



POWOW

Newsletter of the Pennsylvania Outdoor Writers Association

Spring 2011

Top of their craft



Don Carey Photo

Winners of POWA's Excellence in Craft Awards, announced at the Spring Conference in Bedford, were (back, left to right): Doyle Dietz, Ben Moyer, Harry Guyer Jr., Steve Sorensen, Mark Nale and Ralph Scherder; (front): Bob Steiner, Jennifer Bilott, Linda Steiner and Tom Tatum. Not pictured: Bob Frye, Gerald Putt, Cindy Ross, P.J. Reilly and Audrey Fox.

POWA'ers recognized for excellence at annual conference

The Pennsylvania Outdoor Writers Association Excellence in Craft Awards were presented during the POWA Spring Conference banquet in Bedford, PA on Saturday, May 14.

Award Chairman Tim Flanigan distributed awards to 15 individuals in 16 categories.

Congratulations to the winners and who submitted entries. Winners are:

POWA CORE AWARDS

Best Newspaper Column (*sponsored by Pennsylvania Hunters Sharing the Harvest*) – Steve Sorensen for “The Reason the Sign Says: ‘Don’t Feed the Bears’” published in the Warren Times Observer.

Best Newspaper Feature (*sponsored by Pennsylvania Hunters Sharing the Harvest*) – See CRAFT, page 5

Registration now open for fall powwow, elk viewing in St. Marys

Registration is now open for the POWA fall gathering in scenic St. Marys from Sept. 8-10.

On tap for attendees is two mornings of elk viewing, a tour of the new Elk Center and many more activities. The cost to register is only \$15.

Registration is due by August 15.

Host hotel is the Best Western Executive Inn. The room rate is \$90 single/double plus tax. **Reserve your room by August 8 to receive special hotel rates.**

See pages 9-10 for the complete registration form and other relevant information.



Don Carey Photo

Elected to Life Membership status at the spring conference were longtime POWA contributors Jim Fitser, left, and Alex Zidock.

Craft Improvement

Precise taxonomic terms improve writer credibility

By Ben Moyer
Craft Improvement

As outdoor writers, our stories often feature birds, fish, trees, wildflowers and other living things. When writing about these elements of the natural world, there is a tendency to group organisms into categories. References to categories such as "the hawk family" or the "bass family" appear frequently in outdoor publications.

The family is a legitimate taxonomic concept, routinely used in scientific nomenclature. Unfortunately, we outdoor communicators sometimes misuse the family classification, lumping living things into the wrong family or creating new families which don't exist in systematic taxonomy.

Consider these examples which appeared recently in widely read hunting and fishing publications. In an otherwise well written and informative story, one author referred to the "duck family," while another, writing about bobcats, cited the "lynx family."

Taxonomically speaking, there is no "duck family. Ducks belong to the family Anseridae, which includes all ducks, geese and swans. The bobcat belongs to the cat family (Felidae), also represented in North America by the lynx, mountain lion, jaguar and ocelot. By referring incorrectly to the "lynx family," the writer deprived all those other cats of a taxonomic "home."

There are no rules as to how many species can be included in a recognized taxonomic family. For instance, the turkey (Meleagrididae), beaver (Castoridae) and pronghorn (Antilocapridae) families hold but a single species each, while the minnow family (Cyprinidae) is represented by about 2,000 species worldwide, including our well known

carp, chubs, shiners and dace.

The family associations of some of our more familiar Pennsylvania wildlife are as follows: The white-tailed deer belongs to Cervidae, the deer family, also embracing mule deer, elk, moose and caribou. Taxonomists place the largemouth bass into Centrarchidae (the sunfish family) along with bluegills, crappies, and several dozen lesser known sunfish. The brook trout, our state fish, is a member of Salmonidae, which includes the true trout, char, salmon and whitefish.

It is easy to note a taxonomic family when it is referred to in Latin. All animal families end in the letters "idae," such as those noted above. Plant families consistently end in the letters "aceae." For example, the white oak belongs to the family Fagaceae, the "Beech family." This group includes all the oaks, chestnuts and beeches. Pinaceae, then, is the family of plants holding pines, spruces, hemlocks and junipers.

Such details of taxonomy may seem trivial but we can improve and maintain our credibility as communicators by being precise in our writing about the scientific identity of the creatures we pursue and admire. Never has scientific precision been more important in our writing and speaking than it is today. Using accurate terms in our popular writing demonstrates that our interest, and the interest of our readers, goes beyond harvest and consumption of wildlife. Correct use of taxonomic classifications shows that we and our readers strive to understand wild things in their larger context, an important point in a society that sometimes questions the legitimacy of recreational hunting and fishing.

Complicating the quest for taxonomic precision in outdoor writing is the fact

See **TERMS**, page 4

PowWow

Spring 2011

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www.paoutdoorwriters.com

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President's Message

by Freddie McKnight



I started my writing career with a bit of hunter's luck, being in the right place at the right time. I just happened to pick up a weekly newspaper at a local store and the publisher was searching for an outdoor writer. I made the necessary contacts, wrote a few examples and nervously sat through a meeting with the owner. He liked what he saw and the fact that I told him I "wrote by the seat of my pants," and was not afraid to state my opinion no matter what the consequences.

Bearing that thought in mind, I would love to paint a pretty picture for my first president's report, but that simply would not be honest. POWA needs a serious overhaul to continue its operations and I have been put at the forefront of the task.

Membership – both active and supporting members – continues to dwindle. Venues for our various works are getting smaller in number and in size, so

it is becoming harder for a new writer, artist, photographer, etc. to break into the marketplace. Even veterans of this organization are finding it difficult to continue at the level they once enjoyed because of fewer opportunities.

I am concerned over this latter issue. At 46, I am one of the younger members of the organization and I fear that we could be starting to see the end of POWA. With few new active members coming in, and the continual decline in our various markets, what opportunities will there be for anyone in another decade? This is a hard question to answer, but one we need to address.

But first, we have concerns far more urgent to address.

In case you missed the membership meeting, there is a big task ahead of us in rewriting the Duties Manual, Constitution and Bylaws. This work is

necessary to make sure the organization is operating within its own guidelines and rules. The work is already underway with many members pitching in to help. I hope some of the issues can be resolved at the fall gathering and all of the work completed by next spring's conference. It is an aggressive goal, but it is one that I hope we can achieve.

Fortunately POWA has a strong backbone in its people, and many have stepped up to the plate to help. There are so many of you who have offered to lend a hand and I would like to thank you in advance for the work you are undertaking now and in the future. There are a few grizzled veterans whom I plan to lean on to get us through this storm and advise me as POWA president.

Like I said, I would love to paint a pretty picture but that would be deceptive. Journalists are to write the facts – and those are the facts. Sometimes the truth is the hardest thing to get out, as the readers do not always want to see it, but that is what I have stuck with throughout my career and it has served me well.

We have our work cut out for us. Let's all work together if we want to keep POWA.



Contributed Photo

President Freddie McKnight shows off a Lake Erie smallmouth.

SPONSOR THREE NEW POWA MEMBERS IN ONE YEAR & YOUR NEXT YEAR'S DUES ARE FREE!

What a deal! Help your professional outdoor media organization to grow; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us.

This special "1 GET 3; YOURS IS FREE" membership offer applies to all POWA membership types – active, apprentice and supporting. You may sponsor three in one membership category or mix categories.

Who can sponsor a new member? POWA active members and supporting members (the latter with an active member co-signer).

Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, www.paoutdoorwriters.com. Information on the value and benefits of membership is on the Web site, too. For more information, contact Executive Director Bob Lollo.

Terms

from page 2

that scientists sometimes shift plants and animals from one family to another, establish new families or collapse ones that have been in use for centuries. The wild turkey, cited above, provides an example.

One school of thought among taxonomists strives to maintain the family Meleagrididae, of which the turkey is the sole member, while another advocates lumping the turkey into Phasianidae (the pheasant family) with pheasants, grouse and quail. Stay tuned for developing details is the best advice I can give.

In deference to those shifts, it is good practice to consult a recent reference when using the term family in our work. The Peterson Field Guide Series offers outdoor writers adequate and generally current taxonomic information on birds, mammals reptiles and amphibians, fish, ferns, trees and wildflowers. An excellent reference on fishes is "Common and Scientific Names of Fishes," published by the American Fisheries Society.

It is fine to refer to families, genera, orders and other taxonomic classifications in our articles, books and shows. But it is important that we get it right.

Market News

Whitetails Unlimited publishes a wide range of hunting, environmental, educational, wildlife management and how-to articles. Most features include wildlife topics, especially whitetail deer. Hunting articles of most interest would include unique or unusual situations your better than average hunt. This does not necessitate the taking of trophy animals or the taking of any animals at all. The events surrounding the experience should not be overlooked. It is best to query. The magazine is willing to work with new writers and photographers. Initial contact should be by mail, addressed to Editor, Whitetails Unlimited National Headquarters, P.O. Box 720, 2100 Michigan St., Sturgeon Bay, Wisconsin 54235.

Gray's is published seven times a year, including three themed issues: the Fly-Fishing Edition (April), the Upland Bird Hunting Edition (August) and the Expeditions and Guides Annual (December). Because 90 percent of its readers are bird hunters and 85 percent are fly-fishers, Gray's is always look-

ing for good fly-fishing and upland bird hunting manuscripts for these issues and throughout the year, but don't confine yourself to these themes. Send e-mail to russ.lumpkin@morris.com, and state "Gray's Manuscript" in the subject line.

Trapper and Predator Caller aims to inform, educate and entertain readers with articles, photographs and illustrations that promote trapping, predator calling and muzzleloader hunting. Highest consideration will be given to stories focused on methods and equipment used in trapping, calling or hunting. Contact: Jared Blohm, Managing Editor, jared.blohm@fwpubs.com.

FUR-FISH-GAME needs hunting and fishing stories, especially feature length stories of 1,800 words or more. Its editors are especially looking for small game or predator hunting stories that might interest more experienced outdoorsman. Contact Mitch Cox at mitchcox@furfishgame.com.

WildBird pays \$250 to \$400 for features, more for a story-photo package. Rates are negotiable. Payment for articles accepted and published in WildBird occurs during the first month of the issue date. Pay rates vary if the author's photos appear in the article. Writers with magazine-quality photos should indicate that in their queries. Please send queries to wildbird@bowtieinc.com. Spring and summer are hot clay-target competition times, and the magazine looks for trap, skeet and sporting clays articles filled with tips to help its readers. In addition, "technical" articles on shooting glasses, forcing cones, barrel beads, lubricating shotguns, cleaning shotguns, hearing protection and exercises to improve shooting vision are always popular. Contact: Linda Martin, Production Coordinator, Shotgun Sports Magazine, P.O. Box 6810, Auburn, CA 95604.

POWA on the Web

Find the
Pennsylvania Outdoor Writers Association
on the Internet at
www.paoutdoorwriters.com



on Twitter at **twitter.com/P_O_W_A**
and on Facebook through the **POWA homepage**.

Craft

from page 1

.....
by *Safari Club International, Pa. Chapters, Region 25* – Bob Frye for “Allegheny River’s Pristine Beauty Puts it in a Class by Itself” published in The Tribune Review.

Best Magazine or Regional Newspaper Column (*sponsored by Ultimate fishing maps*) – Linda Steiner

for “In the Weave of Life” published in Pennsylvania Game News.

Best magazine or Regional Newspaper Feature (*sponsored by Reed Exhibitions*) – Cindy Ross for “Hunters Connect with the Chesapeake Bay” published in Pennsylvania Game News.

Best Published Newspaper Photo (*sponsored by the POWA Entry Fee Fund*) – Bob Steiner for “English Setter Pups” published in The Derrick.

Best Published Magazine Photo (*sponsored by the POWA Past President’s Fund*) – P.J. Reilly for “Down East Ducks” published in Sports Afield.

Best Book Award (*sponsored by Susquehanna River Trails Association*) – Audrey J. Fox for “Pine Creek Rail Trail.”

Best Published Art (*sponsored by GATCO Sharpeners/Timberline Knives*) – Gerald W. Putt for “2010 Wild Turkey Heritage Print” awarded by the Pa. Game Commission.

2011/12 POWA Committees

Committee Name	Chairman	Board Liaison
Awards	Tim Flanigan	Tom Tatum
Awards Review	Bob Mitchell	Mark Nale
Constitution and Bylaws	Jim Fitser	Rich Faler
Craft Improvement.....	Ben Moyer	Bud Cole
Duties Manual.....	Bob Mitchell	Don Feigert
Editorial Review	Terry Brady	Mary Hosmer
Ethics.....	John Swinton	Don Knaus
Finance/Budget	John Allen	Ron Koch
Financial Auditing.....	Rich Faler	Tom Tatum
Historical Archives.....	Bob Clark	Don Feigert
Membership Audit	Tom Tatum	Rich Faler
Membership Development.....	Harry Guyer, Jr.	Bud Cole
Member Screening	Dennis Scharadin	Mary Hosmer
Nominating	Linda Steiner	Don Knaus
Outdoor Education.....	Kermit Henning	Ron Koch
Past Presidents Council.....	Harry Guyer, Jr.	Mark Nale
Scholarship.....	John Swinton	Don Feigert
Supporting Member Development.....	Bud Cole	Rich Faler
Supporting Member Rep.....	Connie Yingling	Bud Cole
Supporting Member Screening	Don Knaus	Mary Hosmer
Technology/Website.....	Brad Isles	Tom Tatum
Ways and Means	Ralph Scherder	Mark Nale
Sports Shows.....	Kermit Henning	Ron Koch

SPECIALTY AWARDS

Bass Pro Shops Pass it On Award (*sponsored by Bass Pro Shops*) – Harry Guyer for “The Old Man and the Perfect Christmas Gift” published in The Bedford Gazette.

Pennsylvania Trappers Award (*sponsored by the Pa. Trappers Association*) – Ralph Scherder for “An Introduction to Trapping – Part Two, Red Fox” published in Ohio Valley Outdoors.

Trout and the Coldwater Resource Award (*sponsored by Pa. Council of Trout Unlimited*) – Jennifer Bilott for “Kids Say the Darndest Things” published in Pennsylvania Angler.

Youth Fishing Award (*sponsored by Expositions, Inc.*) – Ben Moyer for “Near or far; kids still love to fish” published in Pennsylvania Outdoor News.

Youth and the Hunting/Shooting Sports Award (*sponsored by National Shooting Sports Foundation*) – Doyle Dietz – “Gridiron to 12-gauge” published in the Republican Herald.

Young Trees Habitat Award (*sponsored by The Allegheny Chapter of the Ruffed Grouse Society*) – Mark Nale for “Quick Recovery” published in The Centre Daily Times.

Crossbow Award (*sponsored by the Pennsylvania Crossbow Federation*) – Tom Tatum for “Crossbow Chronicle 2009” Straight from the Bowstring column published in Pennsylvania Game News.

Wildlife Art Award (*sponsored by The Ned Smith Center for Nature and Art*) – Gerald Putt for “Catching the Wind.”

Scenes from Bedford



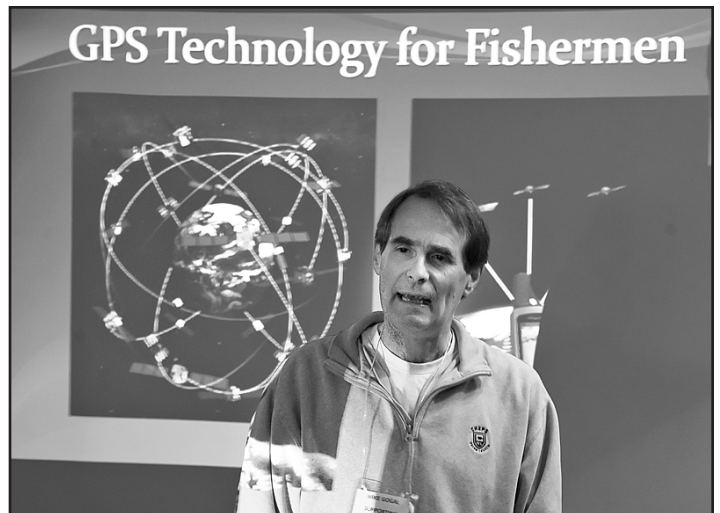
Don Carey Photos

Above, POWA members and guests enjoy a fine dinner at Ed's Steakhouse, Bedford.

At right, Mike Gogal of Gogal Publishing discusses how no stream can be a secret with his Garmin-based GPS software.

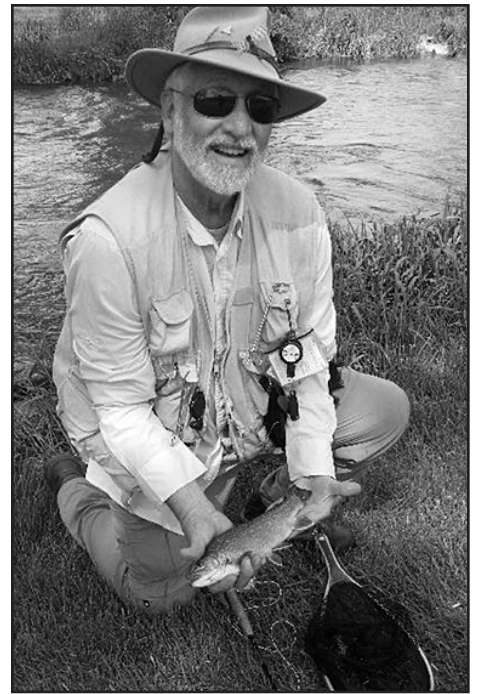
Below right, Lorelle Steach discusses the Pennsylvania Envirothon during a Craft Improvement seminar.

Below, Freddie McKnight and Harvey Bauer check out the latest offerings from GATCO Sharpeners/Timberline Knives during breakout.





Ben Moyer Photo



Harry Guyer Jr. Photo

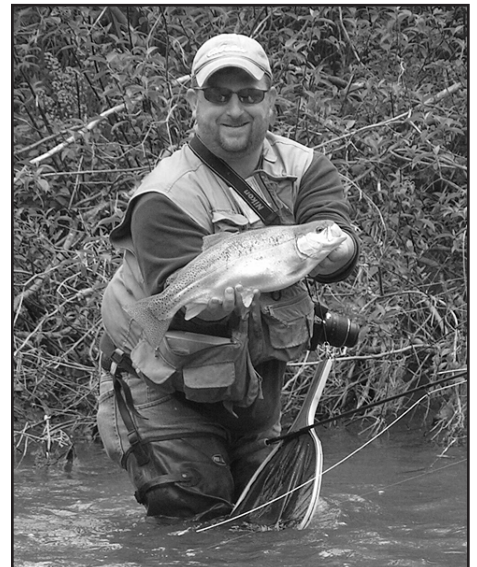
Above, Harry Guyer Jr. waits out a brief rainstorm while fishing.



Don Carey Photo

Above, Tim Flanigan presents during his photography tour.

At right, a group of POWA'ers show off a striper caught at Raystown Lake during a Friday morning outing.



Bob Ballantyne Photo

Bud Cole, top, and Ralph Scherder, above, show off some nice fish caught during spring conference outings.



POWA members sample Bedford area's hospitality

By Harry Guyer Jr.

More than 60 POWA members and guests sampled Bedford County's hospitality as the Pennsylvania Outdoor Writer's Association held its 2011 conference at the Best Western Bedford Inn near the Turnpike entrance May 11-15.

My thanks to Tim and Debbie Flanigan for assisting Darla and me to showcase our county.

On Wednesday, May 11, we enjoyed a dinner at Bad Boy's Bistro in Bedford.

On Thursday, May 12, I led a group of fly fishermen to test out the waters of Yellow Creek. Later some of the writers attended a program on some planned controlled burns on some of our local State Game Lands, presented by the Pennsylvania Game Commission. Dinner was at Ed's Steakhouse, a favorite spot of some of the writers visiting the County.

Friday activities included more fly fishing, crappie and bass fishing on the Cumberland Dam, striper fishing on Lake Raystown, and, of course, hunting for our wily Bedford County gobblers. While no turkeys were taken, all hunters worked birds. Three fishermen boated stripers, all fly fishermen hooked nice trout, and the bass and crappie anglers had a tremendous day.

Special thanks to area sportsmen who served as guides: Ed McIlroy, Bryan Koontz, Randy Miller, Dave Rhodes, Bobby Cauffman, Rod Hoover, Jake Detterline, Jim Hale, Dusty Troutman, and Dana Troutman.

For the shutterbugs, also on Friday, Tim Flanigan led a photography tour of the area.



Contributed Photo

Tom Tatum, right, passes the gavel to incoming president Freddie McKnight.

For the spouses, Darla and Debbie planned antiquing trips and visits to various Bedford sites including the quilt and coverlet museum. Also offered were jewelry and painting classes, courtesy of Karen Lollo of Harrisburg.

On Friday Kountry Kettle caterer Dana Troutman served a barbecue, which included pulled pork and chicken with all the fixings.

The POWA officers and board members held a brief business meeting following the meal.

Saturday was the day for seminars.

Speakers include State Envirothon Chairman Lorelle Steach of Tatesville, Ozzie Ozefovich with a session on underwater videography/photography, Tom Tatum with a craft improvement seminar on writing award-winning articles, and Mike Gogal with a story maker on GPS.

The annual awards banquet went very well, as did the raffles. Thanks to our sponsor NSSF.

After Breakfast at Best Western on Sunday, a number of members stayed for a Marcellus Shale presentation with Rob Hilliard.

Supporting, active members thanked for raffle contributions

I want to thank our supporting members and active members for their exceptional generosity in contributing to our raffle at this spring's conference in Bedford. So many are so cooperative, and POWA could not function without them. Here's the list of donors to this year's raffle:

Alpen Optics; ASA/Jonathan Sauers; ATK Ammunition; Baseri Shotguns; Birchwood Casey; Black Powder Products, Inc.; Bowhunter Magazine; Bushnell Products; Crosman Corp.; Daiwa; Eastern Chapter, Wild Sheep Foundation; Frabill; GATCO/Timberline Knives; Gogal Publishing; Hunters Specialties; Lightfield Ammunition; Oil Region Alliance; Pennsylvania Game Commission; Redding Reloading; Remington Arms Company, Inc.; Rocky Mountain Elk Foundation; Smith & Wesson; Sportsman's Table, LLC; Tri-Tronics; Woodcock Limited; Michael Klimkos; Don Feigert.

With my thanks,
Steve Sorensen

Outgoing Ways & Means Chair

POWA Fall Powwow 2011 / Sept. 8-10 / St. Marys, PA

Name _____ Phone _____

() Member

() Supporting Member, Company Name _____

() First POWA conference?

() Spouse Name _____

() Guest Name _____

REGISTRATION

Cost X # persons = Total Fee

Cost is \$15 for each individual. (Due by Aug. 15) \$15.00 x _____ = \$ _____

Supporting Member Company or Organization..... _____ = ___ N/C ___

REGISTRATION TOTAL _____ = \$ _____

ALL ATTENDEES PAY REGISTRATION FEES, including spouses/guests

MEALS

FILL OUT NUMBER OF PERSONS.....# persons = Total Fee

THURSDAY

Dinner: Dine together _____ = Ind. Pay

FRIDAY

Breakfast: On your own = Ind. Pay

Lunch: On your own = Ind. Pay

Dinner: Dine together _____ = Ind. Pay

SATURDAY

Breakfast: On your own = Ind. Pay

Lunch: At Elk Center (Sponsored by Reed Exhibitions) = ___ N/C ___

Dinner: Dine together _____ = Ind. Pay

ACTIVITIES

See reverse.

POWA FALL POWWOW 2011 HOTEL RESERVATION FORM

Call to make your room reservations now.

Host hotel is the Best Western, 814-834-0000 / or use the form below and send your reservations to:

Best Western Executive Inn, 1002 Earth Road, Saint Marys, PA 15857-2849.

NOTE: When you call, tell them you're with POWA so you can obtain the special rate of \$90 per night. Make your reservations before the August 8, 2011 cut-off date to be sure you have a room at our group rate. **Room rate is \$90 single/double plus tax. Room registration must be made by August 8, 2011 or price goes to \$100 per night.**

Name: _____ Phone: _____

Address: _____

Arrival Date: _____ Departure Date: _____

POWA Fall Powwow 2011 / Sept. 8-10 / St. Marys, PA

ACTIVITIES

Friday, Sept. 9 # Attendees

Morning: Elk Watch _____

Afternoon: Activity in St. Marys _____

Saturday, Sept. 10 # Attendees

Morning: Elk Watch _____

10 a.m.: Meeting at Elk Center with staff _____

1-4 p.m.: Board Meeting N/A

Afternoon: Activity in St. Marys _____

ACTIVITY DEPOSITS SUBTOTAL: = N/C

GRAND TOTAL

Registration only (Enclose full amount/no partial payments.) = \$ _____

There is NO CHARGE for activities. Registration fees are for the Hospitality Room ONLY.



PAYMENT OPTIONS

Make check (preferred) for \$15.00, payable to POWA

or send: MasterCard/Visa # _____

exp. date _____ Three-digit card security code _____ (located on back of card)

Send form & check/credit card info to:

Bob Lollo, P. O. Box 4423, Harrisburg, PA 17111-4423; 717-564-0719

In Memoriam

Remembering Bill Feddock

Editor's Note: Longtime POWA member Bill Feddock died in an early-morning fire on April 21. The following obituary ran in the Scranton Times-Tribune on April 24. Portions of a story detailing the fatal fire follow the obituary.

William S. Feddock, 89, of Forest City, died Thursday, April 21, in a fire at his home. His wife, Alice Ross Feddock, died in 1997.

Born Jan. 11, 1922, in Forest City, he was the son of the late William and Blanche Julius Feddock. He was a member of St. Agnes Church, Forest City, and worked as an industrial engineer for Procter & Gamble, Washington Twp., Wyoming County. Bill was a veteran of World War II and a member of the FC American Legion Post 524, where he was past captain. He was the chief prize-gatherer for the annual Rizner Children's Fishing Derby and a member of the Browndale Sportsman's Club. He was a past district deputy of the local Knights of Columbus and a charter member of the board of directors of the Rail-Trail Council.

His proudest achievements came as a writer for the Pennsylvania Outdoor Writers Association, where he achieved numerous awards and achievements, including the prestigious Student Mentor Award and the 1993 Best Newspaper Column Award. His "Tales 'n Scales" column appeared each week in the Forest City News for more than 25 years.

Every Saturday, accompanied by his daughter, Bill would attend a different church in the Diocese of Scranton. He was on a pilgrimage that amounted to more than 100 churches visited and always received a special blessing from the priest. Bill was a loving father and grandfather who had a tremendous love for God and the outdoors. He will be greatly missed by all who knew him.

Surviving are three daughters, Peggy Brager and husband, Frank, Forest City; Alice Morton, Arizona; and Patricia Konzman and companion, Ron Armstrong, Forest City; four grandchildren, Frank, Wes, Chris and David; three great-grandchildren, Kathy, Adam and Maggie-Jean; several nieces and nephews.

He was also preceded in death by a brother, Tom; and a sister, Mary Alice Scalzo.

Funeral was held in the Kevin M. Lesjack Funeral Home, 513 Main St., Forest City, followed by a Mass of Christian Burial in Sacred Heart Church, Forest City. Interment was in Sacred Heart Cemetery, Forest City.

* * * * *

An early-morning fire in Forest City, Susquehanna County, on April 21 took the life of well-known newspaper columnist, 89-year-old Bill Feddock. Just as many were starting their day in Forest City a smoky and scary scene began to play out along the 700 block of Delaware Street.

Bill Feddock's home was on fire and firefighters said he wasn't alone in the house. Feddock's daughter, Patty, her boyfriend and son were also inside at time, and forced to think fast on how to escape the fast-moving flames.

"Patty actually went down to try to get her dad and her boyfriend and son had to jump out of the top window," said family friend Marie Rutsky.

The three eventually got out of the burning home but emergency crews said Feddock did not. His other daughter, Peggy Brager said her dad loved collecting antiques and writing about the outdoors.

"My dad was the most wonderful man anyone could ask for," Brager said. "He loved writing his weekly article. He wrote for the Forest City News. He wrote an article every week single for 25 years."

According to firefighters the blaze was so intense it spread to two neighboring homes. One of them was up for sale and empty. Two people lived in the other house and made it out safely.

The fire was so big some neighbors spotted flames from many miles away.

Correspondence

A package arrived today containing a plaque that says "POWA Life Member Awarded to Alex Zidock." It made me think again of the Bedford conference and the action of Bob Clark at the Annual Meeting nominating me for such a prestigious honor. It's hard to believe yet that I've joined the ranks of so many distinguished and dedicated past and present members. It is truly an honor.

To me POWA has always been an extended family. It's my "home town" whenever JoAnne and I attend OWAA, M-DOWA, BWI, or SEOPA conferences and we're proud of it.

It was another Bob who was important in my association with POWA. Some of you old-times will remember Bob Mayer of the Doylestown Intelligencer and long-time officer of POWA. He nominated me for membership in 1972, and in 1973 he received the Meritorious Serve Award from POWA. I don't think the two incidences are related but I'll bet he's smiling between rounds at that big trap field in the sky.

I've learned a lot from the more than 50 conferences I've attended, the few I chaired and those I presented at. I appreciate the opportunity to serve on committees, on the board and as treasurer and president. I should be presenting a plaque to POWA and all the members who through the years have helped me find my way to become a better outdoors communicator. But, I'll just say "thank you"... and sincerely mean it.

- Alex Zidock

Please extend our thanks for the opportunity to visit with the members of POWA. It was fun! If I were a writer I would have a year's worth of fodder for articles. What an interesting group. Your organization provides a commendable service getting the sportsmen's view of the outdoors before the public, and on occasion as gadfly. Harry and Tim did a great job introducing the south-central part of our beautiful state.

- (Pa. Game) Commissioner
Dave Schreffler and wife Lynne

Board **Meeting Minutes**

May 13, 2011 / Bedford, PA

The meeting was called to order at 7:08 p.m. by Board Chairman Harry Guyer Jr. Present: President Tom Tatum, 1st VP Freddie McKnight, Secretary Brad Isles, Treasurer John Allen, Board Chair Harry Guyer, Jr., Directors Steve Sorensen, Harvey Bauer, Don Feigert, Bud Cole and Mark Nale, Supporting Member Rep. Connie Yingling and Executive Director Bob Lollo.

* Motion to approve the minutes of the May 21, 2011 board meeting. Bauer/Nale. Approved.

Correspondence – Lollo: None.

OFFICERS' REPORTS

Chairman's Report – Guyer: This year's spring conference will take place at the Best Western near the Turnpike entrance in Bedford. Tim and Debbie Flanigan and Darla and I are looking forward to showcasing our county.

On Wednesday, May 11, early birds will have dinner at Bad Boy's Bistro in Bedford. Maybe some brave soul will try their hot wings challenge, featured on Bizarre Foods.

On Thursday, May 12, I'll lead a group of fly fishermen to my favorite spot (blindfolds required). Then we'll take a tour of some controlled burn sites on local SGLs. Dinner will be at world famous Ed's Steakhouse across the road from the Best Western.

Friday activities include fly fishing at another trophy trout spot, crappie and bass fishing on the Cumberland Dam, striper fishing on Lake Raystown, and, of course, hunting for our wily Bedford County gobblers.

For the shutterbugs, Tim will lead a photography tour or inside class in case of rain. In the afternoon, he will introduce you to our local hawk watch, purported better than Hawk Mountain.

We haven't forgotten the spouses, either. On Friday and Saturday Darla and Debbie have planned antiquing trips and visits to various Bedford sites including the quilt and coverlet museum. Karen

Lollo will offer jewelry and painting classes too. Friday will end with a barbecue at Best Western.

Saturday seminars include craft improvement sessions on underwater videography/photography with Ozzie Ozevovich and writing award-winning articles with Tom Tatum. Story opportunities feature the PA Envirothon with State Chairman Lorelle Steach and GPS info from Mike Gogal. Breakout will be on site, and the evening will be highlighted by our POWA Awards Banquet.

After Breakfast at Best Western on Sunday, plan to stay for a Marcellus Shale presentation with Rob Hilliard.

We've tried to plan something of interest for everyone who attends. Hope to see you in Bedford.

Executive Director's Report – Lollo: As posted.

President's Report – Tatum: With my eighteen-month tenure as POWA President set to come to an end when our Spring Conference convenes in Bedford, PA, I'll use this, my last official report in that role, to share some final thoughts and a few heartfelt "Thank You's."

I'll start with thanking past president Kermit Henning for his Herculean find raising efforts every year at the annual POWA Auction held on the last Sunday of the Eastern Sports and Outdoors Show in Harrisburg. For the past 27 years, Kermit has spearheaded the POWA Sportsmen's Auction held each year and in that time has helped raise \$350,000 to sponsor youth educational projects throughout the state. I never realized the amount of work, time, and effort, that goes into this event until this year when I helped out, playing a small role as a "runner" in distributing items to winning bidders. Of course, another key element to the success of the auction is Jerry Putt's generous contributions of his original artwork which he creates at his easel during the course of this show. His donated paintings over the years have netted thousands of dollars for the POWA cause. Other donations this year, including the pistol from supporting member Smith and Wesson and a GPS

Unit from Gogal Publishing, were also highlights of the event. And, of course, none of this would be possible without the very valued support of the kind folks at Reed Expositions.

And speaking of outdoor shows, supporting member Jonathan Sauers also deserves kudos for donating booth space to POWA at his Greater Philadelphia Outdoors Sportshow and helping promote our organization this year through the show's kids' scavenger hunt that featured the POWA wildlife coloring poster.

My special thanks is also due Connie Yingling in her capacity as Supporting Member liaison and especially in regard to her efforts in helping arrange the Ocean City, MD, conference held this past fall. I only regret that more members didn't take advantage of the incredible OCMD hospitality that Connie so masterfully orchestrated for us.

I would be remiss if I failed to express my gratitude to all those who served as committee chairs during my "administration" with special thanks to Tim Flanigan whose contributions as Awards Chair – particularly his efforts to make the awards ceremony a very special one – were much appreciated by everyone. I should also mention Brad Isles who, though his diligence as PowWow editor, has maintained and elevated the publication's standards and, in his role as POWA Secretary, has been of exceptional assistance, particularly when it came to helping me stay on track while presiding over our General Membership Meetings. I'd also like to thank John Swinton for his contributions as parliamentarian at those meetings, Bob Lollo our Executive Director, and especially Harry Guyer in his role of Chairman of the Board and as my mentor when I assumed the POWA presidency from him.

Congratulations are also due to POWA members Kermit Henning for winning the 2011 Eastern Sports & Outdoor Show Humanitarian Award and Marcus Schneck for the 2011 Eastern Sports & Outdoor Show Youth Mentoring Award and to POWA supporting member Joseph

reclassification to Associate Member; Don Feigert, Grandfathered; Brad Isles, Passed; Jeff Knapp, Grandfathered (Previous membership, then rejoined); Ron Koch, Passed; David Lockard, Voluntary reclassification to Associate Member; Kirby Neubert, Voluntary reclassification to Associate Member; Jeannette Robison, No response; Regis Senko, Grandfathered; Steve Sorensen, Passed; Lonnie Weaver, Passed.

Membership Development – Mark Nale: If we can get a list of past members who did not renew from Bob Lollo, we can divide the names among board members and have them call to see if anybody will renew their memberships.

Member Screening – Dennis Scharadin: Screened the following applicants: Active – Mary Linkevich, Outdoor Agency Comm.; Michael Klimkos, Magazine Editor; Apprentice – Jeremy Bechtel, Randy Schmoll. All applicants are fully qualified for membership.

Nominating – No report.

Outdoor Education – Kermit Henning: We raised a total of \$14,007 with the auction and other donations this year at the Harrisburg Sports Show. We awarded grants totaling \$10,650 to 12 different groups working with young people in the outdoors. They were: Hokendauqua Chapter Trout Unlimited, \$1000; Wildlife Leadership Academy, \$1200; Troy Junior Sportsmen, \$1000; Franklin County Sportsmen for Youth, \$1200; Dauphin County Parks & Recreation, \$1200; Pennsylvania Envirothon, \$1000; Blue Ridge Rifles Muzzleloader Club, \$150; Schuylkill County Sportsmen's Association, \$1200; Capital City Bassmasters, 1,500; Pennsylvania Scholastic Clay Target Education, \$1200. The committee requests Board approval to spend \$350 for four (4) Cricket .22 rifles from Keystone Sporting Arms. We will sell these rifles at the upcoming sports show auctions. This is a special package deal made available to us from Keystone.

Past Presidents Council – Harry Guyer: collected \$190 for awards, 19 past pres. Gave \$10 to sponsor a craft award).

Scholarship – John Swinton: I have yet to hear from Laurie Dovey, but we've had seven applicants here at Penn State currently undergoing evaluations. We're certain to have a good winner. We have no need for Board help.

Sports Shows: Harrisburg – Kermit Henning: We had a great year at the show this year. The coloring poster was a big hit with the kids and parents alike. Thanks go to George Lavanish for putting this together for us. The auction was a great success, bringing in a total of \$14,007. Thanks to a LOT of POWA members and friends.

Supporting Member Dev. – Bud Cole: I continue to contact businesses inviting them to join POWA as supporting members. I include a supporting member registration form, the benefits of being a supporting member of POWA. I also attach a list of our current supporting members. I have contacted and invited the supporting member representatives that I know personally to register and attend the POWA Conference and to set up a booth in Bedford.

Supporting Member Rep. – Connie Yingling: No action.

Supporting Mbr. Screening – No report.

Technology/Web Site – Brad Isles: Basic updates to the website are completed as necessary. Several member and supporting member website links have been added. Recent versions of the newsletter have been posted. No action by the Board is required other than general feedback on the site as opinions arise. I'm always looking for ways to make the website more valuable to membership. I am happy to update with content if requested and it fits in the current framework of the site.

Ways and Means – Steve Sorensen: contacted most supporting members and good to go for raffle. Last report as ways and means chair. Thank everyone for their cooperation.

**Motion* to accept committee reports: Bauer/Feigert. Approved.

CONFERENCES

Spring 2011 – Bedford: Harry Guyer

– We have around 67 in attendance and I think we had over 70 at Wellsboro. We do have a lot of people who we haven't seen in a few years.

Fall Powwow 2011 – Elk County: Bob Lollo – We have the dates and rooms reserved. The only thing we need to do is get two mornings of elk viewing. On Friday, Bob Mitchell is trying to get a PGC guide to take us behind the scenes. On Saturday we need to find another group to do so. On Saturday at 10 a.m. we will meet at the new elk building for a two-hour talk. We'll have lunch there. It would be possible to have a board meeting in the afternoon.

Spring 2012 – Gettysburg: Lollo – I talked to the Gettysburg visitor's center and sent out bids. They came back as the most expensive we've had. Bob Small would be the chair and has hunting and fishing set up. Guyer – With the economy the way it is, I don't know that we'll get people to go. I think we ought to reconsider this one. Lollo – The Holiday Inn in Harrisburg has been trying to get us. Cabela's in Hamburg offered to let us use conference rooms.

**Motion* to find another location other than Gettysburg for the Spring 2012 Conference. Sorensen/Nale. Approved.

OLD BUSINESS

New member applicants – Lollo: The new member applicants are in the Executive Director's Report. And there are two supporting member applicants, also listed in the report.

**Motion* to approve the new active and apprentice member applicants. Tatum/Sorensen. Approved.

**Motion* to approve the new supporting member applicants. Bauer/Feigert. Approved.

NEW BUSINESS

Duties Manual, Constitution – The Duties Manual is the blueprint of what our organization does. When we switched to one meeting from two, that affected the Duties Manual. When we stopped publishing six PowWows and dropped to four it had a major effect on the Duties Manual. Freddie and I spent two hours going over the manual to see what needs

updated, change by change, and what we need to do. What the board needs to decide is how many meetings a year there will be, how many the board is going to have, decide how many issues of PowWow to produce, have a look at the budget in a fiscal year and when it is going to run. That depends on how many board meetings you're going to have and how many issues of PowWow there are. And then there are elections. That has to be published in PowWow so members know what's going on. These issues have to be resolved. At this point I can't do it. I can offer suggestions. The board has to come up with how they're going to do it and how the membership is going to do it. When the membership is only together once per year it takes a long time to make any changes. It's not an overwhelming job but it's an important one that needs to be addressed. McKnight: Right now we have some major issues to deal with. The way we're doing elections is illegal. We should be having four board meetings, two face to face and two by phone. There should be six issues of powwow and we have four. We need to determine our fiscal year and budget. I'm ashamed because there were things I was to be doing as VP and wasn't. The VP is supposed to look at books and I wasn't. What we need to do is a two-year process at minimum. If we continue the way we are, we're working by the seat of our pants and that is illegal. Lollo: The Duties Manual requires us to do some things prior to an action, such as voting. That needs moved from fall to winter because election changes take place in May. The board needs to determine fiscal year at same time. You must take action at least 30 days before start of new fiscal year. You need to coordinate everything that's been wrong now because we haven't been doing it correctly. McKnight: We have so many references to fall meetings and spring meetings and when things can be done: elections, meetings, PowWow all need to coordinate with each other so they all flow together. McKnight: I make the motion that POWA's Board of Directors, the chairmen of each POWA

committee and their board liaisons are going to revise the Duties Manual to reflect the current operating standards of the organization. Motion seconded by Tatum. After discussion, McKnight withdrew his motion and Tatum withdrew his second.

**Motion* that POWA's Board of Directors, the chairmen of each POWA committee and their board liaisons are going to revise the Constitution & Bylaws and Duties Manual to reflect the current operating standards of the organization. McKnight/Feigert. Approved.

Raffles – Kermit Henning: Our major activity is the sports show and auction. Then we award grants to get kids in the outdoors. The auction did very well this year. We keep getting some bigger donations that we didn't in the past. Some are big-ticket items like Smith & Wesson giving us a revolver every year. Gerry Putt did two original paintings this year. We're finding that big items are what it takes and we find that guns bring big money. Keystone Sporting Arms offered us four of their popular Crickett .22 caliber rifles, plus hearing protection and goggles for \$350. They retail for \$149 and we would pay \$85 apiece. I'm sure this would be a big hit at the auction. What I'd like is your permission to buy the four guns and auction off two guns the next two years. I think it would be a wise investment. We raised over \$14,000 this year and gave out just over \$10,000 so we have the extra money to do it. Also, we handed out a coloring page at the show and we ran out. We're going to have more printed. Kids would come to our booth to pick up a copy. That gave us a chance to have people stop so we could talk and tell them about POWA.

**Motion* to purchase the four Keystone Sporting Arms guns as Henning described, and he will propose how to best manage them leading up to and during the sportsman's auction. Sorensen/Cole. Approved.

New Membership Category – Lollo: We can't keep up with our yearly drop. Our supporting membership was 110, now we have 79. That's a big loss. Our active membership was 220 and now

we're at 172. Supporting members are staying with us for two years to get our email lists and address lists and then they go somewhere else. There is no continuity. I thought we should develop a new category of membership as a way to generate income. You'd just have to be living and breathing to be a member. I thought it would be worth it to have a discussion. Take the associate membership and drop the two-year requirement. Members who lose columns could join as an associate member or something like that. Feigert: We do have the apprentice program that all you have to do is declare an interest in being a writer or photographer and how you're going to accomplish that. It's a six-year commitment to fully qualify. Nale: I, for one, don't see why associate membership should be limited to two years. If I want to support POWA but don't have the points to be an active member, I should be an associate member. I think there's room for both. Feigert: We should maintain a certain level of exclusiveness. Sorensen: We don't want to dilute the value of membership. Bauer: I agree with what's been said. What are they going to get in return though? Will their names not be put in the directory? We have to be careful of adding legitimacy to it. Sorensen: To see how much interest there is, put out the word for next year's conference. Then have friends come or invite guests in order to gauge interest in a new category. If we don't succeed in inviting people, then we'll have an answer.

**Tabled.*

Life Member Nominations – There were three nominees for Life Membership. They must be nominated from the floor at the membership meeting.

** No action.*

Second Vice President Position – By virtue of two write-in votes, Bud Cole was elected to the 2nd VP position. Cole declined to accept it.

GOOD OF THE ORDER

**Motion* to adjourn at 9:26 p.m. Cole/Bauer. Approved.

-- Respectfully submitted
by Brad Isles, secretary

Membership Meeting Minutes

May 14, 2011 / Bedford, PA

The meeting was called to order at 3:05 p.m. by President Tom Tatum. Present: President Tom Tatum, 1st VP Freddie McKnight, Secretary Brad Isles, Treasurer John Allen, Board Chair Harry Guyer, Jr., Directors Steve Sorensen, Harvey Bauer, Don Feigert, Bud Cole and Mark Nale, Supporting Member Rep. Connie Yingling and Executive Director Bob Lollo.

* Motion to approve the minutes of the May 21, 2011 board meeting. Guyer/Feigert. Approved.

Correspondence – Lollo: None.

OFFICERS' REPORTS

Chairman's Report – Guyer: As posted.

Executive Director's Report – Lollo: As posted.

President's Report – Tatum: As posted.

* Motion to accept officers' reports. Bob Clark/Alex Zidock. Approved.

Treasurer's Report – Allen: As posted.

* Motion to accept treasurer's report. Ben Moyer/Bob Steiner. Approved.

COMMITTEE REPORTS

Awards – As posted.

Awards Review – No report.

Constitution & Bylaws – As posted.

Craft Improvement – As posted.

Duties Manual – As posted.

Editorial Review – As posted.

Ethics – As posted.

Finance and Budget – No report.

Financial Auditing – No report.

Historical Archives – No report.

Membership Audit – As posted.

Membership Development – As posted.

Member Screening – As posted.

Nominating – No report.

Outdoor Education – As posted.

Past Presidents Council – As posted.

Scholarship – As posted.

Sports Shows: Harrisburg – As posted.

Supporting Member Dev. – As posted.

Supporting Member Rep. – As posted.

Supporting Mbr. Screening – No report.

Technology/Web Site – As posted.

Ways and Means – As posted.

* Motion to accept committee reports: Dennis Scharadin/Terry Brady. Approved.

CONFERENCES

Spring 2011 – Bedford: Harry Guyer – Everything is going well, aside from a few minor hiccups.

Fall Powwow 2011 – Elk County: Bob Lollo – The fall get-together will be Sept. 8-10 at the Best Western in St. Marys. Rooms are already reserved. Friday morning we will go on an elk watch. Saturday morning we will go on an elk watch. That will double our chances of seeing elk. Bob Mitchell is trying to get us a Game Commission guide for Friday so we can get better access than the public. We will need to get somebody Saturday. At 10 a.m. Saturday we will have two hours for a discussion on elk at the new visitor's center.

Spring 2012 – Gettysburg: Lollo – We canceled Gettysburg due to the high cost of the hotel, parking and hospitality room. We are going to move it to the Cabela's in Hamburg. Doyle Dietz has agreed to chair it. Dietz – We will look to center the conference in Pottsville and spend most of Saturday at Cabela's. We want to try and have trap shooting on Friday, that way any supporting members can come and we can shoot guns. We are going to try for May 17-20.

OLD BUSINESS

New member applicants – Lollo: As posted in the Executive Director's Report.

* Motion to approve new member applicants. Tim Flanigan/Bob Mitchell. Approved.

* Motion to approve supporting member applicants. Doyle Dietz/Dennis Scharadin. Approved.

NEW BUSINESS

Duties Manual and Constitution – Bob Mitchell: We need to address the constitution, bylaws and duties manual to reflect the current situation within the organization, moving from two conferences per year to one, and other things like working on a fiscal year or calendar year. Freddie McKnight: We are looking at potentially having this done in two years, unless have a special meeting in the fall. We need to accelerate this process and get us operational based on the way the bylaws are written. Bob Mitchell put tremendous amount of work into reviewing the Duties Manual already. Our timeline now is potentially two years. Look for a lot to be said in future PowWow about re-writes to the Duties Manual. We have identified four key points that need reviewed: The number of PowWows printed and their dates of publication, the fiscal year and our nominating procedure for officers. A lot of work needs to be done to bring the organization back in line. I'm not sure if steps were missed or overlooked when we went from two conferences to one. We'll get there. Ben Moyer asked about committee responsibilities. Bob Mitchell said he hopes to give guidance to committee chairs so they know what framework they will be operating under.

Raffles – Kermit Henning approached the board Friday night about purchasing four guns from Keystone Sporting Arms to use as fund-raisers at the Harrisburg Sports Show.

* Motion to approve board actions from Friday night's meeting. Linda Steiner/Dennis Scharadin. Approved.

Coloring poster for kids – Kermit Henning: I just want to thank George Lavanish, who donated all of the artwork for the kids' coloring page handed out at the Harrisburg Sports Show. We used it as a tool to draw people to the POWA booth. It helped us get word out to thousands and thousands of people about who we are. Some elementary teachers are using them in their classrooms. The auction in Harrisburg went very well. The auction has grown so much in Harrisburg that we have companies coming to us offering items to use in it. The more money we

make the more we can give out.

Additional membership category
– Tabled.

Life Member nominations – Tim Flanigan read a letter nominating James Fitzer for Life Membership.

* *Motion* to approve Life Membership designation for James Fitzer. Tim Flanigan/Dave Ehrig. Approved.

Bob Clark read a letter nominating Alex Zidock for Life Membership. (Clark/Dietz).

* *Motion* to approve Life Membership designation for Alex Zidock. Bob Clark/Doyle Dietz. Approved.

Reorganizational meeting – Scheduled for 8:30 a.m. Sunday.

GOOD OF THE ORDER

Kermit Henning – I just wanted to say good job to Harry and Tim for organizing this conference.

Tim Flanigan – Don Daughenbaugh fell recently and severely hurt his leg. He won't be able to get around for a while.

Ben Moyer – There has been some confusion over supporting membership fee to set up at breakout. At this conference, supporting members paid \$45. The last conference there was no charge. Bob Lollo: It's up to the chair of each conference to determine if there needs to be a breakout fee. Bob Steiner – I make a motion to refund the \$45 fee paid by supporting members for breakout at this conference. Bob Steiner/Mark Nale. Don Knaus – I'd rather see vendors here for free rather than have three, four or five who paid. After discussion, Bob Steiner withdrew motion, and second by Nale. An addendum to the previous motion was made by Don Knaus stating that there will be no breakout fee for supporting members in the future. This was seconded by Tim Flanigan. This addendum wasn't necessary because the first motion was withdrawn. After discussion, the following motion was made by Ben Moyer:

* *Motion* to refund fees paid by

supporting members at this meeting and to not pay breakout fees at future conferences. Ben Moyer/Mark Nale. Approved.

Bob Coburn – At the conference representing the Eastern Wild Sheep Foundation. I have found that we haven't been utilizing the membership of POWA adequately. If you get a call from someone with the Wild Sheep Foundation, we'll be utilizing you more, reaching out to you guys for help publicizing what we're doing.

Doyle Dietz – Tom Austin, from the Pennsylvania State Shooters Association, will be putting information on the tables at dinner publicizing their event on June 13. They will be having a media shoot. He can arrange a tour of shooting facility and the Hall of Fame.

* *Motion* to adjourn at 4:11 p.m. Harry Guyer/Bud Cole. Approved.

-- *Respectfully submitted*
by Brad Isles, secretary

Reorganization

Meeting Minutes

May 15, 2011 / Bedford, PA

The meeting was called to order at 8:42 a.m. by Chairman Tom Tatum. Present: President Freddie McKnight, 1st VP Rich Faler, Secretary Brad Isles, Treasurer John Allen, Board Chair Tom Tatum, Directors Don Feigert, Bud Cole, Don Knaus and Supporting Member Rep. Connie Yingling. Also in attendance was Executive Director Bob Lollo.

The board welcomed new board members Don Knaus and Rich Faler.

Second Vice President Position – Tatum: Harvey Bauer agreed to accept the vacant 2nd Vice President position.

* *Motion* to appoint Harvey Bauer as 2nd Vice President. Cole/Feigert. Approved.

Number of Board Meetings – Tatum: It's necessary to determine the number of meetings for the POWA Board of Directors. One is set in stone, at the Spring Conference. McKnight: There should be three per year: One at the Spring Conference, another in the fall and one in winter by phone. Isles: I will

investigate the cost of using the online program "GoTo Meeting" as a means of saving money on a conference call.

* *Motion* to hold one POWA Board of Directors meeting at the Spring Conference, one at the fall gathering and a third between December 1 and March 31 of the following year. Knaus/Faler. Approved.

Number of PowWows printed – Lollo: It's necessary to determine how many PowWow newsletters are published each year. In past years six were published, but that was cut to four in an effort to cut costs.

* *Motion* to reduce the number of PowWows printed each year from six to four, and have the editor establish deadline and publication dates for inclusion in the Duties Manual. Feigert/Bauer. Approved.

GOOD OF THE ORDER

Bud Cole – Guidelines will need to be developed for him and the board liaison for the Supporting Membership Committee to be included in the Duties Manual. Also said he talked with Steve

Sorensen about what supporting members get back from POWA at conference. Cole said he'd be willing to write a letter to send to supporting members asking them to attend the conferences. Also, would it be possible to have a visitor's bureau donate a trip to their area for the auction. Bauer agreed that there is definitely a lack of communication with supporting members in regard to the conferences. He suggested a hard copy invitation be followed up with a phone call.

Don Knaus – If you see a name of someone who published an article in an appropriate outlet such as PA Game News, PA Angler & Boater or PA Outdoor News, contact them and see if they would be interested in joining POWA as our organization's ranks are getting older and older. Feigert said he did this and contacted editors when he chaired the Membership Development Committee. Guyer is chairing that committee this year.

* *Motion* to adjourn at 9:05 a.m. Bauer/Cole. Approved.

-- *Respectfully submitted*
Brad Isles, secretary

Executive Director's Report

by Bob Lollo,
Executive Director



As of September 1, 2010 we had 181 members and 172 have renewed. We began this fiscal year with 111 supporting members and 79 have renewed. I have two companies that are sending checks.

The following supporting members have not responded to a second notice. Beechwood Vista, Coalition of Concerned Pennsylvania Anglers, Crossman Corporation, Cumberland Valley Visitors Bureau, Eastern Traditional Archery Rendezvous, Friends of Allegheny Wilderness, Horton LLC.

FUTURE MEETINGS

Fall 2011 – See separate announcement for viewing the elk

Spring 2012 – Gettysburg with Bob Small chairing the meeting

Spring 2013 – Northwestern Pennsylvania chaired by Marilyn Black

Spring 2014 – Wellsboro, Pennsylvania chaired by Bob Lollo

Spring 2015 – Eastern Pennsylvania

NEW ACTIVE MEMBERS

Michael J. Klimkos

120 E. Old York Road

Carlisle, PA 17015

Cumberland County

Phone: 717-243-3056

Work: 717-226-7572

E-mail: klimkos@embarqmail.com

Credits: Editor, Mid Atlantic Fly Fishing Guide

Sponsor: Bob Lollo

Mary Linkevich

1700 Hawk Mountain Road

Kempton, PA 19529

Berks County

Phone: 570-668-2884

Work: 610-756-6961

E-mail: linkevich@hawkmountain.org

Credits: Director of Communications at Hawk Mountain and editor of Hawk Mountain News

Sponsor: Bob Lollo.

Jeremy C. Bechtel

(Apprentice)

46 Youmans Road

Wellsboro, PA 16901

Tioga County

Phone: 570-723-1759

Work: 570-724-8146

Work Fax: 570-724-8125

E-mail: Bechtel@chilitech.net

Credits: I am currently employed as a Forest Ranger for DCNR Bureau of Forestry. I have been so employed for the last 10 years. I am extremely passionate about conserving our forests for future generations. I have yet to have any of my stories published but I believe with a little coaxing my dreams of becoming a published writer can become a reality.

Sponsor: Terry Brady.

Randy L. Schmoll

(Apprentice)

1973 Oneida Valley Road

Karns City, PA 16041

Butler County

Phone: 724-496-9663

E-mail: schmollrandy@yahoo.com

Credits: I am currently a student of outdoor writing and intend to meet the criteria for active membership in the disciplines of magazine writer and photographer and explore the possibility of newspaper writer.

Sponsor: Steve Sorensen.

NEW SUPPORTING MEMBERS

Baserri

4030 Bascome Lane

Carmine, TX 78932

Phone: 979-278-3139

E-mail: Buffalo1@industryinet.com

Web: www.baserrishotguns.com

Services: Shotguns – sales and service

Contact: Steve Schultz, director of public relations

Sponsor: Bob Lollo

Chesapeake Bay Foundation

614 N Front Street

Harrisburg, PA 17101

Phone: 717-234-5550

E-mail: kdonaldson@cbf.org

Web: www.cbf.org

Services: We work throughout the Chesapeake Bay area watershed to educate and advocate for clean water.

Contact: Kelly Donaldson

Sponsor: Bob Lollo

Frabill

N173 W21121 Northwest Passage,

P.O. Box 449, Jackson, WI 53037

Phone: 800-558-1005

E-mail: kolodzinski@frabill.com

Web: www.frabill.com

Services: Premium landing nets, fishing apparel, portable aeration equipment, bait containers, and ice fishing shelters and gear.

Contact: Jeff Kolodzinski

Sponsor: Bud Cole

Rak'd Up

4700 Westport Drive, Suite 200

Mechanicsburg, PA 17055

Phone: 717-697-7500

Fax: 717-697-7580

E-mail: jeff@rakdup.com

Web: www.rakdup.com

Services: Hunting technology and apparel

Contact: Jeff Sauve

Sponsor: John Plowman

York County Convention & Visitors Bureau, Inc.

155 West Market Street

York, PA 17401

Phone: 717-852-9675

Fax: 717-854-5095

E-mail: zchizar@yorkpa.org

Web: www.yorkpa.org

Services: Visitors Guide

Contact: Zack Chizar

Sponsor: Bud Cole

MEMBERSHIP CORRECTIONS

Mark Demko has an e-mail change to mdemko@ptd.net

Pinnacle Fishing has some changes: P.O. Box 61255, Irvine, CA 92602; adare@silstar.com or cpark@silstar.com; Contact: Adrian Dare, vice president of sales.

Supporting Member News

by Supporting Member Representative
CONNIE YINGLING, PR Coordinator,
Maryland Office of Tourism Development



The 2011 POWA annual conference is barely in the history books, and already POWA active member and 2012 conference chair Doyle Dietz is nailing down details for our 2012 conference. Mark the dates on your calendar now - May 3-5, 2012.

In addition to showcasing venues within Schuylkill County, Doyle shared in a recent e-mail that “we are returning to hard-core activities with an emphasis on shooting sports” with regards to the suggested programs and locations.

Early arrivals can look forward to a Thursday afternoon tour of Yuengling Brewery (America’s oldest craft brewery, founded in Pottsville, PA as the Eagle Brewery in 1829 - www.yuengling.com) and a visit to the gift shop with Dick Yuengling as our host. A buffet dinner at Maroons Sports Bar and Grill will fol-

low. Maroons (www.maroonssportsbar.com) offers a “Taste of Schuylkill County,” featuring ethnic food from Schuylkill County, as well as a heaping helping of sports history dating back to 1925.

On Friday, Doyle related that “members will have option of turkey hunting, stream trout fishing or lake bass fishing.” POWA active member Bruce Schneck, who is also the Schuylkill Trout Unlimited president, is helping to select local fishing guides for the outings. In a rare treat, other activities will showcase several POWA supporting member locations - trap shooting at the Olympic range and wobble trap station at Martz’s Gap View Hunting Preserve in Dalmatia, PA (www.martzs.com); a tour of Hawk Mountain Sanctuary (www.hawkmountain.org); and to round out the day, there will be a shopping spree (with discount cards!!!) and buffet at Cabela’s (www.cabelas.com/retail-stores-hamburg.shtml). Afterwards everyone is invited to retire to the hospitality room where it’s rumored there *might* be a couple of cold Yuenglings on ice.

All of the Saturday seminars, breakout and the annual membership meeting will be located at the Friedensburg Fish and Game (www.claytargetsonline.com/club.php/1556) which according to Dietz will “allow for shotgun, rifle, archery, fishing and kayak/canoe support members to show off their stuff.” The awards banquet awards banquet will be at the Historic Ramada Pottsville (www.ramada.com/Ramada/control/Booking/property_info?propertyId=21188), our headquarters hotel for the conference.

So, mark your calendars for May 3-5, 2012, consider partnering on some of the activities where your products can best be showcased, and reserve your sponsorship opportunities by calling Doyle Dietz at (570) 366-1764 or me at (410) 767-6329. See you in Pottsville next year!

Member News



Doyle Dietz Photo

Kermit Henning, left, is presented with the 2011 Media Trap Shooting Award by Pennsylvania State Sportsmen’s Association Trap-shooting Hall of Fame inductee Dave Dyer at this year’s event held at Valley Gun and Country Club in Elysburg. Henning topped the record field of 13 media entries with a score of 21, defeating runner-up Doyle Dietz, who finished with a score of 18.



Contributed Photo

POWA member Wayne Brensinger poses with his Barren Ground Caribou from the Alaskan range, next to Mount McKinley.

Getting the story...



Betty Dietz Photo

Pennsylvania Outdoor Writers Association member Harry Guyer Jr. takes a break during an early summer trip for rockfish on the Chesapeake Bay for POWA members. The outing was hosted by Capt. Phil Langley of "Fish The Bay Charters" and St. Mary's County, Md., Tourism.

Frischkorn claims Ohio honors

Jeffrey L. Frischkorn, staff reporter for The News-Herald for almost 30 years, won seven awards in judging from the Outdoor Writers of Ohio.

Included were two first-place honors as well as honors for both electronic and print media. The awards were presented May 14 during the group's annual conference.

Frischkorn has been a POWA member since 1988 and a OWO member since 1979.

He claimed first place in the Best Internet Article category for his Outdoors web blog titled "Christmas Bird Count From My Deer-Hunting Blind" and won Best Newspaper Special Section or Series for his Outdoors web blog titled "Brown County Five." Other honors included second place in the Best Newspaper Column category, third place in the Dan Atzenhoefer Environmental Writing category for a story about a fungus that is killing off Ohio's amphibians. He had honorable mentions in the Atzenhoefer category, for the Will Harbaum Best Travel Article and for Best Newspaper/Magazine Article.

At the annual AP Awards program in Columbus, Frischkorn took third place in the Best Blog category for his work that appears in both The News-Herald and The (Lorain) Morning Journal. They are sister newspaper and are owned by JRC.



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