

# POWVOW

Bimonthly newsletter of the Pennsylvania Outdoor Writers Association

June / July 2007

## 2007 CRAFT AWARD WINNERS

At the spring conference banquet in Butler, on Saturday, May 19, the 2007 POWA Excellence in Craft Awards were presented, by Awards Committee Chair, **Joe Gorden**. Congratulations to all who won and thanks to all who entered our prestigious professional contests. Entry submission information for the 2008 awards will be published in the December/January issue of PowWow.

In the photo are attending winners. Front row, left to right:

**Dennis Scharadin**, Pennsylvania Trappers Award, sponsored by the **Pennsylvania Trappers Association**, for "Fur Auctions Keep Trade Era Tradition of Rendezvous Alive," published in The Pottsville Republican & Herald / News Item.

**Doyle Dietz**, Youth and the Shooting/Hunting Sports Award, sponsored by the **National Shooting Sports Foundation**, for "Passing on shot proud moment on 'The Blue'," published in The Pottsville Republican & Herald / News-Item.

**Dave Ehrig**, Best Book Award, sponsored by **Walker's Game Ear**, for "Muzzleloading for Turkey and Deer."

**Christian Berg**, Trout and the Coldwater Fishery Award, sponsored by the **Pennsylvania Council of Trout Unlimited**, for "Going to Battle for Brook Trout," published in the Allentown Morning Call.

**Harry Guyer, Jr.**, Best Newspaper Feature, sponsored by the **Spring Ridge Club**, for "The Hunter, the Ghost and Mr. Squirrel," published in the Bedford Gazette.

**Jeff Mulhollem**, tied entries for the Best Magazine or Regional Newspaper Feature, sponsored by **Pure Fishing**: "Fish Kill from Derailment Huge in Cameron County," published in the Pennsylvania Outdoor News, and "Seeing the Forest," published in Penn State Agriculture magazine.

Back row, left to right:

**Bob Steiner**, two awards: Best Published Photograph, Black and White, sponsored by the **Pennsylvania Federation of Sportsmen's Clubs**, for "Hook-jawed Steelhead," published in The (Oil City) Derrick, and Best Published Photograph, Color, sponsored by **Nikon Sport Optics**, for "The Adventurers," published in the Pennsylvania Game News.

**Gerald Putt**, 3 awards: Wildlife Art Award, sponsored by the **Ned Smith Center for Nature and Art**, for "The Suitors" (wood ducks); Best Published Art, Black and White; unsponsored core  
(continued on page 2)



Don Carey photo

## Photo Art of the Year Award

POWA is pleased to announce a new and exciting professional skills competition -- the PHOTO ART OF THE YEAR AWARD. The award will be presented this year at the fall conference banquet, and the time to send in your entries is now.

Many thanks to **Bob Mitchell** and the Awards Review Committee for helping to develop this award and to Karl Ings and Larry Seaman, who so enthusiastically offered **Vivid Publishing**, as the sponsor of the award. They enhanced the contest by adding a very special prize. So please read the award information and instructions below and "take your best shot" at winning.

This annual specialty award is designed to showcase and recognize the photographic talents of our members and provide a way for members to share photographic tips and techniques, including post-camera image enhancements.

Purpose: To showcase the photographic talents of our members and promote the exchange of photographic tips and techniques among our members.

Eligible: All Active and Apprentice POWA members.

Entries: One photograph, submitted in digital format (photograph may have been taken digitally or on film) per member. The entrant is responsible for having the image converted to a high-resolution digital file. Co-produced images will be considered the  
(continued on page 2)

## POWA Photo Art of the Year Award, continued from page 2

entry for each contributing member. In the case of composite images, components of each entry must be the work of POWA Active or Apprentice members (no outside sources). The photograph-based entry image may be enhanced or manipulated in any way.

**Entry Qualifications:** Entries to the POWA Photo Art of the Year Award do not need to have been published. Entries may have been winners of past POWA Best Published Black and White or Color Photograph contests. Photo Art of the Year Award entries, including the winner, may be entered in POWA's published photo contests in the future (subject to submission criteria for those contests). Entries submitted once to the POWA Photo Art of the Year Award cannot be resubmitted for that award in subsequent years.

**Subjects:** Entries are limited only by the general rules governing POWA's other awards, i.e., must cover nature, wildlife, conservation or outdoor field sports, such as hunting, fishing, camping or boating. Topics such as swimming, diving, golf, hang gliding, etc., do not qualify.

**Submit to:** The POWA webmaster, on CD or via e-mail. Mail CD to Tracy Watt, 1525 42nd Ave., Missoula, MT 59804 (CD will not be returned). Or e-mail to webmaster@paoutdoorwriters.com. Entries will be received postmarked/via e-mail June 1 to July 15, 2007. Standard digital file formats (i.e., .jpg, .tif, .psd, .pdf) will be accepted; contact webmaster if in doubt. Include photo title (if any), entrant's name, address, phone and e-mail. Also include with each entry a brief description of where and how the photo was taken; lens and camera settings, etc.; and an explanation of any enhancements/manipulations done. This should be as much a learning experience as possible.

**Judging:** August 1 - 31, 2007, by POWA Active and Apprentice members. One vote each, for the best photo art image. To vote, visit the "Members Only" side of the POWA web site (www.paoutdoorwriters.com, username/password on page 2 of the 2007-08 Membership Directory). Link to the 2007 Photo Art of the Year Award page; follow the instructions. Images will be displayed without the entrant's name. The webmaster will total votes, reporting numbers only, so your voting privacy will be maintained. The photo art image with the most votes wins.

**Awards:** The winning entry and entrant will be announced at the fall 2007 POWA conference, at the Saturday, October 20, banquet. A projected slide show of all entered photos is planned, as an event enhancement. The award prize is \$150 and a plaque. The supporting member sponsor is **VIVID PUBLISHING**. Vivid Publishing will also present the winner with a photograph-on-canvas print of the winning image. **-PW-**

## CRAFT AWARD WINNERS, from page 1

award (sponsorship available), for "Woodcock," Ruffed Grouse Society 2006 mug art; and Best Published Art, Color; sponsored by **GATCO Sharpeners/Timberline Knives**, for "Mountain Music," the May 2006 cover of the Pennsylvania Game News.

**Ben Moyer**, Best Newspaper Column Award, sponsored by **Winchester-Olin**, for "Young companions prove kids are drawn to outdoors," in the Pittsburgh Post-Gazette.

**Steve Sorenson**, 2 awards: Whitetail Management Award, sponsored by **Trupe's Quality Hunting and Wildlife Management**, for "The Two Sides of Quality Deer Management," published in NWPA Outdoors, and Wild Turkey Award, sponsored by the **Pennsylvania Chapter of the National Wild Turkey Federation**, for "Four Simple Rules Can Make Bagging Your Springtime Tom Like Falling Off a Log," published in NWPA Outdoors.

**Don Feigert**, Theodore Roosevelt Conservation Partnership Award, sponsored by the **TRCP**, for "Middle Allegheny Treasure," published in The Sharon Herald.

**Gregg Rinkus**, 3 awards: Pennsylvania Deer Award, sponsored by the **Pennsylvania Deer Association**, for "Victory Lap or Penance," published in the Pennsylvania Game News; Sportsmen with Disabilities Award, sponsored by the **National Wild Turkey Federation**, for "SGL 25 is for the able and 'disabled' hunter," published in Pennsylvania Outdoor News; and Youth Fishing Award, sponsored by **Expositions, Inc.**, for "The Hammersly Revisited -- Father Returns Years Later to Find Same Wild Trout Magic," published in the Pennsylvania Outdoor News.

Not present, **Joe Byers**, Best Magazine or Regional Newspaper Column, sponsored by **Coleman Co.**, for "Trout on the Blade," published in Heartland USA.

The Fine Art Fishing Award, sponsored by **Daiwa**, had no entries this year. **-PW-**

# PowWow

June / July 2007

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[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)

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2nd V.P. - HARRY GUYER, JR.

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## **Member contributors to this issue:**

Joe Gorden, Don Carey, Bob Mitchell, Linda Steiner, Jerry Bush, Jerry Hassinger, Freddie McKnight, JoAnne Zidock, John Street, Harry Guyer Jr., Sam Hossler, John Swinton, Bob Ballantyne, Connie Yingling, Patty Burdge, Kermit Henning, Gerry Putt.

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# President's Message

by Linda Steiner

Bob Steiner photo



It takes a person who is either very brave or very foolish to be both the POWA President and a POWA Conference Chair the same year. I'm not complaining. Neither am I bragging about the spring conference in Butler turning out to be a success. But now that it's over and the details of both positions are not running through my head night and day, I realize I had fun.

From my viewpoint, the spring conference went off with hardly a hitch. Things just seemed to fall into place. The hotel staff was accommodating, and we had some happy additions -- like POWA friend "Nutty Irishman" Ed Matheny taking over the chore of keeping the hospitality room well stocked and hospitable to all. And **Branson Dunn's** offering to give the invocation and offering such a heart-touching address.

**Joe Gorden** has been a pleasure to work with this year as Awards Committee Chair, which I know is a huge responsibility. Joe is smart, steady and thorough and has a low-key kind of sharp wit, which we all enjoyed when he took the microphone.

There are many people to thank for conference success, and you'll see a listing elsewhere in this issue. But I didn't want to go further without saying, not for the first time and certainly not the last, how much POWAers owe their spring conference to Patti Jo Lambert and the **Butler County Tourism and Convention Bureau**. I think Patti Jo took this on as a personal project as well; she's a natural party-giver. She also had a good sense of humor when I took as the catch-phrase, "Come to Butler County -- Don't Disappoint Patti Jo!"

We still need you to not disappoint Patti Jo -- please send tear sheets based on Butler County and the conference to her at Butler Co. Tourism's (new) address, 310 East Grandview Ave., Zelienople, PA 16063. You can also scan and e-mail tear sheets or send her the Web site link or address/date of online publication of the piece (pj Lambert@visitbutlercounty.com).

Or, if you prefer, send the tear sheets or e-mail info to me and I'll forward them to her.

I'm interested to see what you generated as a result of your Butler County experience, as well.

Some important decisions were made by the board and membership during this conference, and I'd like to tell you about them.

First and foremost is the crystallization of the **POWA Photo Art of the Year Award**. This concept was approved by the membership last year, and we're pleased it came to fruition so quickly. The members "made it their own" by proposing a revision of the name at their Saturday afternoon meeting, to reflect the contest's post-camera artistic component, as well as its photography base. I'm eager to see what our POWA talent brings to this contest, and I am hoping that we can have a slide show of all of the entries playing at the fall conference banquet, on a large screen, and then announce the winner.

I am also grateful, on behalf of POWA, for Karl Ings's and Larry Seaman's embracing the new contest and volunteering **Vivid Publishing** to sponsor it. They additionally are sweetening the prize by giving a display-size photo-on-canvas print of the winning image to the winning entrant. If you

saw these stunning, oil-painting-like photo prints at the spring conference breakout, you know what a treasure that prize will be. The winner will also be awarded a monetary prize by Vivid Publishing (\$150) and receive a POWA award plaque.

Also at the conference, members voted to approve two items that will have a beneficial effect on POWA's revenue stream. One is that we will not publish an October/November newsletter this year. That would have been a very light issue, because it would be produced before the fall conference and it would be received too late to include a conference registration form. If there is late-breaking conference news, you'll be apprised of it by e-mail and on the POWA Web site. This should save \$1,200-plus for prep, printing and mailing.

The second item the members OK'd was a (tentatively titled) **Renewal Raffle**. You'll be hearing more about this in the August/September issue. This special opportunity for great prize(s) will arrive when you receive your 2008 renewal notice. POWA appreciates your support.

I couldn't leave this column space without thanking **Bob Lollo** for stepping up to take the position of Interim Treasurer, until the fall election. I also want to thank **John Street** for preparing the current treasurer's report. POWA is fortunate to have such financial talent onboard. **-PW-**

## POWA Events Calendar



**June 1 - July 15:** Submissions due to POWA webmaster for "POWA Photo Art of the Year Award" (see page 1-2 for entry instructions).

**June 15:** 2007-08 election ballots mailed to all Active POWA members.

**July 31:** Deadline for Active members to return election ballots to Exec. Director.

**July 31:** Postmark deadline for submission of "Pass It On Award" entries to Awards Committee Chair Joe Gorden. Information on the contest on page 4.

**August 1:** Deadline for 2008 Youth Outdoor Education Fund grant requests to be mailed to Committee Chair Kermit Henning.

**August 1 - 31:** Active and Apprentice members vote for winner of "POWA Photo Art of the Year Award," on POWA Web site, [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com).

**October 18 - 21:** Fall POWA Conference, Hotel Carlisle, Middlesex. Kermit Henning and Gerry Putt, Co-chairs. Presentation of the "Pass It On Award" and the new "POWA Photo Art of the Year Award." Additional information, page 12. Registration form will be in the August/September issue.

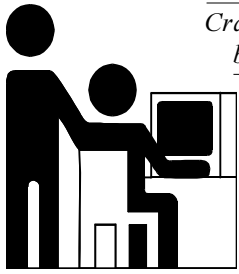
**Spring 2008 Conference:** Tentatively Lehigh Valley/Lower Poconos region. Contact 1st VP Ron Tussel or Exec. Dir. Patty Burdge. Local conference chair and assistants needed.

**Fall 2008 Conference:** Tentatively central state, in conjunction with the Pa. Game Commission Big Game Awards presentations. Contact 1st VP Ron Tussel or Exec. Dir. Patty Burdge. Local conference chair and assistants needed.

**Spring 2009 Conference:** Tentatively the "Oil Region" (Venango County) in celebration of Pennsylvania oil's 175th anniversary. Contact local conference chair Marilyn Black, 2nd VP Harry Guyer Jr., or Exec. Dir. Patty Burdge.

**Fall 2009 Conference:** Contact 2nd VP Harry Guyer or Exec. Dir. Patty Burdge.

## ARE YOU REACHABLE ON THE NET?



*Craft Improvement  
by Jerry Bush*

Twice a year, I sit at my computer to perform a vital function as Ways & Means Chair of the POWA. My task is to contact supporting members, requesting donations to assure our fundraising auction and raffle are well supported. Thankfully, our supporting members are a generous group, and the event is always a huge success.

Each time I sit to contact members, though, I'm awestruck by how many e-mail addresses are inaccurate or nonexistent. It's hard to believe that businesses and organizations aren't more careful about offering accurate e-mail addresses for contact in 2007.

I'm surprised because according to

GlobalReach Research Agency, there are more than 840 million people using the Internet worldwide -- and the number is climbing at an unbelievable pace. Current estimates by Microsoft are that more than 80 million Americans use the Internet and that 80 percent of them prefer e-mail communications over fax. E-mail communication is only trumped by the telephone, and not by much. Sixty million of us check our e-mail at least once a day, enjoying the convenience of communicating at convenient times.

Member **Steve Sorensen** helps me, and this spring he contacted half the supporting members listed in our directory. I can't speak for Steve's experience, but I personally made contact with 65 supporting members. Of those 65, I ended up having to print and mail 18 letters, because the supporting members couldn't be reached by e-mail. That works out to 27 percent of supporting members that couldn't be

reached on the Internet by me, or by 840 million people worldwide, for that matter.

Of the 18, eight of them listed e-mail addresses in our directory that were no longer viable. That's 12 percent of e-mails that didn't go through, which is probably more negative than not having an e-mail address to begin with.

Believe me when I say that if I purchased a product and went through the trouble to write a full-page letter about the item, e-mailed it to a vendor, and received a message saying the e-mail was undeliverable, I wouldn't try to contact that vendor again. I seriously doubt businesses desire that type of reaction from their customers.

My advice to supporting members and active members alike is to maintain a reliable e-mail account, so you may be contacted by people using today's second most popular form of communication. The telephone is still number one, but there's a reason today's bestselling cell phones provide a means for users to transmit and view e-mail. **-PW-**

### ***Bass Pro Shops "Pass It On" Award deadline is July 31\****

*The Bass Pro Shops "Pass It On" Award wants to recognize and praise a POWA Active member in good standing, who has been responsible for introducing people (novice adults, children or a group, audience or readership) to the outdoors or enhancing their appreciation of the outdoors.*

*The Bass Pro Shops "Pass It On" Award will be awarded to an Active POWA member in good standing and shall be given for the best: 1. Published newspaper or magazine article; 2. Broadcast radio or television program; 3. Commercially marketed video; OR 4. Published black and white or color photo or art; that most effectively promotes passing on the love and appreciation for the outdoors, natural resources and pursuits such as hunting, fishing, trapping, hiking, camping, boating, birdwatching and nature appreciation.*

*The contest shall be judged by a panel of three judges selected by the POWA President. There will be only one winner for this award. The winner will receive a \$300 check and a plaque.*

*Entries must have been published and paid for between July 1, 2006 and June 30, 2007.*

*Four copies of each entry must be submitted. Publication title, publication date and your byline must be on one copy. Remove your byline from the three judging copies. Photocopies are permitted. Entries must be postmarked by July 31, 2007.\**

*Send entries to POWA Awards Chairman Joe Gorden, 147 Weible Drive, Hooversville, PA 15936. Please include SASE for return of materials, if wanted. The award will be presented at the fall POWA conference.*

*\* Please note, this is a new deadline date.*



**A Walk in the Park ...** one activity Friday afternoon at Moraine State Park, at the spring conference, was a guided hike on the Butterfly and Wildflower Trail. Attendees (below) enjoyed the natural surroundings, including the wild azalea that was photographed by **Tim Flanigan**, (left).



Jerry Hassinger photos

# Market News

by Freddie McKnight



**Adirondack Life** serves a region that is defined not by state borders, but by environmental, political and economic boundaries. It describes the history, culture, recreation, wildlife and personalities of the area. Writers should familiarize themselves with the magazine by requesting a sample copy. Along with a writer's query, editors like to see a few published stories. For new writers, the best way to break into the magazine is through departments, which run 1,200-2,500 words. Departments include "Wildlife," "Sporting Scene," "Wilderness," "Barkeater," "Watercraft" and "Special Places." Payment is 25 cents per published word, approximately 30 days after publication. First North American rights are purchased. Send queries and manuscripts to Annie Stoltie, editor, or Mary Thill, editor, Adirondack Life, P.O. Box 410, Jay, NY 12941. Queries, but not unsolicited manuscripts, are accepted via e-mail: [astoltie@adirondacklife.com](mailto:astoltie@adirondacklife.com) or [mthill@adirondacklife.com](mailto:mthill@adirondacklife.com).

\* \* \*

**Shotgun Sports** is looking for trap, sporting clays and skeet articles. If you have a story ready to go (or almost ready), send it in. With summer fast approaching, the competition fields will be heating up. Make sure your story is out there for shooters to read. The editors are not interested in hunting stories at this time. Please hold all hunting submissions until later this fall. Payment for articles ranges from \$50 to \$200, upon publication, for all rights. Do not query; send manuscripts via e-mail to [shotgun@shotgunsports.com](mailto:shotgun@shotgunsports.com) or mail to Linda Martin, production coordinator, Shotgun Sports, P.O. Box 6810, Auburn, CA 95650. Read editorial guidelines at [www.shotgunsportsmagazine.com](http://www.shotgunsportsmagazine.com).

\* \* \*

**Northern Woodlands** magazine, published quarterly, covers natural history, conservation and forest management in the Northeast and seeks book excerpts, essays, how-tos (related to woodland management) and interviews/profiles. The magazine accepts simultaneous and previously

published works and buys features (500-3,000 words), columns (300-1,500 words), book reviews (500 words) and poems. Pay is 10 cents per word for features and columns, \$25 for poems and \$50 for book reviews, upon publication, for onetime rights. Guidelines are at the Web site [www.northernwoodlands.org](http://www.northernwoodlands.org) (click "Writer's Guidelines"). Query Anne Margolis, managing editor, at 1776 Center Rd., P.O. Box 471, Corinth VT 05039-0471, [anne@northernwoodlands.org](mailto:anne@northernwoodlands.org).

\* \* \*

**FLW Outdoors** magazine, published eight times annually, three editions per issue (bass, walleye and saltwater), is geared toward serious anglers. The saltwater edition's editors currently seek general saltwater queries. Articles should be 1,800-2,500 words, in addition to a short side-bar. Pay is \$500 per article and \$50-100 per photo. Manuscripts must be original; print and Web rights to manuscripts and photographs are purchased. Submissions are acknowledged upon receipt. Queries will be answered as time permits. E-mail queries to Will Brantley, associate editor, at [wbrantley@flwoutdoors.com](mailto:wbrantley@flwoutdoors.com).

\* \* \*

**Womenoutdoorsmagazine.com** intends to provide solid content and information for women interested in new outdoor activities. The editors seek articles about hunting, fishing, camping, travel, horses, cooking in the field, hiking, family adventure, gear that actually works for women and short, newsy pieces on interesting events. This is a quarterly publication, and articles for any season are sought. Please have at least one digital photo available per article. Payment is \$25 per feature article and \$10 for a short piece, paid on publication, with byline and link to your Web site. Reprints are fine. Send queries or questions to Amy Grisak at [agrisak@yahoo.com](mailto:agrisak@yahoo.com).

\* \* \*

**Apogee Photo** is currently looking for articles on wildlife photography: technical articles, product reviews, how-tos, tips and tricks (1,000-2,000 words), with at least two photographs. Pay is 10 cents per word for original works (up to \$150) and 3 cents per word for reprints, including photos. Contributors must hold the copyright to submitted materials. For more information on types of articles sought, see <http://www.apogeephoto.com/writers.shtml>. Send query letter, SASE and signed submission form (found at the Web site

<http://www.apogeephoto.com/mag1-6/guidelines.html>) to Apogee Photo submissions, 12794 S. Hwy. 285, Conifer, CO 80433, [mfulks@apogeephoto.com](mailto:mfulks@apogeephoto.com).

\* \* \*

**AMC Outdoors**, the publication of Appalachian Mountain Club, covers responsible recreation and conservation in the Northeast. Unsolicited manuscripts are accepted. Queries, with a cover letter and clips, are preferred. Activity-oriented photo submissions in the northeastern United States locations are accepted. News and short feature side-bars pay \$200-400. Features pay \$500-800. Photos pay \$50 for inside shots and \$300 for covers. The editors work two months in advance. View guidelines at [www.outdoors.org](http://www.outdoors.org). Contact Executive Editor Ed Winchester at [ewinchester@outdoors.org](mailto:ewinchester@outdoors.org). For general questions, [amcpublications@outdoors.org](mailto:amcpublications@outdoors.org) or AMC Outdoors, 5 Joy St., Boston, MA 02108, 617-523-0655, 617-523-0722 (fax).

\* \* \*

**TROUT** is the quarterly publication of Trout Unlimited (TU). TROUT's mission is to provide engaging, informative conservation information to TU members and prospective members. Review back issues to note how topics are covered and the articles' tone. Unsolicited manuscripts are rarely accepted; send or e-mail clips and queries (no queries are reviewed without clips), and note the connection to TU's issues or chapter offices for all story ideas. TU purchases first North American rights plus the right to publish on its Web site and to authorize small reprints for educational uses. For complete guidelines, visit [www.tu.org](http://www.tu.org) and click "Newsstand" then "Editorial Guidelines." Contact Beth Duris, editor, Trout Unlimited, 1300 N. 17th St., Ste. 500, Arlington, VA 22209-2404, 703-284-9415, [bduris@tu.org](mailto:bduris@tu.org).

TROUT, the quarterly publication of Trout Unlimited (TU), is known for exceptional professional photography of coldwater fish and fly-fishing. High-resolution digital files or 35-mm images are accepted. Submit low-res files or light-box links for consideration. TU purchases first North American rights plus the right to publish on its Web site and to authorize small reprints for educational uses. For complete guidelines, visit [www.tu.org](http://www.tu.org) and click "Newsstand" then "Editorial Guidelines." Contact Beth Duris, editor, Trout Unlimited, 1300 N. 17th St., Ste. 500, Arlington, VA 22209-2404, 703-284-9415, [bduris@tu.org](mailto:bduris@tu.org).

-PW-

## **Board Meeting Minutes**

***March 17, 2007 – Via Conference Call***

The meeting was called to order by Board Chair Russ Englehart at 9:10 a.m. Present: Pres. Linda Steiner; 1st VP Ron Tussel; 2nd VP Harry Guyer, Jr.; Patty Burdge, Executive Director; Parliamentarian John Swinton; Secretary JoAnne Zidock; Supporting Member Rep. Connie Yingling; Directors: Jerry Hassinger, Christian Berg, Charlie Burchfield, Bob Lollo, Bob Ballantyne, John Street. Frank Felbaum absent, excused.

\*Motion to Approve Minutes of the Spring 2006 board meeting. Steiner/Tussel. Approved.

**Correspondence:** no new correspondence.

**Chairman's Report**— Russ Englehart: It would appear the next few years will be important ones for POWA. At any rate, we must pick up a number of pieces from items that have been discussed in the past, but never acted upon. Many items are of a procedural and structural nature; others bearing on finances; but all in need of attention. As you know, our last meeting could not be a 'meeting' due to lack of a quorum; the coming together of a number of factors preventing a more satisfactory member attendance. Some of our membership would look to specific (although mostly indefensible) reasons for the poor attendance, but it is likely not that simple. We should take care that this does not happen without very good reason. A sampling of the issues before us include: determine our true financial picture; find a more practical setting for the general membership meetings at Conferences; replace our Treasurer; assist our new Executive Director in whatever ways we can, just to name a few of these items. There may be changes necessary within the structure or duties of various committees. Certain of those items may be delegated to the particular committee, while some will need Board review & action. Here and there a few things fell through the cracks due to the general confusion and upheaval connected with changing ED's, but, hopefully, all will come back together with time. In a way, it would be easier if we were governed by a "benevolent dictator", who would just issue an edict that would become our 'law'. That not being the case, we as a Board must act jointly to make the decisions that will solve the many issues facing POWA. I wish us all good luck.

**President's Report** — Linda Steiner: POWA has been making the transition to its new executive director. We continue to have funding challenges. Treas. Rob Hilliard resigned, due to his professional workload. I was unable to attend the opening of the Harrisburg Sport Show, due to weather/driving conditions. POWA still needs to address the issue of having one or two conferences a year – members' attendance at the 2007 conferences should be indicative. I'll work with Patty Burdge to put together a conference how-to manual for POWA. VPs will be getting more involved with finding conference sites/chairs upfront, each for the year in which they'll be president (Tussel, 2008; Guyer, 2009; etc).

**Executive Director's Report** — Patty Burdge: Membership totals: Active: 210, Apprentice: 10, Honorary: 2, Supporting 130; Researched new accountant, Mark McKinley of Brookville to complete taxes and audit saving approximately \$3,000; Researched local printers for PowWow. Battaglia Printing of Brookville will print and mail future issues of PowWow saving approximately \$600 annually; Attended POWA Auction at the Harrisburg Sports Show; Revising active / apprentice membership application to increase complete records.

\* **Motion:** To approve Officers' Reports. Burchfield/Guyer. Approved

**Treasurer's Report:** Due to a variety of circumstances the Treasurer's report could not be sent to the members until immediately before the meeting and much of the board did not have time to review it.

\***Motion:** Ballantyne/Burchfield: Table Treasurer's Report until the spring meeting. Approved.

### **COMMITTEE REPORTS**

**Awards** — Joe Gorden: In accordance with the January 24 deadline, all eligible entries are in the hands of the committee and the work of distributing them to judges has begun. The chairman has set the end of February as a goal for completion of the committee's work so the executive director can be notified of the results in time to obtain the necessary plaques. Members: Bob Steiner, Connie Mertz, Tim Flanigan, Christian Berg, Marcus Schneck, Jeff Mulhollem, Ron Tussel, Harvey Bauer, Gerry Putt, Ben Moyer, Bob Clark, Ron Steffe, Melody Zullinger and Mark Demko.

**Awards Review** — Bob Mitchell: A proposal for a new photo award, "POWA Photograph of the Year," was developed and submitted for board consideration (under New Business). Advice was offered on a few questions regarding award submissions, although I'm not sure this is a role of the ad hoc Awards Review Committee. In fact, I wonder if that ad hoc committee has served its purpose.

**Constitution & Bylaws** — Jim Fitser: The committee is currently reviewing several suggestions for clearing up duties of the Treasurer, and several other items. We expect to have a full report by the spring conference.

**Craft Improvement** — Bob Frye: No report.

**Duties Manual** — Bob Mitchell: No changes to the Duties Manual were received. Bob Mitchell was asked to make the cross reference change that the Board Chairman is also the Chairman of the Membership Audit Committee.

**Editorial Review** — Sam Hossler: There has been no action by this committee over the past 12 months. In return for a full-color front and back cover on PowWow, the printer requests this small notation be placed on the bottom of the back page. PowWow editor has this starting with the April/May issue. Editor Linda Steiner apprised PowWow Review Committee Chairman Hossler and he said "Great!" PowWow will have full-color covers starting with the April/May issue. This is what will be at the bottom of the back cover: *Printed and mailed by Battaglia Printing, 877 Route 28, Brookville, PA 15825 / 814-849-2958 / www.battagliaprinting.com.* Committee members: Jack Paluh and Regis Senko,

**Ethics** — John Swinton: The Ethics Committee had one procedural inquiry from a member and has been asked to take no action as of now.

**Finance and Budget Committee:** Treasurer's report submitted, but tabled until spring meeting.

**Financial Auditing:** Patty Burdge reports this is in process, by Mark McKinley of Brookville, and will be done shortly.

**Historical Archives** — George Dolnack: No action.

**Membership Audit** — Russ Englehart: No action at this time; will be in process.

**Membership Development** — Bob Steiner: These members have been asked to be the point people on these publications — Vic Attardo / Pa. Angler & Boater; Bob Ballantyne / Pa. Outdoor Times; P.J. Reilly / Pa. Game & Fish; Steve Sorenson / NWPA Outdoors; Ron Steffe / Pa. Outdoor News; Linda Steiner / Pa. Game News — for the purpose of sending letters inviting writers, photographers, etc. to make application to POWA. A cover note asks the editor of each publication to forward the letter. Linda Steiner prepared sample letters to potential applicants and

editors and forwarded them to the POWA members above. So far, don't know if we're getting any new member applications through this effort.

**Member Screening** — Dennis Scharadin: No report.

**Nominating** — Don Feigert: The committee has received information from Linda Steiner per our responsibilities, assignments, and deadlines. We have conducted two rounds of electronic communications, setting forth our action plan for delivering a slate of qualified candidates and proposing names of members we are considering. We're planning an upcoming 3-way telephone conference to discuss prospective candidates, after which the chair will begin calling individuals to determine their interest in serving. We request no board action at this time. Members: Jerry Schumacher, Don Carey.

**Outdoor Education** — Kermit Henning: See Sports Show Report.

**Past Presidents Council:** Jeff Mulhollem: No activity.

**Scholarship:** John Swinton: Have distributed announcements and applications.

**Sports Show, Harrisburg** — Kermit Henning: Thanks to some very generous contributions, we were able to raise a good amount at the POWA Auction on Sunday, February 11, at the Eastern Sports and Outdoor Show in Harrisburg. We started off the auction with the very generous annual donation of \$2000 from show promoter and POWA Supporting Member Reed Exhibitions. We appreciate their generous financial support as well as providing us the time and space at the show to do this auction every year. Topping the list of special items donated to the auction was a Smith & Wesson Stainless 460XVR Magnum Revolver. Thanks to Bill Booth at Blue Heron Communications for facilitating the donation from Smith & Wesson. It brought a whopping \$950. Also, two very unique and collectible items were donated by member Nick Sisley - a Fin Nor #3 saltwater fly reel and an Orvis battenkill bamboo trout fly rod in its original metal tube, both of which belonged to the legendary Roger Latham. Nick also donated a number of his classic books which raised eyebrows of the bidders. And, of course, as he has done every year, Gerald Putt donated an original acrylic painting. His artwork is always the highlight of the auction, and always brings the most money. Thanks again Gerry. I would like to thank all of the other POWA members who donated items to the auction, as well as industry members, supporting members, sport show exhibitors and other friends of POWA. We have seen over the years that people like what we have done with the money - support youth educational opportunities in the outdoor - and are very generous when it comes to donating. We sure appreciate their help. Thanks also to the members who helped at the auction. It takes a lot of work to put this on every year and I appreciate the help. The auction went very smoothly, we sold over 90 items in 2 hours. Due to the generous contributions of Carolyn Hoffman, widow of former POWA president Lou Hoffman, we had a lot of things to sell at the booth throughout the week and at the auction, including art work by Bob Sopchick and John Sidelinger, and books by Bob Bell. Final tally for this year is as follows: Live Auction Gross, \$9,127.50; 7.5% Commission Paid, \$684.56; Reed Exhibitions Donation, \$2,000; Silent Auction, \$435; Booth Sales, \$95; Grant Total \$10,972.94. The committee is exploring the idea of creating some sort of publication through the members of POWA to use as a handout for kids attending the show next year. We feel that we can use some of the same monies we raise and use for grants to other organizations to fund the project. Perhaps a coloring book that would teach kids about the outdoors, animal identification, habitat, etc. This

will not only help interest kids in the outdoors, but also let people know a little about who we are, what we do with the money we raise, and perhaps drum up some more interest in our educational grants.

**Supporting Member Rep.**—Connie Yingling, Maryland Office of Tourism Development. Asked if there are tasks we should be doing with supporting members throughout the year.

**Supporting Member Screening** — Harry Guyer: Applications submitted and approved by the board since the last meeting: Collins Pine Company (Kane Hardwood Division), PA Municipal Authorities Association, and Fish Hands Free Company. Vision Quest Sport Fishing application will be submitted to the board for vote via e-mail. The committee is starting to do the screening process electronically, saving time and money. Committee members: Darl Black, John Kasun

**Technology/Website** — Tracy Watt, Advisor: Trying to keep POWA Web site updated, but not getting much input lately. I will begin taking a more active role in requesting updated information from the ED, board and members. Technical articles continue to be published in PowWow. Board Action requested by committee: Please send updates and info for the Web site! We need job listings, items for sale, upcoming events (not listed on Calendar of Events), articles for the Home Page, etc. Need to post info regarding the upcoming POWA Spring Conference, and definitely would like some post conference info and photos. Also, does anyone have any special requests for technical article topics, items or areas of particular interest? Want to make sure PowWow articles are pertinent to POWA membership. A summary of Web site "hits" was sent to the board.

**Ways and Means** — Jerry Bush: No report.

\**Motion* to accept committee reports: Hassinger/Burchfield. Approved

#### **CONFERENCES**

**Spring 2007** – Butler – Linda Steiner and Patti Jo Lambert, Butler County TCB, Conference Coordinators: We now have a sponsor for the BBQ, Butler County Tourism and Convention Bureau. Also a sponsor for the Saturday morning breakfast, the Butler Outdoor Club, and for the banquet. Additional information was in PowWow.

**Fall 2007** – Carlisle – Kermit Henning and Gerry Putt: Dates are October 18-21, at the Hotel Carlisle (formerly the Embers). Patty Burdge reports we have some leads on sponsors for meals; program suggestions are needed.

**Spring 2008** – OPEN. Need Chair and Location. Possibility of the Poconos.

#### **OLD BUSINESS**

**Fund Raising Ideas:** One-time expenses vs. ongoing ones were discussed. Board agreed must have money to count on. Steiner purposed dropping one issue of PowWow this year, which would be an immediate savings of \$1,200. Other funding-raising suggestions were presented, including increasing dues to cover expenses; raffles outside of the conferences; cost-cutting measures. \* *Motion*: The Budget and Finance Committee will look at these and other options and come back to the spring meeting with concrete proposals. Steiner/Burchfield. Approved.

**Cost for PowWow:** Discussion about ways to cut costs for the newsletter but still provide member services. Budget and Finance Committee will consider. \* *Motion*: To put the printer's name on the publication, in return for full-color covers (see Editorial Review Report, above). Steiner/Burchfield. Approved.

#### **Photograph of the Year Award:**

(The Awards Review Committee was asked to develop criteria for this award, which follows)

A new award designed to showcase and recognize

the photographic talents of our members and provide a way for members to share photographic tips and techniques

Purpose: Showcase the photographic talents of our members and promote the exchange of photographic tips and techniques among our members.

Eligible: All Active and Apprentice POWA members.

Entries: up to three, in any format: digital, print or transparency. Entries do not need to have been published. (Entries may have been winners in POWA's Best Published B&W or Color Photograph contests, or they may be eligible for the upcoming contest, depending up the year in which they were published.)

Included with each entry should be detailed descriptions of where and how the photo was taken, with what lens and camera settings, etc., and any enhancements/ manipulations done; Photos may be enhanced or manipulated in any way. This should be as much a learning experience as possible.

Subjects: Entries are limited only by the general rules governing POWA's other awards, i.e., must cover nature, wildlife, conservation or outdoor field sports such as hunting, fishing, camping or boating. Topics such as swimming, diving, golf, hang gliding, etc., do not qualify. Post entries where any visitor to the POWA website may view them. Have voting and, perhaps, details on how, when and where the photo was taken and enhanced, in the members only section. (Anonymous, may be hard to control)

Judges: Active and apprentice members. One vote, of course, for the best photograph.

Judging: by vote of membership, online. This will allow all members a chance to vote, not just those who attend the conference (will need a way to accommodate members who don't have Internet connections or email addresses. Accept entries June 1-July 31. Have judging take place August 1-August 31.

Awards: Winners to be announced at the Fall meeting, to enhance the fall meeting and to not detract from the major awards ceremony held during the Spring meetings. The top three or five entries could be display during the entire fall meeting weekend, with the winner announced as part of the Saturday banquet.

Needs: Check with POWA webmaster for logistical considerations necessary for online posting of entries and voting procedures. Also need a way to accommodate members who are unable or don't want to vote online.

\* *Motion*: That POWA adopt the "Photograph of the Year Award" and the recommendations of the Awards Review Committee and proceed with further refining submission and judging instructions. Further, that it be noted this is not a core award and that it will be given only with the sponsorship of a supporting member. Steiner/ Hassinger. Approved.

Burdge and Yingling will help find a supporting member sponsor, if award is approved by the membership.

**Employee Theft/Bond Insurance:** Responding to whether POWA still has this insurance, Burdge responded that it is paid but not sure of the duration. Need all details of policy. Burdge to have info ready for spring.

**Grant Writing Proposal** – At the spring meeting, a motion was approved for John Mahn to research applying for grants for POWA. Pres. Steiner talked to John and he said that he has made an Internet search but so far has not come up with anything. He has talked to Marilyn Black, who says there are such grants out there. He will continue looking and let POWA know. John Street's commented that Foundation Directory is in libraries. Street will contact Harry Trip at Clarion University, to ask him to recommend a professional grant writer. The Finance

and Budget Committee can then talk with grant writer on what we need.

**Membership Meeting Time/Place** – Discussion on whether the breakout site is appropriate for the membership meeting; some people leave; sometimes noise or weather can affect the meeting. Perhaps a more formal setting back at the hotel would allow us to conduct business in a more professional manner and have files and information at hand. Pres. Steiner will ask the members for their opinion at the spring meeting.

#### **NEW BUSINESS**

**Treasurer Position:** Following the resignation of Rob Hilliard, former Treasurer John Street was appointed via board e-mail vote to fill in until the spring conference. Treasurer's reports must be to the board at least one week before meetings.

**Exec. Director Contract:** The wording of the contract was submitted to the board. It follows: "By their signatures below, the parties agree that Patricia Burdge has been engaged by the Board of Directors of the Pennsylvania Outdoor Writers Association, Inc. as an independent contractor (nonemployee basis) to perform the duties of Executive Director. Ms. Burdge agrees to perform all the duties of the position as described in the POWA duties manual, and those tasks which the Board may assign to the job. Ms. Burdge also agrees to serve at the pleasure of the Board, for an agreed upon compensation (\$9,200 POWA FY 2006-07 and negotiated annually), or until a suitable replacement can be found. Either party may terminate this agreement by giving 60 days notice." The board chair, president and exec. director will sign. Patty Burdge started Oct. 1, 2006, and is being paid \$766.66 per month; she is an independent contractor.

\* *Motion* to present the contract to Patty Burdge. Ballantyne/Burchfield Approved.

**Bass Pro Shops "Pass It On Award"** – Steiner (as Pres. and PowWow editor) noticed some shortcomings in the current submission instructions for the award and suggested new wording. Primarily, the president is removed from the process and it is given wholly to the Awards Committee. The deadline is moved up to July 31, to allow time for judging and procuring the plaque/check from the sponsor, for presentation at the fall meeting. Proposed new wording follows:

"The Bass Pro Shops "Pass It On" Award wants to recognize and praise a POWA active member in good standing who has been responsible for introducing people (novice adults, children or a group, audience or readership) to the outdoors or enhancing their appreciation of the outdoors.

"The Bass Pro Shops "Pass It On" Award will be awarded to an active POWA member in good standing and shall be given for the best: 1. Published newspaper or magazine article; 2. Broadcast radio or television program; 3. Commercially marketed video; OR 4. Published black and white or color photo or art; that most effectively promotes passing on the love and appreciation for the outdoors, natural resources and pursuits such as hunting, fishing, trapping, hiking, camping, boating, bird-watching and nature appreciation.

"The contest shall be judged by a panel of three judges selected by the POWA President. There will be only one winner for this award. The winner will receive a \$300 check and a plaque. The entry must have been published and paid for between July 1, 2006 and June 30, 2007. Four copies must be submitted. Publication, date and your byline must be on one entry. Please remove your byline from the three judging copies of the entry. Photocopies are permitted. Entries must be postmarked by July 31, 2007. Send entries to POWA Awards Chairman Joe Gorden, 147 Weible

(continued on page 8)

**March Board Meeting, from page 7**

Drive, Hooversville, PA 15936. Please include SASE for return of materials, if wanted. The award will be presented at the fall POWA conference."

\* Motion to accept the revised submission instructions: Burchfield/Guyer. Approved

**Vice Presidents and Conferences.** The duties manual charges VPs to be involved upfront in conferences, but their roles haven't been clearly defined. Ron Tussel and Harry Guyer will become involved in finding conferences sites/chairs and other aspects (Tussel with 2008 conferences; Guyer with 2009) along with Exec. Director Patty Burdge.

**Letter to Board on Fund-raising/Cost-cutting:** George Dolnack sent a letter to the board last fall suggesting ways in which POWA could save money and generate revenue, also making other suggestions. Steiner will write to him letting him know the board and several committees are considering his recommendations.

**Informing Award Winners in Advance:** This has been the last several years, but seems to have been instituted without many members' knowing it has become a POWA practice. No record could be found of this being voted on by the membership. Discussion by the board on pros and cons of informing winners before the awards presentation.

\* Motion: Instruct the Awards Committee to notify award winners this year and that the issue of whether or not to notify award winners in advance should be considered by the membership at the spring meeting. Berg / Ballantyne. Approved

**Membership Development:** Steiner said she didn't know if any additional applications are coming in due to this effort. Some editors like the idea of forwarding the letters to writers and others said no. A basic "invitation" letter has been developed that members can send out. Berg said he'll help develop an updated membership brochure.

**Supporting Member Rep. Tasks:** Yingling requested that supporting member sponsors know about the award winners, so they could arrange to be there. She questioned the board as to what she should be doing as Supporting Member Rep. and would like more guidance. Englehart asked if supporting members know they can reach the board through her; Yingling said she puts contact information in her news to them, but never gets anything back. Steiner asked if Yingling could help POWA know about supporting members that may be interested in sponsorships (conference meals, awards, etc.) for us and that would be a big help. We also need to know what the supporting members feel about breakout, especially whether it is worthwhile planning it at sportsmen's club.

**Increase Registration Fee at Spring Conference** – Steiner said that escalating costs of conferences necessitate a \$5 increase in the registration fee for conferences. It has been years since the fee was increased. \* Motion: To increase the registration by \$5.00 for the conference, to cover meeting rooms etc. Notify members of this increase. Ballantyne/Tussel. Approved.

**GOOD OF THE ORDER**

The board discussed the need for a cutoff time for reports for meetings. They must have information at least 5 to 7 days in advance. All agreed. The question of dropping one issue of PowWow this year, as an immediate cost savings, will be addressed at the spring meeting.

Motion to Adjourn: Tussel/Berg Approved. Meeting adjourned: 11:25 a.m.

-- Respectfully submitted,  
JoAnne Zidock, Secretary

**2007 Spring Conference Thanks and Acknowledgments**

First and foremost, Patti Jo Lambert, Jack Cohen and the **Butler County Convention and Visitors Bureau**, our local conference hosts, who put together the "Day at the Park" activities and the BBQ, set up the Outdoor Tour and spouses tours, and helped with the details of this event in ways too numerous to mention.

**Lake Arthur fishing:** Crescent Bay Boat Rental, Berkley lures/baits, Eagle Claw hooks, Road Runner hats and lures.

**Turkey Hunting:** Pa. Chapter NWF; Butler City Hunting & Fishing Club.

**Outdoor Tour:** McConnell's Mill State Park; Jennings Environmental Education Center; Pa. Game Commission.

**Day at the Park:** Moraine State Park; Moraine Preservation Fund, Moraine Trails, Western Pa. Paddlesports Assoc.; Butler County Tourism and Convention Bureau and its members.

**Saturday Breakfast:** The Butler Outdoor Club and Jean and Dave Adams.

**Saturday Seminars:** Dr. Doug Austen,

Executive Director, **Pa. Fish and Boat Commission**; Jerry Sowden, news photographer, The (Oil City) Derrick and The (Franklin) News Herald; Heather Jerry and John Lewis, Moraine Preservation Fund; and **Russ Englehart** and **Don Carey**.

**Saturday Breakout:** Butler City Hunting and Fishing Club and Bob Stephenson; **Connie Yingling**, POWA Supporting Member Representative, **Maryland Office of Tourism Development**; our supporting members for displays and activities.

**Saturday Banquet:** U.S. Sportsmen's Alliance and Beth Ruth; **National Shooting Sports Foundation** and Steve Wagner.

**Hospitality Room:** Straub Brewing; **Alpen Outdoor Corp.;** Ed Matheny.

**Host Hotel:** The Days Inn Conference Center, Butler. Please recommend them.

**POWA assistance:** **John Mahn, Bob Steiner, Joe Gorden, Jerry Bush, Steve Sorenson**, Exec. Director Patty Burdge; and all those others who helped throughout the conference. -PW-

**TREASURER'S REPORT**

by John Street, Interim POWA Treasurer / Accounts as of April 1, 2007

<u>INCOME ACCTS.</u>	<u>Budget 06-07</u>	<u>Actuals</u>	<u>% of Budget</u>
Active Members	11,500	9,930	86
Supporting Members	12,500	5,800	46
Merchandise Sales	100	278	278
Ckg. Interest/Misc.	50	686	1372
Net fm. Conferences	8,340		
Spring Conference		(250)	-3
Fall Conf. ('06 & '07)		644	
<b>TOTAL INCOME:</b>	<b>\$32,490</b>	<b>17,087</b>	<b>53</b>

<u>EXPENSE ACCTS.</u>	<u>Budget 06-07</u>	<u>Actuals</u>	<u>% of Budget</u>
PowWow (print/edit)	8,500	3,054	36
Postage, PowWow	2,000	906	45
Postage, General	2,000	442	22
Exec. Dir. Office	3,100	1,509	49
Exec. Dir. Stipend	9,200	6,133	67
Plaques, Supp. Mbrs.	600	--	0
Web site	1,000	433	43
Liability Insurance	550	--	0
Bonding	415	--	0
Member Directory	1,800	--	0
Awards	125	378	303
Sport Shows	0	--	0
Interim Board Mtgs.	500	--	0
Bank/Credit Card Fees	700	143	20
Miscellaneous	200	511	255
Professional Fees	1,800	--	0
<b>TOTAL EXPENSES:</b>	<b>\$32,490</b>	<b>13,508</b>	<b>42</b>



**POWA Assets (as of):** General Fund \$10,847 / Emergency Fund \$11,255  
 Youth Outdoor Education Fund \$848 / Will Johns Scholarship Fund \$51,072 /  
 Will Johns Scholarship Fund Investments \$30,000 / Total POWA assets: \$104,021

## Members in the News

### POWA Members score in MDOWA Awards

Six POWA members received craft awards at the annual Mason-Dixon Outdoor Writers Association meeting, held March 23-25, in Bedford, Pennsylvania.

Foremost among the winners was **Tim Flanigan**, who copped four awards: Best Magazine Feature for "King" in Westsylvania magazine; The Pete Greer Memorial Award for Best Outdoor Color Photo, also for "King" in Westsylvania; The Leroy Whitman Memorial Award for Excellence in Craft; and a second place in The Pete Greer Memorial Award for Best Outdoor Black & White Photo for "Grouse" in the **Pennsylvania Outdoor News**.

**Joe Byers** received three awards: The **Bass Pro Shops** Pass It On Award for "Beginning Bowhunting," in Whitetails Unlimited Magazine, and two seconds in Best Magazine or Regional Newspaper Column for "Northeast Regional Outdoors," in Heartland, USA, and Best Magazine Feature for "Heavy Hitters," in NRA Free Hunters.

**Dave Ehrig** was awarded second place in the Frank Smoot Memorial Three-Year Rotating Award (Book) for "Muzzleloading for Deer and Turkey."

**Harry Guyer, Jr.** took firsts in The Wheeler Johnson Memorial Award for Best Newspaper Column with "State Banding and Tracking," in the Bedford Gazette, and The Herb Blackwell Memorial Award for Best Newspaper Feature for "The Hunter, the Ghost, and Mr. Squirrel," also in the Bedford Gazette.

**C. Boyd Pfeiffer** garnered the Frank Smoot Memorial Three-Year Rotating Award (Book) for "Advanced Fly Fishing," and claimed second in The Bass Pro Shops Pass It On Award for Women in the Outdoors.

Finally, **Alex Zidock** earned The Pete Greer Memorial Award for Best Outdoor Black & White Photo for "Deer" ("If You Ever Wondered"), in Journal of the Pocono Plateau. -- Submitted by Harry Guyer, Jr.

**POWWOW welcomes your news. Send to Exec. Director Patty Burdge.**

### Sam Hossler's second book continues the story ...

Last year, author **Sam Hossler** brought out his first book, "The Summer of 1763." This year his second work is ready. The new book, also a historical fiction, is entitled, "The Great Land Grab." It focuses on a period 10 years after the end of hostilities in 1763.

Both Virginia and Pennsylvania claimed western Pennsylvania. For years, this set the stage for one of the most hostile land battles in early American history. Characters from the first book return to fight for their families and the preservation of their way of life. The native Indians of the territory struggle to maintain the property rights given to them by the English Crown in 1763. Wealthy political figures orchestrate a plan to confiscate the land of both the settlers and Indians. All parties converge upon the prize that is now western Pennsylvania. Rife with bribery, deception, stealing, political intrigue, battle and pioneer spirit, "The Great Land Grab" brings this territorial struggle to life.

For more information, please visit Sam's Web site, [www.samhossler.com](http://www.samhossler.com). **-PW-**

### IN MEMORIAM

POWA veterans will mourn the death, March 24, of **John R. (Buddy) Grucela**, at the age of 70. Buddy lived with colon cancer for a year before succumbing, and he managed most of that time with typical feistiness. Robust, forthright, opinionated and thoroughly likable, Buddy Grucela wrote the Easton Times-Express outdoor column for many years; became an early champion of the American shad and shad fishing; wrote "A Guide to Better Shad Fishing on the Delaware River," the first reliable book on the subject; and figured prominently in John McPhee's recent bestselling book, "The Founding Fish," centered on the American shad.

An active POWA member when his schedule permitted, Buddy hosted two spring conferences in the Easton area and spent a lot of his spare time guiding outdoor-writing friends on his river. He leaves his wife of 50 years, the former Beryl Clause, a daughter Paula, a son Dave, and his brother Rich. Another son, Robert, died in 2003.

On a personal note, Buddy Grucela sponsored my POWA application in 1978. We fished together on the Delaware at least once each spring for nearly 30 years, and I have Buddy to thank for the many wonderful times and great friends I've gained through POWA. Among these friends, I'll always count Buddy first. Having held a private graveside service, the family requests that memorial contributions be directed to Buddy's favorite pet shelter, Animals in Distress, P.O. Box 609, Coopersburg PA 18036. -- John Swinton

Note: POWA sent a note of condolence to the family of Buddy Grucela and made a donation to Animals in Distress, in memory of this much-valued, longtime member.

\* \* \*

POWA also mourns the passing of Kay Scharadin (Mrs. **Dennis Scharadin**). Kay was a good friend of POWA and very bright spot in our organization "family." She will be much missed. POWA's Board of Directors made a donation to the American Cancer Society in Kay's memory, as was the family's wish for memorials. **-PW-**



*The Butler City Hunting and Fishing Club hosted POWA for trap shooting at the spring conference breakout. At left, Harry Guyer, Jr. readies for clay bird "flight," while Bob Steiner reloads. At right, Paul Jukes reacts after the shot. Bob Ballantyne, who sent these photos to PowWow, did not record if Paul or Bob hit or missed. But all had a good time.*



## Supporting Member News

Supp. Mbr.  
Liaison  
**CONNIE YINGLING**  
PR Coordinator,  
Maryland Office  
of Tourism  
Development



## POWA Success Stories

When I was a student at Howard High School back in the late 1970s, we had a cheer that went as follows:

*S-U-C-C-E-S-S,  
That's the way we spell "success,"  
La-di-da,  
Those Lions are the best,  
La-di-da,  
The best of all the rest.  
Lad-di-da; la-di-da;  
La-di-da, da, da, da.*

For the purposes of this column, you'll just have to imagine the tune to accompany the words, the shaking red, white and blue pom-poms, and the saddle-shoe-clad feet stomping in rhythm, with the rest of the Howard High cheerleaders. It's a catchy little tune that I sometimes find myself humming whenever all of the numbers in the Sudoku puzzle come together, or when something goes particularly well at work.

My membership in POWA has provided many instances for me to begin cheering, especially on behalf of others, and I'd like to share a couple recent examples.

-- A few months ago, as supporting member liaison, I received a courtesy copy of an article that active member **Ben Moyer** penned for the Pittsburgh Post-Gazette. It was a story about being in the outdoors one cold day; more specifically, a story about cooking *al fresco* and how **Coleman** products greatly contributed to the overall enjoyment of the day.

-- At POWA's spring conference breakout day in Butler County, Pennsylvania, active member **Bob Clark**

asked me if I would like to see tear sheets from his column in North American Bear magazine. Bob shared several product reviews. One featured an **Alpen** spotting scope, another **W.R. Case and Sons Cutlery**. You may recall that our Bradford conference included a tour of the Case factory (which Bob had attended), and Vickie Gardner of Alpen is a regular conference attendee as well, cheerfully displaying her company's many products.

-- New supporting member Dave Walko of the **Fish Hands Free Company** called me the other day to share his own success story. He had met active member **Len Lichvar** at the Somerset, New Jersey, Fly Fishing Show and they had chatted about Dave's invention, a hands-free rod holder. The two chatted about how the invention came about (Dave retired, fished more often as a result, and invented a product to avoid dropping his rod into the stream). After their chat and a demonstration of how the rod holder functioned, Len wrote a column for the Daily American in Somerset, Pennsylvania. Soon after it was published, Dave's phone began to ring.

These are but a few success stories of instances where interaction between a supporting member and an active member resulted in a mutually beneficial transaction. The writer got story ideas and the products received positive publicity. Membership and participation in POWA was the foundation in this win-win situation, and I for one find that something to cheer about. La-di-da!

-PW-

### **CONNIE YINGLING IS POWA'S NEWEST ASSOCIATE MEMBER**

*Associate Membership in POWA is of two types, one of which is offered to "an individual who has contributed extraordinary service to the Association and who subscribes to the purposes of this Association, but who is not eligible for active membership, by the invitation of the Board of Directors."*

*At its Friday, May 18, meeting, the Board of Directors invited Connie Yingling to become an Associate Member, in recognition of her dedication to POWA above and beyond her professional position ... and she has accepted. Welcome, Connie!*

**POWA says, "Thanks,"** to these supporting member businesses and organizations, and to our members and friends, who donated so generously to make our spring conference raffles and auctions a success. Thanks, also, to Ways & Means Committee Chair **Jerry Bush, Steve Sorenson, Don Feigert, Gerry Putt, Kermit Henning, Bob Steiner, Thelma and Bob Clark,** and Janet Steffe. Their work before and/or at the conference made the fund-raising portion of the evening a success (totals next issue). We appreciate, too, all those who bid or who bought tickets. Your generosity keeps POWA running smoothly and financially sound. The fall conference banquet will be October 20, in Carlisle, and we hope to have lots more great prizes.

ATK  
Barb Brady  
B.A.S.S.  
Berkley  
Birchwood Casey  
Bob Frye  
Bowhunter Magazine  
Browning  
Buckwing Products  
C. Boyd Pfeiffer  
Camp Chef  
Coleman Corp.  
Darla Guyer  
Dave Ehrig  
Dave Henderson  
Dream Steeple Charters  
Gerald Putt  
Hunter's Specialties  
John Mahn  
John Swinton  
Kermit Henning  
Leupold  
Lightfield  
Linda Steiner  
Loder's Game Publications  
MPI Outdoors  
National Wild Turkey Federation  
Ned Smith Center for Nature & Art  
Oil Region Alliance  
Pa. Deer Farmer's Association  
Pa. Federation of Sportsmen's Clubs  
Pa. Council of Trout Unlimited  
Pa. Wildlife Habitat Unlimited  
Plano  
Pradco  
Remington  
Shooter's Choice  
Winchester  
Women in the Outdoors (NWTf)  
Woolrich



*The paved bicycle trail at Moraine State was closed for refurbishing, during POWA's recent visit. Please plan to return and try it, it's a blast!*

-PW-

# Executive Director's Report

by **Patty Burdge**



When I was selected this past October to fill the position of Executive Director, I was excited to be working along side of those involved in the outdoors.

As I spend time with POWA active and supporting members, though, I've come to appreciate the fact that the word, "involved," does not begin to describe the passion and conviction of our members. The spring conference this past May in Butler revealed the dedication and enthusiasm that makes this association an outstanding one.

POWA is comprised of those who give selflessly to organize and raise funds for our education and in turn the education of society; those who offer encouraging words to those in need; those who look to the future to discover unfolding opportunities to make a difference.

As one of seven children, I grew up recognizing and understanding the diversity that all families have, and the strength that comes from it. It is the diversity of POWA that makes the association / family strong.

We all have something to contribute, something that makes us unique and invaluable. POWA is an association that I am proud to be part of, a family that I am grateful to belong to.

\* \* \*

## MEMBERSHIP TOTALS (5/1/07):

Active -- 210; Apprentice -- 6  
Supporting -- 138; Honorary -- 2

\* \* \*

## MEMBERSHIP CHANGES:

**Carol Mulvihill** has been granted Associate Membership by the Board of Directors (POWA Constitution, Article III, 2, b). Carol has two years in which to requalify for Active Membership.

\* \* \*

**Don Lewis** new mailing address: 393 Reesedale Rd., Kittanning, PA 16201.

**Dead Fish Polo, as played by POWA members and the Western Pa. Paddlesports Association, at Lake Arthur.**

## WELCOME NEW MEMBERS:

**Brent Postal** (Active). Brent has been upgraded from apprentice to active membership. He has been involved in outdoor communication since January 2006. Brent is a newspaper and freelance writer. His work has been published in Pa. Outdoor Times, The Sentinel and the Altoona Mirror. Upgrade sponsored by **Linda Steiner**.

### **Christopher Rolinson** (Apprentice)

819 Neely Heights Ave.

Coraopolis, PA 15108

724-747-3965

[crolinson@pointpark.com](mailto:crolinson@pointpark.com)

Christopher has been involved in outdoor communications part-time for the past three years. During the past year he has been featured in a 30-minute Point Park TV Special. He plans to produce a "coffee table style" book about Pennsylvania state parks. Chris conducts a Nature Photography course at Point Park University, in Pittsburgh. He is a lecturer and photographer. He was sponsored by **Ben Moyer**.

### **Kenneth Mauer** (Active)

RR 1 Box 1676

Herndon, PA 17830

570-758-9194.

Kenneth has been involved in outdoor communications part-time for 15 years. He is a freelance writer for the Sunbury Daily Item and has written approximately 55 articles in the past 12 months. In addition to his weekly column in the outdoor section, he provides a free weekly fishing report to the newspaper and is a licensed fishing guide on the Susquehanna River for smallmouth bass, walleye and musky. He has given fishing seminars at sport shows and has spoken to various organizations about the Susquehanna River. He was sponsored by **Doyle Dietz**



Christian Berg photo

## WELCOME SUPPORTING MEMBERS:

### **Vision Quest Sport Fishing LLC**

7007 Mooreheadville Road

North East, PA 16428

Contact: Pete Alex

814-725-0694, 814-455-3656

[petealex@dreamsteelie.com](mailto:petealex@dreamsteelie.com)

[www.dreamsteelie.com](http://www.dreamsteelie.com)

Products: Fishing charters / guide service

Sponsored by **Jerry Bush**

### **Pennsylvania Department of Conservation and Natural Resources**

7th Floor, Rachel Carson State Office

Building, P.O. Box 8767

Harrisburg, PA 17105

717-772-9101; fax: 717-772-9106

Contact: Gretchen Leslie

[gleslie@state.pa.us](mailto:gleslie@state.pa.us)

[www.dcnr.state.pa.us](http://www.dcnr.state.pa.us)

Services: Maintains and preserves 117 state parks and more than 2.1 million acres of state forest lands; provides information on state's ecological and geological resources, administers conservation recognition and open space grants.

Sponsored by **Terry Brady**

### **PASPORTSMENPORTAL.COM**

55 Ladybug Lane

Myerstown, PA 17067

610-334-9579

Contact: Andy Dautrich

[andydautrich@pasportsmenportal.com](mailto:andydautrich@pasportsmenportal.com)

[www.pasportsmenportal.com](http://www.pasportsmenportal.com)

Services: Provides online outdoor information, state-specific.

Sponsored by **Roger Mallon**

### **Pennsylvania Institute for Conservation Education**

1D Teaberry Rd.

Bloomsburg, PA 17815

570-458-5227

Contact: Michele Richards

[naturecorp@enter.net](mailto:naturecorp@enter.net) or

[michele@piceweb.org](mailto:michele@piceweb.org)

[www.PICEweb.org](http://www.PICEweb.org)

Products / Services: Field-based natural science educational programs

Sponsored by **James Brett**

### **The Hunting and Fishing Museum of Pennsylvania** (reinstatement)

1 Highland St.

Tionesta, PA 16353

814-755-3256

[info@huntfishmuseum.org](mailto:info@huntfishmuseum.org)

Reinstatement sponsor: **Linda Steiner**



**October 18 – 21:  
Mark those dates on  
your calendar now!  
You won't want to  
miss the POWA fall  
conference in central  
P e n n s y l v a n i a .**

Headquartered at the newly renovated Hotel Carlisle (formerly The Embers), we have planned a fantastic weekend of fun, food and finance.

For the Friday activities, you can choose from several tremendous options.

One is fall smallmouth bass fishing on the famous Susquehanna River. We will have accomplished guides available to show you the best hotspots and hot lures, or you can bring your own boat to tag along or explore the river on your own. Either way, fall is the best time for big bass on this water.

If you are a trout fisherman, this area is home to world-class limestone streams, like the Yellow Breeches, the Letort, Big Spring, Green Spring, Mountain Creek and others.

You know how everyone says, "There are no more deer in Pennsylvania"? Well, that's not true here at all. York County has more deer than people; Cumberland County, too, is loaded. Archery deer and early muzzleloader seasons will be running

when we gather and we can put you in some hotspots. Make sure you have the proper antlerless license and we'll show you the deer. Small game abounds, too, and if want to chase bunnies or bag a mess of squirrels; I'll show you my secret woods.

Sporting clays, trap and skeet shooters will enjoy the area's best facilities – in fact, some of the best in the state.

The fall is also an excellent time for hawk watching and just north of our hotel is Wagner's Gap. This place regularly rivals Hawk Mountain for numbers of birds sighted; it has beaten Hawk Mountain's numbers for several species lately. Access is very easy, with no big crowds.

Anything else you'd like to do when you visit? Just let us know.

We're going all out for the spouses, too. I can guarantee that the program we have planned is like none other we've ever offered the spouses. Suffice it to say that great food and great wine are just a part of the program.

Saturday's workshops will offer you the opportunity to make more money. Craft improvement, newsmakers and agency updates are all a part of the program. Supporting members will certainly want to attend this one. We have a great spot for breakout and, due to our centralized location, we anticipate a large turnout of members.

We can't say enough about Saturday evening's banquet. Coming back to his home state, Chris Dolnack, Vice-President with the **National Shooting Sports Foundation**, will be our featured speaker. Chris is one of our own and it will be great to have him with us again.

Central Pennsylvania in October -- the stunning fall foliage will dazzle you, the fishing and hunting will surprise you, and the programs will fulfill you. Don't miss it.

*-- Conference co-chairs Kermit Henning and Gerry Putt*



**Pennsylvania  
Outdoor Writers  
Association, Inc.  
P.O. Box 21  
Brookville, PA 15825**

**AUGUST/SEPTEMBER  
PowWow Deadline  
July 15, 2007  
Please Be On Time**