activity Deposits (Enclose full amount/no partial payments.) ..... = \$ \_\_\_\_\_

**Make check (preferred) payable to POWA**

or send: **MasterCard/Visa #** \_\_\_\_\_ **exp. date** \_\_\_\_\_

**Send form & check/credit card info to: MARILYN BLACK, P. O. Box 128, Oil City, PA 16301-0128;  
(814) 677-3152, Ext. 105; Fax (814) 677-5206; mblack@oilregion.org.**

**POWA SPRING CONFERENCE 2009 HOTEL RESERVATION FORM**

**Call to make your room reservations at The Arlington Hotel: 814-677-1221.**

When you call, tell them you're with POWA so you can obtain the special POWA rate. Advise them if you need a first-floor room (pets allowed on first floor rooms only). Make your reservations before the April 15, 2009 cut-off date to be sure you have a room at our group rate. POWA room rate for The Arlington Hotel, Oil City, PA is \$59/night single, or \$69/night double, plus tax; add \$10/night for pet. Room reservation MUST be made by April 15 for the special POWA rates; after that, returns to regular rates. The hotel Web site is www.oilcityhotel.com. The e-mail address is thearlingtonhotel@yahoo.com.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Make room reservations check payable to and send directly to: The Arlington Hotel, 1 Seneca Street, Oil City, PA 16301  
or call/send MasterCard or VISA # \_\_\_\_\_ ; expiration date \_\_\_\_\_

**POWA Spring Conference 2009 / April 30-May 3 / Oil City, PA**

**ACTIVITIES**

**\$20 REFUNDABLE DEPOSIT REQUIRED FOR EACH ACTIVITY** *(Attend activity and your fee is returned.)*

*Mark your 1st & 2nd choices within each time period; send one deposit fee per time period. .... # persons = (x \$20)*

**Friday Morning Field Experiences**

- Hunting for Spring Gobblers ..... = \$ \_\_\_\_\_
- Trout Fishing on Oil Creek ..... = \$ \_\_\_\_\_
- Smallmouth Bass Fishing on Allegheny River (host, Darl Black) ..... = \$ \_\_\_\_\_
- Bicycling along the Allegheny River (host, Debra Frawley)..... = \$ \_\_\_\_\_

**Friday Full-Day Field Experiences**

- Oil History Showcase (hosts, Titusville Chamber and Oil Region Alliance)..... = \$ \_\_\_\_\_
- Tour Allegheny National Forest (host, Friends of the Allegheny Wilderness) ..... = \$ \_\_\_\_\_
- In Pursuit of the Wild Morel and Old Oil and Gas Engines (host, Will Wingo) ..... = \$ \_\_\_\_\_
- Clinic on Photographing Waterfalls and Water (host, Mike Henderson)..... = \$ \_\_\_\_\_
- Experience the Kennerdell Tract of State Forest (host, Bureau of Forestry)..... = \$ \_\_\_\_\_
- Experience Oil Creek State Park (host, Oil Creek State Park) ..... = \$ \_\_\_\_\_

**Friday Afternoon Afield:**

- Tour Constructed Wetlands on Gamelands (host, Jim Donatelli, PGC) ..... = \$ \_\_\_\_\_
- Highlights of Franklin (host, Lynn Cochran, Franklin Area Chamber)..... = \$ \_\_\_\_\_
- Guided Bird Walk on the Bike Trail (hosts, Ty Ryen and Kathie Goodblood)..... = \$ \_\_\_\_\_
- Bassin' on the Allegheny River (host, Darl Black) ..... = \$ \_\_\_\_\_

**Saturday Spouses' Tour:**

- "Oil Region Highlights and Antiques" (sponsored by Oil Region Alliance) ..... = \$ \_\_\_\_\_

**Saturday Morning Extras:**

- Guided Bird Walk in Oil Creek State Park ..... = \$ \_\_\_\_\_
- Guided Bird Walk in Two Mile Run County Park ..... = \$ \_\_\_\_\_
- Bicycle Ride in Oil Creek State Park (host, Debra Frawley) ..... = \$ \_\_\_\_\_
- Bassin' on the Allegheny River (host, Darl Black) ..... = \$ \_\_\_\_\_

**Sunday Morning Extras:**

- Tour of Buttermilk Hill Nature Sanctuary ..... = \$ \_\_\_\_\_
- Guided Bird Walk in Two Mile Run County Park ..... = \$ \_\_\_\_\_
- Kayaking on the Allegheny River/Oil Creek (host, Mike Henderson)..... = \$ \_\_\_\_\_
- Guided Walking Tour of Oil City's Southside Historic District (Neil & Lois McElwee) ..... = \$ \_\_\_\_\_

**ACTIVITY DEPOSITS SUBTOTAL:** ..... \$ \_\_\_\_\_

*Please add Activity Deposits Subtotal to Registration and Meals for a complete Grand Total on reverse side.  
Room reservation information also on reverse side.*

## Spring

from page 4

insights to not just the fortunate few who are experiencing that parcel on Friday!

The Saturday morning seminar series is quite balanced. John Kasun will start us off at 8:45 a.m. with a program entitled "The Challenges of Photojournalism." Ed Perry with the National Wildlife Federation is the guest speaker at 9:45 a.m. with a thought-provoking program on "Global Warming." Ron Toth, pro staffer with Hunter Specialties, Inc. will present "Hunting Turkeys in Pennsylvania" at 10:45 a.m. We're still finalizing the 11:45 a.m. program.

If you prefer to spend your Saturday morning outdoors, you can go on a guided bird walk in either Oil Creek State Park or Two Mile Run, or glide by provided bicycle on the paved bike trail in OSCP through woods along Oil Creek, accompanied by Debra Frawley, area greenways coordinator. Meanwhile, spouses will be on a full-day tour of "Oil Region Highlights and Antiques," escorted by Oil Region Alliance's Kim Harris.

A buffet lunch will be served at 12:30 p.m., where you'll meet Russ Byars. He'll provide "Insights by A World Record Stone Skipper," sharing some of the unusual opportunities he's had during the past few years upon earning that title on the Allegheny River just downstream at Franklin. Yes, there really are people who are professional stone skippers, and Russ has met the full gang from the USA. After lunch, as we venture outside to the immediately adjacent Justus Park, Russ will do a demonstration on stone skipping and then coach any POWA members or guests who want to improve their stone skipping technique.

POWA's sponsoring members will have displays and tents set up and waiting for you to explore and enjoy. You can sample their products, services and interact with those who know their areas very well. In addition, the



Contributed Photo

**Guided smallmouth bass fishing on the Allegheny River is one of the many field experiences scheduled during the POWA spring conference in Oil City.**

Oil Region Alliance has arranged for a live musical performance by Nancy Leroy and friends, whose informal folk music style suits the setting on the river bank well.

If you're deeply into birding, you can hop over to Franklin for presentations. At 1:15 p.m. the choices are "Optics and Field Guides for Beginners" or "Bats." The 2:30 p.m. sessions are "Warbler Identification" or "Alien Plants or Native Plants?" "Butterflies" or "Herpetology" are the 3:45 p.m. programs, all at The Quality Inn in Franklin.

The official POWA membership meeting will be held at 3 p.m. inside The Arlington Hotel. Then you have a breather to explore the downtown, relax, or prepare for the evening's annual Awards Banquet, also being held on the fifth floor of the hotel. Social hour kicks off at 5 p.m., giving you lots of opportunities to check out the various raffles, auction items, special local nature artwork display and more. Then, at 6 p.m., settle in to enjoy the comradeship, raffles, buffet repast, and more. The 2009 POWA Excellence in Craft Awards will be presented, of course.

Incidentally, this meal is still avail-

able for sponsorship. Please contact Marilyn Black if you can provide a full or partial sponsorship, either of which would be welcomed by one and all!

On Sunday morning, a simple continental breakfast is provided courtesy of The Arlington. But, it's not over yet! Sunday morning experiences available to POWA conference attendees include a tour of Buttermilk Hill Nature Sanctuary, or a guided bird walk in Two Mile Run County Park, or escorted kayaking on the Allegheny River or Oil Creek (conditions will determine which waterway and the distance on the water), or a guided walking tour of Oil City's Southside Historic District with Neil and Lois McElwee.

Throughout the conference period, POWA members are especially welcome at The Busted Flush, a sporting clays course just 12 miles up Oil Creek, where deeply discounted fees will be offered. You purchase ammo on site, using either your own shotgun or their loaner firearms. Please call ahead to this team at 814-827-4030 and mention POWA; they have some treats in store for you! Also throughout the conference period, an Oil 150 photo display is featured at

See **SPRING**, page 8

the Venango Museum; if you aren't able to get there on Thursday evening, please amble down during their public hours of Friday 10-4, Saturday, 11-4, and Sunday 2-5. Mention POWA and you'll get free admission.

Flying in for the conference? Your choices are Venango Regional Airport in Franklin, just 10 miles from the conference HQ. The airport is served with multiple flights daily by Continental/Gulfstream International Airlines linking to Cleveland, Ohio; key in FKL. Notify Marilyn in advance and she'll arrange our special shuttle service, or you can reserve a rental car with the airport, but do so ahead of time because there are no taxis and no extra rental cars kept at the airport. Erie International Airport in Erie, PA (ERI) is 63 miles from the HQ hotel, and Pittsburgh Greater Airport (PIT) is 102 miles in the other direction. Both have full service commercial airlines, vehicle rentals, etc., of course.

Let's not forget about the Friday field trip options, because they really are extra special for this conference. Committee members can take you out very early to go hunting for spring gobblers, or trout fishing on Oil Creek. At 8 a.m., Darl Black and friends in jetboats will take you smallmouth bass fishing on the Allegheny River, starting from the Oil City Marina which is one mile from the HQ hotel, for just the morning. Or, at 9 a.m., in the hotel lobby, meet up with the area's greenways coordinator, Debra Frawley, who will have bicycles for you and you'll head out on the flat paved trails along the river and then return to the hotel after a morning ride.

The full-day Friday field experiences all include courtesy lunch along the way. John Bartlett and Friends of the Allegheny Wilderness will head upriver to tour select locations within the Allegheny National Forest. They'll then take you straight to the evening BBQ. Oil 150's director, Will Wingo,



Contributed Photo

**This full-scale wooden replica oil derrick greets visitors entering the southern tip of Oil Creek State Park along Route 8.**

will take no more than three guests "in pursuit of the wild morel and old oil and gas engines" but you must promise to never reveal where the morels are found. Mike Henderson from the Oil Region Alliance will lead a "Clinic on Photographing Waterfalls and Water," starting indoors at The Drake Room in the hotel, and then escort you to several waterfalls in various parts of the Oil Region, also then going directly to the evening BBQ.

One of the most unusual tours is "Experience the Kennerdell Tract of State Forest," on foot and on the water. You will be doing some hillside climbing, but when it comes to the water, all you have to do is step on board and enjoy a float in a guide boat. Those who take the Kennerdell Tract tour will visit historic sites in this State Forest parcel, some of its waterfalls, go hiking, visit a primitive campground, enjoy a delightful shore lunch and observe striking scenery.

Another day-long tour is entitled "Experience Oil Creek State Park," which will concentrate on bike and on foot, escorted by OCSP personnel and staff of the Oil Region Alliance. OCSP guests will even try out their Biathlon shooting range, view dioramas, do some hiking on hiking and cross-country ski trails, visit Adirondack

shelters, have a relaxing outdoor lunch and bicycle to their heart's content.

An "Oil History Showcase" is a full-day trip sponsored by the Titusville Area Chamber of Commerce and escorted by ORA's Melissa Mann. You'll concentrate on key historic spots and venues in 'the valley that changed the world.'

And, the list is not done yet. Four Friday afternoon field experiences are also available, which we hope will suit those whose schedules limit their ability to attend the entire conference.

Starting from the HQ hotel at 1 p.m. is an escorted visit to constructed wetlands on gamelands in Venango County, hosted by the Pa. Game Commission's Jim Donatelli. You'll drive your own car 18 miles to the rendezvous spot at Polk. Or, at 1 p.m., step on board the rented bus for "Highlights of Franklin," courtesy of the Franklin Area Chamber of Commerce. Your escorts will be Lynn Cochran and Amy Nurss. Stops include St. John's Episcopal Church with its Tiffany windows, DeBence Antique Music World with its collection of operating musical machinery, refreshments at Lambertson Bed & Breakfast and shopping in beautiful Victorian downtown Franklin.

Anglers, at 1 p.m. you can meet Darl Black and other jetboaters at Oil City Marina for an afternoon of bassin' on the Allegheny River. The meeting spot is just one mile from the HQ hotel. At 2 p.m., a guided bird-walk entitled "The Birds and The Trees" will start at the Franklin Trailhead and use the paved bike trail for a two-hour leisurely amble escorted by guides Ty Ryes (Service Forester, DCNR) and Kathie Goodblood (President of the Bartramian Audubon Society).

Now you see what we mean when we say this is a story-filled and visually-appealing conference at extremely reasonable prices.

Make your lodging reservation now, and use the registration form enclosed in this newsletter, to plan to attend the Spring 2009 POWA Conference.

## Show

from page 1

was a Smith & Wesson Stainless Model 500 .50 caliber revolver. Thanks to Bill Booth at Blue Heron Communications for facilitating the donation from Smith & Wesson. It brought a whopping \$1,100.

We also had a Gamo Air Pistol donated by Jim Kosier. It was a big hit.

Gerald Putt, always a very generous contributor, donated four original acrylic paintings that he actually painted at his booth during the show. His artwork is always the highlight of the auction, and always brings the most money. Thanks again Gerry.

I would like to thank all of the other POWA members who donated items to the auction, as well as industry members, supporting members, sport show exhibitors and other friends of POWA. We have seen over the years that people like what we have done with the money – support youth educational opportunities in the outdoors – and are very generous when it comes to donating. We sure appreciate their help.

Thanks also to the members who helped at the auction. It takes a lot of work to put this on every year and I appreciate the help. The auction went very smoothly and we sold over 90 items in two hours.

Due to the generous contributions of Carolyn Hoffman, widow of former POWA president Lou Hoffman, we had a lot of things to sell at the booth throughout the week and at the auction, including art work by Bob Sopchick and autographed books by Bob Bell.

Final tally for this year is as follows:

Live Auction Gross:	\$9,259.00
7.5% Commission:	- 761.00
Live Auction Net:	8,498.00
Reed Exhibitions	+1,000.00
	9,498.00

A total of nine educational grants will each receive a \$1,000 check from the proceeds.



Contributed Photo

**Kermit Henning, right, presents a \$1,000 check from POWA auction proceeds to Ernie Watkins, president of Capital City Bassmasters Association. Bassmasters was one of nine groups receiving a POWA educational grant for 2009.**



Contributed Photos

**Above, Bruce Schneck shows off a Jack Paluh print for the POWA auction at the Eastern Sports and Outdoor Show. At left, Doug Stetler displays one of four Gerald Putt originals offered.**

The committee is exploring the idea of creating some sort of publication through the members of POWA to use as a handout for kids attending the show next year. We feel that we can use some of the same monies we raise and use for grants to other organizations to fund the project. Perhaps a coloring book that would teach kids about the outdoors, animal identification, habitat, etc. This will not only help interest kids in the outdoors, but also let people know a little about who we are, what we do with the money we raise, and perhaps

drum up some more interest in our educational grants.

Another fund-raising idea being pursued is a POWA Outdoor Legends patch series. We have consulted with George Lavanish about producing a yearly patch honoring a former POWA member who is considered a legend in the outdoors. (e.g. Roger Latham, Bashlines, Will Johns, Sam Slaymaker, Charlie Fox, etc.) George produces several patch series already and is confident that the market is there and this would be a hit.

## Member News

### Berg takes helm at Bowhunting

InterMedia Outdoors has hired Christian Berg as editor of *Petersen's Bowhunting*, North America's largest archery hunting magazine.

In his new role, Berg will oversee *Bowhunting's* editorial staff and all



aspects of editorial content. Berg is based out of InterMedia's Harrisburg office.

"Taking the reigns of a nationally-recognized brand like *Petersen's Bowhunting* is an exciting opportunity and a humbling honor," Berg said. "I look forward to working closely with a great internal team and a stable of accomplished contributors to

maintain the magazine's market-leading position."

Berg previously served as outdoor writer at *The Morning Call* newspaper in Allentown, where he worked for 11 years. During his time at *The Morning Call*, Berg's work was honored with 17 state and national writing awards, including five POWA Craft Awards.

A POWA active member since 2004, Berg currently serves on the board of directors. He is also an active member of the Outdoor Writers Association of America.

## Facts

from page 2

from the Pocono Mountains Visitors Bureau, on how to better understand and deal with black bears. Clearly, the most important message was that while bears do what comes naturally, which can lead to conflicts with humans, it is natural to expect that people take the responsibility of eliminating the sources of temptation and problems.

Following Ternent's evening presentation at The Sterling Inn, the group was accompanied by PGC personnel, including Executive Director Carl Roe and Region 7 commissioner Jay Delaney, on a visit to a bear den. There, agency biologists and veterinarians examined the sow and her two male cubs, which were estimated to be eight weeks old.

"Black bear populations are increasing throughout the Appalachian Mountain Range from George to Maine, and Pennsylvania has some of the largest portions of that terrain," Ternent said. "While there are population breaks in some areas, there is a continuous population within the Appalachian Range, and black bear numbers have increased substantially in Pennsylvania, from around 4,000 in the 1970s to around 14,000 today."

Although they are no official totals, the bear population began to decline between 1900-1920, and in the 1970s, they could be hunted on a general hunting license. Between 1911-1933, trapping and hunting with dogs was eliminated;

in 1940, the season was shortened; in 1972, check stations began; and, in 1981, bear licenses were created.

Today, three times as many hunters are taking bears, who have expanded their range to the extent that hunters can hunt closer to home than ever. Of course, this expansion increases incidents of bear-human conflict and complaints from those who chose to live in remote areas, but don't want bears on their property.

Each year, PGC personnel tags approximately 600 bears, and population estimates are based on the percentage of tagged bears hunters bring to check stations, recovered road-kills and confiscated illegal kills. In addition, bears are monitored through the use of radio collars, and only sows are collared, which allows for the inspection of litters.

While trap-and-transfer is used to target individual nuisance bears, Ternent said hunting remains the most effective way to manage bears. Along those lines, a two-day archery season has been held during mid-November in select Wildlife Management Units the last two years in addition to the statewide season the Monday-Wednesday preceding Thanksgiving Day.

In addition, concurrent bear hunting is held in select WMUs during all, or part, of the opening week of the two-week firearms deer season. Because of increased bear complaints during the last year, more areas of the state are expected to have concurrent bear-deer hunting this year.



Marcus Schneck Photo

#### Doyle Dietz holds a bear cub.

"Pennsylvania has some prolific bears, which can produce litters between 2-5 cubs, usually begin breeding at age 3 and then reproduce every two years," Ternent said. "Bears produce milk with 30 percent fat, which helps explain their tremendous growth rate."

A cub weighing 8 ounces at birth in mid-January reaches 5 pounds in eight weeks, is 8-10 pounds in April and approximately 80 pounds in November. Putting that in perspective, a human baby weighing 6-7 pounds at birth growing at that rate would weigh 1,400 pounds in nine months.

Now, such an individual would certainly be the match of any bear and cease those jokes about bear hunting with a club. Meanwhile, while the chance of encountering a bear is better than ever, just be glad it is unlikely to cause bodily harm.

# Market News

by Freddie McKnight



**On The Water** magazine seeks submissions of images for covers and inside shots. The magazine covers all aspects of fishing and boating in the Northeast – freshwater and saltwater. On The Water prefers action shots with plenty of color that capture the experience rather than “grab ’n grins.” Fishing images should be species specific to the Northeast. High-resolution digital images are preferred. On The Water purchases first North American serial rights. For more information, contact Editor Kevin Blinkoff, On The Water, 35 Technology Park Drive, East Falmouth, MA 02543 or [kevin@onthewater.com](mailto:kevin@onthewater.com).

\* \* \*

**BigGameHunt.net** seeks articles from the big-game hunting community on general hunting tips and advice: all big-game species, firearm selection, archery tactics, muzzleloader tips, hunting gear reviews and pieces on current hunting issues. The editors work one year in advance. Compensation is based on your experience, the quality of the piece and photos submitted with the manuscript. You must hold all copyrights for the content you submit. Guidelines are at [www.biggamehunt.net](http://www.biggamehunt.net); click “Write For Us.” To submit your article or for more information e-mail [info@biggamehunt.net](mailto:info@biggamehunt.net)

\* \* \*

**Sportsmansguide.com** seeks hunting, fishing, camping, hiking, canoeing/kayaking and biking articles with digital images. Editors seek adventures, tips, how-to types of editorial. Check Web site [www.sportsmansguide.com/content/content\\_main.asp](http://www.sportsmansguide.com/content/content_main.asp) to see where material may be needed, and query before submitting articles. Second-rights material is OK. Pay is on acceptance and begins at \$50 per article with 500-750-word length optimal. Think seasonally – two to three months out. Please contact senior editor Tom Kacheroski at [tkachero@sportsmansguide.com](mailto:tkachero@sportsmansguide.com).

\* \* \*

**Trout** is the quarterly publication of Trout Unlimited.

Trout’s mission is to provide engaging, informative conservation information to TU members and prospective members. Review back issues to note how topics are covered and the articles’ tone. Unsolicited manuscripts are rarely accepted; send or e-mail clips and queries (no queries are reviewed without clips), and note the connection to TU’s issues or chapter offices for all story ideas. TROUT is known for exceptional professional photography of coldwater fish and fly-fishing. High-resolution digital files or 35-mm images are accepted. Submit low-resolution files or Lightbox links for consideration. TU purchases first North American rights plus the right to publish on its Web site and to authorize small reprints for educational uses. For complete guidelines, visit [www.tu.org](http://www.tu.org) and click “Press Room” and then “Trout Magazine” for submission guidelines. Contact Hannah Moulton Belec, associate editor, Trout Unlimited, 1300 N. 17th St., Ste. 500, Arlington, VA 22209-2404, 703-284-9422; [hmoulton@tu.org](mailto:hmoulton@tu.org).

\* \* \*

**WildBird**, published bimonthly, strives to be appeal to everyone from beginning birders to longtime birding enthusiasts. The publication offers tips for species identification, information about birding travel and backyard birding pointers. Most features run 1,200-1,600 words; all features should have at least one sidebar. WildBird pays \$250-\$400 for features; payment is upon publication. Writers with magazine-quality photos should indicate so in queries; those sent before May will be considered for the 2010 editorial calendar. Query Editor in Chief Amy K. Hooper at [wildbird@bowtieinc.com](mailto:wildbird@bowtieinc.com). Allow eight weeks for a reply.

\* \* \*

**Knives Illustrated** is geared toward custom- and handmade-knife enthusiasts,

vintage-knife collectors and knife users: sportsmen, whittlers and workers. Articles average 1,000-2,000 words with seven to 20 photos. Successful submissions are by writers who are conversant in knives, have read the magazine and are writing something other than a personality piece on the knife maker who once made a knife for him or her. Submit queries by e-mail. Only digital text and photos are accepted. Pay is typically \$300 per article package, including photos, 30 days after publication. Knives Illustrated purchases North American serial rights. No reprints are published. Contact Bruce Voyles, editor, P.O. Box 23671, Chattanooga, TN 37422; [knivesillustrated@yahoo.com](mailto:knivesillustrated@yahoo.com). Visit [www.knivesillustrated.com](http://www.knivesillustrated.com).

\* \* \*

**Bassmaster** magazine covers fishing for freshwater bass species. Fishing for white, striped and hybrid bass is covered on a limited basis. Most articles are “how-to” stories dealing with specific techniques and patterns – no “me and Joe” stories. Articles (with 15-20 color slides, prints or digital images) range from 150 to 1,800 words. Bassmaster pays 35 cents per word upon acceptance. Bassmaster also accepts stand-alone photos, artwork and illustrations from freelancers. Send previously published samples of your work, along with a contact sheet of applicable slides. Pay is \$50-\$500 for inside photos and \$700 for cover photos. All submissions should be properly packaged and labeled. Complete guidelines are available upon request. Submit queries, SASE and samples to BASS, P.O. Box 10000, Lake Buena Vista, FL 32830; [editorial@bassmaster.com](mailto:editorial@bassmaster.com), 407-566-BASS.

\* \* \*

**Great American Outdoor Trails Radio Magazine** hosts/produces radio-Web casts for the North American Hunting Club (750,000 members) and the North American Fishing Club (450,000 members), Family Fish & Game Magazine and Brooke Insurance in addition to the 65 stations on the Outdoor Trails Network. If you would like to be an on-air contributor, contact Jim Ferguson at [radio@outdoortrailsnetwork.com](mailto:radio@outdoortrailsnetwork.com). He is looking for hunting and fishing contributors from all over North America. Online interviews will follow queries.

# Executive Director's Report

by Bob Lollo,  
Executive Director



John Plowman has been working hard for POWA. Pennsylvania Hunters Sharing the Harvest has agreed to sponsor one of the open craft awards for 2009. Safari Club International, PA Chapters, Region 25 has also agreed to sponsor a craft award. John has also secured Reed Exhibitions to sponsor a third award.

Bud Cole has secured six supporting members since Sept. 1, 2008. Darl Black secured three supporting members with one e-mail and Don Feigert is working hard to secure new members for POWA. Kermit Henning is expecting four or five new member applications to arrive.

Terry Bush passed away on Feb. 5, 2009. Terry was President of Hood, Light and Geise Advertising/Public Relations. For years Terry handled the advertising for the Eastern Sports and Outdoor Show. Many of our older members remember what a great person Terry was to POWA.

We have lost three very important members during the last year. Don Lewis, Clayt Dovey and Keith Schuyler have all passed away during the last year. All three were Life Members. This tells all of us just how important these three were to POWA.

With revenues being down \$1,300 for active members and \$4,000 for supporting members, we may need to take a look at some way to generate more income or reduce more expenses. I ran a survey with active and supporting member renewals to determine how many members would take PowWow by e-mail rather than hard copy. I have not ran a count yet but it appears about half have agreed to take e-mails rather than hard copy. I will deal with this issue at Oil City.

I will be making a few more changes to the new directory then I will be ready to go to print. The active members that have not renewed will be removed from the directory before printing and they will not receive a copy of the new directory.

## MEMBERSHIP TOTALS

POWA has 198 active members made

up of seven apprentices, one associate, two honorary and 188 active; 172 have renewed, leaving 26 that need attention. The active members have received a second notice. There are 119 supporting members and 79 have renewed, leaving 40 needing a reminder later on.

## NEW ACTIVE MEMBER

### **Kenneth Margolis, MD**

#2 Meadow Road, Baltimore, MD 21212

Phones: 410-687-0202

Fax: 410-687-00985.

E-mail: bellydoc@qis.net

Credits: Book author and book photographer; "Collecting Decoys on a Shoestring."

Specialty: Book author

Sponsor: Kermit Henning.

## NEW SUPPORTING MEMBERS

### **ATK Ammunition**

900 Ehlen Drive, Anoka, MN 55303

Phone: 763-323-3878

Fax: 763-323-2506

E-mail: pressroom@atk.com

Web: outdoorwriters@atk.com

Services: Ammunition, optics and shooting accessories

Contact: Jason Nash

Sponsor: Reinstatement by Bud Cole

### **G. Loomis, Inc.**

1359 Down River Drive, Woodland, WA 98674

Phone: 800-662-8818, 574-289-1331

Fax: 574-289-1441

E-mail: jpmazurk@ameritech.net

Web: www.gloomis.com

Services: "Fear No Fishing" with G. Loomis's extensive line-up of casting, spinning and offshore rods, fly rods and fly reels, along with 'Escape' travel rods and clothing. Members can contact Catalyst Marketing for assistance with product information and technical assistance, current catalogs, product photos, and G.

Loomis' discount purchase program for active members.

Contact: John Mazurkiewicz at Catalyst Marketing, P. O. Box 6697, South Bend, IN 46660 or at above phone numbers or David Brinkerhoff at davidb@gloomis.com. Direct consumer inquiries to 1-800-GLOomis (456-6647) and the Web site.

Sponsor: Darl Black

## **Scientific Anglers/3M**

3M Center, Building 223-SN-03, St. Paul, MN 55144-1000

Phone: 574-289-1331

Fax: 574-289-1441

E-mail: jpmazurk@ameritech.net

Web: www.scientificanglers.com.

Services: A Division of 3M, Scientific Anglers is the leading name behind an entire family of fly-fishing products, including Sharkskin, Mystery Series, Supra and Air Cel fly lines; leaders and tippet; fly reels. Fly-fishing outfits, fly boxes and accessories; and a library of fly-fishing instructional materials including DVDs and brochures.

Contact: John Mazurkiewicz at Catalyst Marketing, P. O. Box 6697, South Bend, IN 46660 or at above phone numbers or Jeff Wieringa, Scientific Anglers business development manager, at 651-736-5952. For complete product information, photos, technical assistance and media purchase program for active members, contact John Mazurkiewicz, Catalyst Marketing. Direct consumer inquiries to: 1-800-430-5000 – or the Scientific Anglers Web site listed above.

Sponsor: Darl Black

## **Shimano American Corp.**

One Holland, Irvine, CA 92618

Phone: 574-289-1331

Fax: 574-289-1441

E-mail: jpmazurk@ameritech.net

Web: www.fish.shimano.com.

Services: A leading fishing tackle manufacturer offering a complete line of freshwater and saltwater rods and reels, a writer/editor reference service for product information, technical and service assistance, product photos, and a discount purchase program for active members.

Contact: John Mazurkiewicz at Catalyst Marketing, P. O. Box 6697, South Bend,

IN 46660 or at above phone numbers. For complete information, contact John Mazurkiewicz with Catalyst Marketing. Direct consumer inquiries to 877-577-0600, or the Shimano Web site. Sponsor: Darl Black

**Calvert County Department of Economic Development**

Courthouse, 175 Main St., Prince Frederick, MD 20678  
 Phone: 410-535-4583  
 Fax: 410-535-4585  
 E-mail: bakija@co.cal.md.us  
 Web: www.ecalvert.com  
 Services: Provide local government services re: economic development and tourism.  
 Contact: Joyce Baki  
 Sponsors: Connie Yingling, Bob Lollo

**Kent County Tourism**

435 N. DuPont Highway, Dover, DE 19901  
 Phone: 302-734-1736  
 E-mail: rcoventry@visitdover.com  
 Web: www.visitdover.com  
 Services: Promote tourism in Central Delaware.  
 Contact: Robin Coventry  
 Sponsor: Bud Cole

**ACTIVE MEMBER TERMINATIONS**

**Connie Yingling** has terminated her Associate membership. Maryland will no longer pay for individuals and a supporting memberships. Connie will continue as the Supporting Member Representative on the board.

**Rick Methot** has decided to terminate membership.

**Carl McCardell** has terminated membership because his paper no longer values his column after 15 years.

**Mike Simmons** decided to terminate membership since he is fully retired.

**Helen Lewis** decided not to renew her membership

**SUPPORTING MEMBER TERMINATIONS**

**Buckwing Products, Inc.** has closed the doors. Glenn Lindaman has been a super Supporting Member since 1990.

**The Hunting and Fishing Museum of Pennsylvania** has decided to close its doors.

**Changes & Corrections**

**MEMBERS**

Gregg Rinkus' e-mail is: Gregg.Rinkus@ClarionIndustries.com; his cell phone number is 814-229-8303, text messages preferred

Ed Carlson has a new e-mail address: thegrizandmrs@zoominternet.net

H. Robert Myers has an e-mail address: outdoormyers@hotmail.com

Bruce Schneck has an e-mail address: igofishing@comcast.net

Alan Probst has a new address: 1673 Laurel Run Road, Bear Creek, PA 18702

**SUPPORTING MEMBERS**

Trupe's new e-mail is: stroupe@frontiernet.net

Robin Sharpless at Redding Reloading has a new e-mail address: robin.sharpless@redding-reloading.com

Bowhunter Magazine – Jeff Waring has a new phone number: 717-695-8080

Maryland Office of Tourism, 401 East Pratt Street, Suite 1412, Baltimore, MD 21202; E-mail: cyingling@visitmaryland.org and Web site: www.visitmaryland.org

**Treasurer's Report**

By John Allen, POWA Treasurer / Expenditures as of January 31, 2009

<u>Income Accounts</u>	<u>Budget 08-09</u>	<u>Revenues</u>	<u>% of Budget</u>
Active Members	12,375	7,475	60
Supporting Members	12,000	6,900	5
Merchandise Sales	35	35	100
Conferences Net Income	5,169	2,025	39
Raffle	250	340	136
Awards	2,100	150	7
Miscellaneous Income		1	
Interest Income		648	
<b>TOTAL INCOME</b>	<b>\$31,929</b>	<b>\$17,574</b>	<b>55%</b>

<u>Expense Accounts</u>	<u>Budget 08-09</u>	<u>Expenditures</u>	<u>% of Budget</u>
Pow Wow (Print/Edit)	7,500	1,701	23
Postage, General	1,000	317	32
Executive Dir. Office	2,200	498	23
Executive Dir. Stipend	9,404	3,135	33
Plaques, Supp. Members	500	237	47
Web Site	1,250	425	34
Liability Insurance	525	0	0
Bonding	500	0	0
Member Directory	2,200	0	0
Awards	3,150	150	5
Interim Board Meeting	500	0	0
Credit Card Fees	600	195	33
Miscellaneous	200	0	0
Professional Fees	2,400	0	0
Uncategorized Expenses	0	500*	0
<b>TOTAL EXPENSES</b>	<b>\$31,929</b>	<b>\$7,158</b>	<b>22%</b>

**Excess/(Deficit)** -- **\$10,416**

\* Reimbursed expenses to Bob Lollo for Outdoor Writers Summit.

Cash Accounts as of Jan. 1, 2009: General Fund, \$15,486.69; Youth Education Fund, \$19.63; WT Johns Scholarship Fund, \$1,406.15; Scholarship Fund, \$51,273.22; Emergency Fund, \$9,106.85. Total: \$77,292.54.

## Supporting Member News

by Supporting Member Representative

**CONNIE YINGLING, PR Coordinator,  
Maryland Office of Tourism Development**



Do you “tweet”? How many new “level-two connections” have you amassed? What’s your “status” today? Have you seen the latest “viral video” of the sleepwalking dog? For us “old-timers” in the public relations industry the new terms associated with social media such as Twitter, LinkedIn, Facebook and YouTube are certainly eye-catching and trendy, but hip language aside, it is becoming clear that these sites will have a definite impact on how we conduct business in the future.

It used to be cutting edge if your business had a presence on the Internet with a static Web page, but now it is a virtual requirement. Plus your page has to contain more than just text to attract and maintain contact with your customer; it needs images, video and interactive elements. Further, the lines are blurring across mediums – print to video, broadcast to Web, Web text to blog, etc. – and journalists are being asked to produce outside of their traditional reporting methods.

Case in point, this morning I attended a meet and greet with a local Baltimore TV station. During the presentation,

the News Director claimed to be jealous of the Director of New Media and his staff whom she called the “cool kids in the lunchroom.” She even went so far as to say that the station now “produces a Web site and, oh, by the way, we also broadcast the daily news.” Most often, breaking news is posted to the Web site literally hours before it appears on air.

The station calculates that they now have more viewers than ever when they combine their Arbitron ratings with the very trackable Web hits – not to mention that Web “viewers” can be sitting in front of a computer in Baltimore, Bedford, Boston or Berlin thus extending their reach beyond their immediate market.

This Baltimore TV newsroom is also going so far as to use social media as source for stories, i.e. they mine “tweets” of people and companies that they “follow” on Twitter, and wall posts from “friends and fans” on Facebook. This evolution coincides with industry predictions that within four to five years the traditional press release will be a thing of the past (just as faxes were re-

placed with e-mail) and that social media will be the standard vehicle for outreach to the media. But for now, social media sites are a new enough trend in communications that they merely supplement traditional means of communicating our messages to the media.

All of this is not to say that *every* “old-fashioned” means of communicating your business message is passé. Not by a long shot. Face-to-face meetings, interaction at conferences and participation in seminars are as valuable as ever before (if not more so) to make your business stand-out from the clutter created by e-mail and social media hits.

Your physical presence at the POWA Spring Conference in Oil City, PA April 30-May 3, 2009 will go a long way toward getting your message in front of the outdoor media and by extension to their readers and viewers. See the registration form contained in this issue of PowWow or go online at [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com) to sign up for the conference.

And remember, this is the only POWA business conference being held in 2009; the fall gathering in Tannersville, PA will be for news making activities and social gathering only. So take advantage of this once-per-year opportunity and register now or your Facebook status will read “*NAME* is sad that he is not networking with the Pennsylvania outdoor writers in Oil City.”

### **SPONSOR 3 NEW POWA MEMBERS IN 1 YEAR ... AND YOUR NEXT YEAR'S DUES ARE FREE!**

**What a deal! Help your professional outdoor media organization to grow; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us.**

**This special "1 GET 3; YOURS IS FREE" membership offer applies to all POWA membership types – active, apprentice and supporting. You may sponsor three in one membership category or mix categories.**

**Who can sponsor a new member? POWA active members and supporting members (the latter with an active member co-signer).**

**Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com). Information on the value and benefits of membership is on the Web site, too.**

**For more information, contact Executive Director Bob Lollo.**

## In Memoriam

# Remembering Clayt Dovey

By Harry Guyer

Back in the early 1970s when I first moved back from college, here in my neck of the woods we got two TV stations – Altoona (10), which had 3 images, and Johnstown (6), which was snowy.

Nevertheless, one night a week our black and white set was tuned to *Clayt and Adele Dovey Outdoors*, which aired on the Johnstown channel for more than 20 years. Later when I first joined the Pennsylvania Outdoor Writers Association, I met Clayt and Adele. Both were very kind to a newbie writer and did their best to make me feel welcome.

I was saddened to learn that Clayt

passed away Nov. 5 in Johnstown.

Clayt was a respected outdoor journalist. He produced an outdoor column for the *Johnstown Tribune-Democrat* and hosted an outdoor radio show for WJAC Radio for more than 20 years. In addition, he was co-producer, with wife Adele, of *Clayt and Adele Dovey Outdoors*, which aired on WJAC-TV from the early '70s through the '90s. Clayt and Adele were the first husband and wife team in the U.S. to film, edit and produce an outdoor television show.

Clayt and Adele were long-time members of the Outdoor Writers Association of America and the Pennsylvania Outdoor Writers Association. Clayt also was a Cornerstone Member of the Professional Outdoor Media Association.

Clayt was born in Johnstown on July 28, 1924, the son of Clayton Cresswell Dovey and Alice K. (Reynolds) Dovey. He was married to Adele (Podolka) Dovey for 62 years. Clayt was preceded in death by son Clayton Cresswell Dovey III and twins Christina and Christopher Dovey. He is survived by my good friend Laurie Lee Dovey and

granddaughter Alexis Nicole Dovey.

During World War II Clayt served as an Army Air Corps bombardier/navigator. He flew 75 missions out of Italy in B-17s and A-20s, volunteering for 15 more missions after flying the required 60. He reached the rank of captain, receiving the Distinguished Flying Cross and Air Medal with Six Oak Leaf Clusters.

A Magna Cum Laude graduate of Gettysburg College, he returned to Johnstown where his business interests he worked for four decades as a bank executive.

In addition to serving on a myriad of local and national boards of directors, Clayt was committed to serving many community charities and foundations. He was also the recipient of numerous community and national awards for business achievement and volunteer service, including selection as a member of the Chapel of Four Chaplains and the Conemaugh Health System's Distinguished Service Award.

I was privileged to be his friend. He will be missed.

# Remembering Keith Schulyer

By Bob Lollo

Keith Schuyler, long-time "Straight from the Bowstring" columnist, passed away on Nov. 7, 2008, at the age of 89. He began his writing career in 1938, a year after graduating from Berwick High School, with a "Fins, Furs and Feathers" column he penned for the *Berwick Enterprise* for an incredible 53 years. He wrote the "Straight from the Bowstring" column for *Game News* from 1963 until 1997.

He enlisted in the Air Force Aviation Cadets in 1942 and was called to duty in October of that year. Keith was a pilot and later a commander on a B-24 Liberator Bomber. On his 18<sup>th</sup> mission over Europe, he was shot down over

Holland and spent a year in captivity as a prisoner of war, despite one short-lived escape.

Keith co-operated the Center Airport for three years after the war, instructing more than 100 students and never had a fatal accident. He was active in the Boy Scouts, attaining rank of Eagle Scout and was an adult leader. He later returned to the *Berwick Enterprise* where he became city editor.

He did not shirk his civic duties. Keith was a one-term councilman, executive secretary for the Berwick Chamber of Commerce and helped develop the Berwick Industrial plan.

Keith was a former President of POWA for the years 1966, 1967 and 1968. A member of the International Bowhunters Education Foundation and was a founding member of the Berwick Archery Club. His activities included board member and lifetime member of NRA and a former vice president of

Trout Unlimited.

He began archery hunting in the late 1930s, using a bow and arrows he made himself – and well before the first archery deer season in Pennsylvania, in 1951. He shot his first deer in 1950, and at that time, was only the 33<sup>rd</sup> deer reported to have been taken in Pennsylvania by an archer.

During Keith's lifetime, he didn't just experience the incredible growth of archery deer hunting over the past 50 years, he was instrumental in creating and promoting it. A consummate sportsman, Keith always kept the essence of fair chase foremost as technological developments have made the sport what it is today.

That bowhunting is so popular in Pennsylvania today is in no small way due to Keith Schuyler getting so many archers over so many decades started on the right path of success.

## Brother vs. Brother



Doyle Dietz Photo

It was brother against brother in this year's **Celebrity Division of the Kids Casting Contest** at the Eastern Sports and Outdoor Show when POWA members Bruce Schneck, left, and Marcus Schneck, right, made their pitch in an attempt to win money for charity.

## POCONO VISITORS BUREAU CELEBRATES 75<sup>TH</sup>

The Pocono Mountains Visitors Bureau (PMVB), a POWA Supporting Member, is celebrating its 75<sup>th</sup> Anniversary in 2009 with special events and promotions.

Throughout its diamond anniversary, the PMVB will also be acknowledging the many memories made in its long history of providing cost-effective getaways with an online album where visitors can add their pictures to the 'Pocono Mountains Family Album,' [www.800poconos.com/75](http://www.800poconos.com/75). Guests are encouraged to tell their story and share their images of Pocono Mountains' vacations and adventures through the decades.

The PMVB will also be celebrating its anniversary with a new logo, a dedicated 75th Anniversary calendar and a centennial time capsule.

For more information or to book a trip to the Pocono Mountains, visit [www.800Poconos.com](http://www.800Poconos.com).



*Pennsylvania  
Outdoor Writers  
Association, Inc.  
P.O. Box 4423  
Harrisburg, PA 17111*

[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)