



# POWVOW

Bimonthly newsletter of the Pennsylvania Outdoor Writers Association

December / January 2006



***IN HONOR OF POWA'S 55TH ANNIVERSARY... the Past Presidents gathered at the Saturday evening, October 22, banquet at the fall conference in Johnstown. POWA is privileged to have had so much leadership and professional talent at its helm. In the photo below, from left to right, seated: Mike Simmons, Don Lewis, Adele Dovey, Sylvia Bashline; left to right, standing: Charlie Burchfield, Alex Zidock, Jim Fitser, John Mahn, Ken Hunter, Boyd Pfeiffer, Kermit Henning, Terry Brady, Bob Clark, Sam Hossler, Wes Bower, Tim Flanigan, Nick Sisley and Dennis Scharadin.***

***POWA'S OUTGOING AND INCOMING PRESIDENTS... In the photo at left, Jeff Mulhollem, POWA President 2004-05, passes the gavel of his office to Russ Englehart (right), POWA President 2005-06, in a ceremony at the fall banquet.***

***More photos and news from the recent conference are in this issue. The spring 2006 conference is May 19 - 22.***

**POWA Craft Awards submission details inside**



# Calendar of Events

## 2006



**January 1:** Nomination period begins for 2006 POWA Youth Mentor Award (closes June 30, 2006). Award will be presented at 2006 fall conference.

**January 31:** Deadline for awards coordinators to receive contest submissions. Details on how to submit your 2005 work are in this issue, pages 8 - 9. There are changes again this year, so be sure to read and follow directions carefully.

**Feb. 4-12:** Eastern Sports and Outdoor Show, Harrisburg. Contact Reed Exhibitions, 800-732-2914.

**Feb. 9-12:** SHOT Show, Las Vegas, Nevada. Contact NSSF, 203-426-1320.

**Feb. 14-19:** Allegheny Sport, Travel and Outdoor Show, Pittsburgh Expomart. Contact Expositions, Inc., 216-529-1300.

**Feb. 17-19:** Pa. Outdoor Times Hunting and Fishing Show, Blair Co. Convention Ctr.

**Feb. 19:** Wilson F. Moore Memorial Masters Turkey Calling Contest, Blair Co. Convention Center. Cosponsored by River Valley Game Calls and the Pennsylvania Chapter of the National Wild Turkey Federation.

**Feb. 23-26:** National Wild Turkey Federation 30th Annual Convention and Sport Show, Nashville, Tenn. Contact NWTf, 800-THE-NWTf or www.nwtf.org.

**Feb. 24-25:** Keystone Coldwater Conference, Pennsylvania Council of Trout Unlimited, Penn Stater Conference Center, State College. Contact PATU, 814-359-5233.

**March 4-6:** Lehigh Valley Outdoor Expo and Sports Show, Pennsylvania Expo Center, Allentown. Contact 610-435-4222.

**March 10-12:** Pennsylvania Federation of Sportsmen's Club's spring convention, State College. Contact 717-232-3480.

**March 11-19:** Cleveland Sport, Travel and Outdoor Show, Cleveland, OH, International Expositions Center (I-X Center). Contact Expositions, Inc., 216-529-1300.

**March 15:** Deadline for individual members to pay 2006 dues.

**April 1:** Deadline for Nominating Committee to choose candidates for 2006-07 elections. Election petition process begins (details next issue and in POWA Constitution, Article V).

**May 1:** Deadline for supporting members to pay their 2006 dues

**May 15:** Deadline for 2006-07 election petitions to be mailed to Treasurer Rob Hilliard

**May 19-22:** POWA Spring Conference, State College. Chairs: John and Cordy Swinton. Host hotel: Ramada Inn.

**June 15:** Treasurer mails 2005-06 election ballots to all members

**June 17 - 21:** OWAA 2006 Annual Conference, Lake Charles, La. Contact Eileen King.

**Fall 2006:** POWA Fall Conference, Bradford. Chair: Mike Bleech.

## *A Look Further Ahead*

**Spring 2007:** POWA conference, two sites are being researched at this point.

**Fall 2007:** Conference site open. If you'd like to "show off" your area of the state, contact Executive Director Eileen King for details. **-PW-**

*Here's my caption for the Zidock/Dolnack photo in the last issue of PowWow (and at left).*

**"WATCH ME NET THIS BIG SUCKER!"**

**-- Carol J. Mulvihill**



# PowWow

**December / January 2006**

Bi-monthly publication of the Pennsylvania Outdoor Writers Association, Inc., a non-profit professional, educational organization. Items published in POW-WOW do not reflect the opinions or endorsement of POWA.

**www.paoutdoorwriters.com**

## **POWA Executive Director**

**Eileen King - 814-364-9557**  
158 Lower Georges Valley Rd.  
Spring Mills, PA 16875-9123  
E-mail -- kingenp@cs.com

## **POWA Officers 2005-06**

**President - RUSSELL ENGLEHART**  
132 Southeast Drive  
Hamburg, PA 19526  
610-562-8649

E-mail: russengl@bluetruck.net

1st V.P. - LINDA STEINER

2nd V.P. - RON TUSSEL

Secretary - OPEN

Treasurer - ROBERT HILLIARD

Board Chair - JEFF MULHOLLEM

Board of Directors (term ending):

FREDDIE McKNIGHT (2006); TERRY

BRADY (2006); CHARLIE BURCHFIELD

(2007); BOB BALLANTYNE (2007);

JERRY HASSINGER (2008); BOB

LOLLO (2008).

Sup. Mbr. Rep. - CONNIE YINGLING,

Maryland Office of Tourism Development

Parliamentarian - JOHN SWINTON

POWA Historian - GEORGE DOLNACK

PowWow Editor - LINDA STEINER

## **IN THE NEWS**

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## **Member contributors to this issue:**

Linda Steiner, Russ Englehart, Eileen King, Alex Zidock, Carol Mulvihill, Tracy Watt, Betty Lou Fegely, Boyd Pfeiffer, John Taylor, Freddie McKnight, Doyle Dietz, George Lavanish, Bob Sopchick, Alex Zidock, Dennis Scharadin, Joe Gorden, Steve Sorenson, Connie Yingling, Jerry Bush, Eileen King.

## **SEND POW WOW CONTRIBUTIONS TO**

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# President's Message

by Russ Englehart

## Cambria County Convention and Visitors Bureau.

While the weather did its best to be uncooperative, and those members who participated in hunting or fishing opportunities got a bit damp, I think most of us still found the meeting enjoyable.

I'd like to take this opportunity to once again thank all outgoing officers

and directors for serving POWA. Welcome to new board members **Bob Lollo** and **Jerry Hassinger** and to the new Second Vice President, **Ron Tussel**, who moves to that position from the board.

Serving on your board requires a commitment of time and effort for several years and, at times, can be a bit trying. Nevertheless, serving as an officer is also rewarding and informative, so I encourage

many of you who have not as yet had an opportunity to become involved to answer the call if asked.

Which brings up a related issue. Folks, we need someone to serve as secretary! I have personally phoned and e-mailed over a dozen members in hopes that one of you would say, "Yes." We also posted a notice at the registration table at the conference advertising our need. To date the position is unfilled. This is a one-year commitment, and the candidate should be

Well, here we are again. Time for another newsletter and well into another fall season. Having recently completed our fall conference, it is certainly appropriate to say "thanks" to co-chairs **Joe Gorden** and **Len Lichvar**, for their leadership as conference chairs -- a job well done -- making our gathering an enjoyable, educational experience.

Thanks as well to all who attended, to our seminar speakers, and to our supporting members. A special thank-you to new supporting members **Quality Deer Management** and **Concurrent Technologies Corporation**, who co-sponsored Saturday evening's banquet and to the **Johnstown/**



*Newly installed President Russ Englehart addresses the banquet attendees at the fall conference. Below right is Nancy Englehart. POWA appreciates the support of our officers' and directors' families as they give of their time and talent to the association.*

Photo by Linda Steiner

able to attend our two conferences plus one early spring interim board meeting.

Our present secretary, **Ron Steffe**, has agreed to serve through our early spring interim board meeting, but someone needs to step up and take over from there. If you would be willing to serve in this capacity, please contact me or Executive Director **Eileen King**. Thanks in advance for your support.

It may well be that I could think of more to say if I had time, but since I have had two days between trips (leaving early tomorrow morning for Canada), I'm just going to keep it short, and maybe have more to say next time. Have a great hunting season, and may all your venison be tender.

-PW-

### ENJOYED FALL CONFERENCE

*I had a great time at the POWA fall conference. Even if I hadn't won the rifle, I would have had a great time. I'm already looking forward to the May conference. Thank you for making me feel so welcome. I met lots of people and can already say it's well worth being a member of POWA.*

-- **Steve Sorensen**

## POWA 2005-06 COMMITTEE ASSIGNMENTS

### Committee

Awards  
 Awards Review  
 Constitution and Bylaws  
 Craft Improvement  
 Duties Manual  
 Editorial Review  
 Ethics  
 Finance and Budget  
 Financial Auditing  
 Historical Archives  
 Membership Audit  
 Member Recruitment  
 Member Screening  
 Nominating  
 Outdoor Education  
 Past Presidents Council  
 Scholarship  
 Sport Shows: Harrisburg  
                                   Lehigh Valley  
 Supporting Member Rep.  
 Supporting Mbr. Screening  
 Technology/Web Site  
 Ways and Means  
 Youth Mentor Award

### Chair

Doyle Dietz  
 Bob Mitchell  
 Jim Fitser  
 Bob Frye  
 Bob Mitchell  
 Sam Hossler  
 John Swinton  
 Rob Hilliard  
 Linda Steiner  
 George Dolnack  
 Jeff Mulhollem  
 Bob Steiner  
 Dennis Scharadin  
 Dennis Scharadin  
 Kermit Henning  
 Dennis Scharadin  
 John Swinton  
 Kermit Henning  
 Mike Watson  
 Connie Yingling  
 Harry Guyer  
 Advisor, Tracy Watt  
 Jerry Bush  
 To be named

### Board Liaison

Bob Ballantyne  
 Linda Steiner  
 Russ Englehart  
 Charlie Burchfield  
 Charlie Burchfield  
 Bob Ballantyne  
 John Swinton  
 Linda Steiner  
 Linda Steiner  
 Bob Lollo  
 Jeff Mulhollem  
 Linda Steiner  
 Jerry Hassinger  
 Russ Englehart  
 Bob Lollo  
 Jeff Mulhollem  
 John Swinton  
 Bob Ballantyne  
 Bob Ballantyne  
 Linda Steiner  
 Jerry Hassinger  
 Bob Ballantyne  
 Rob Hilliard  
 Charlie Burchfield

**Technology Craft Improvement**  
by Tracy Watt  
POWA Webmaster\*

You've invested time and money into building a Web site, and now you want folks to come and visit, long and often.

But is your Web site a hospitable place to visit? Is it interesting and dynamic, ever-changing and evolving? Can visitors share in the experience or interact in some way? Do your visitors leave feeling full and satisfied, eager for another visit soon? And do they want to bring friends with them next time?

If you want your Web site to be a gathering place, you can't just build it and stay inside. You have to get out and make some friends.

First of all, start gathering e-mail addresses today. You have to have some friends before you can have a party. When people visit your site, ask for their e-mail address. Offer them a newsletter, promos, stories, recipes, even contests and prizes. You need to start building a guest list.

Get your Web site name (a.k.a. URL) out. Enter your Web site in competitions. Put your URL on your business cards, letterhead, packaging, press releases, everything.

Another important way to "meet" people is by optimizing your search engine ranking. On the one hand, search engines will seek you out -- you and/or your webmaster should be very cognizant of the placement of keywords in your Web page titles as well as the keywords and descriptions meta tags. Sounds like fun, huh? Well, it's really not that difficult or time consuming, and these steps can create a veritable trail to your Web site. But again, you don't want to just put it out there and hope for the best. You need to be even more proactive by manually submitting or



registering your Web site with at least a few search engines, such as Google, MSN and Yahoo.

Yet another way to "invite" people to your site is to have link exchanges ... don't mean to be a snob, but preferably with the popular folks. Ask your friends and associates, especially some of the "big boys," if they'd be willing to do a link exchange with your Web site. If they agree, you can supply them with your contact information and Web address. Or better yet, why not offer a brief description of what your site offers or supply an article or paragraph of interest with a link to more ... that connects to your site? Of course, you'll also need to create a links page on your site. And search engines like sites with lots of links.

Once you have folks coming in the door, what's next? Keep them interested, get them involved, heck, give them stuff! Keep your site up to date; change your home page content regularly to give people a reason to check back from time to time to see what's new. Offer timely stories with clear, compelling headlines. Also, folks seem to click on photos of happy topics, cute animals and, yes,

good-looking people. Some words that draw attention include: more, free, new, sexy, downloads, hot and games. Red links may also attract more clicks.

But visitors will want to do more than just click around; they'll want to get involved and be a part of the community you're building. Encourage participation through bulletin boards, user-generated reviews and/or contests. Let folks share your hospitality with their friends by having options to e-mail your URL or particular stories, news items or photos to a friend.

Finally, always give your guests an open invitation to come back. On your home page, encourage visitors to add your URL to their favorites or, better yet, to make it their home page. If they buy something from you while they're online, a follow up e-mail or two might also encourage them to come and visit again. Remember, you want people to visit long and often.

**To Increase Web Site Traffic:**

**- Collect e-mail addresses and send out relevant news items or promotions on a regular basis**  
**- Include your URL on business cards, letterhead, packaging, etc.**

**- Optimize search engine rankings**

**- Share link exchanges**

**- Update content often**

**- Encourage user participation**

**- Invite 'em back**

**- Register with Search Engines**

**- <http://www.seoconsultants.com/search-engines/>**

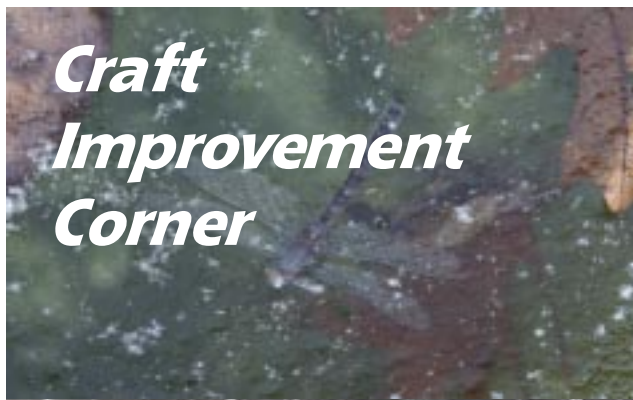
**This is a great reference site that lists the top 10+ search engines and gives "free to submit" and "pay to submit" links to register your URL.**



**\*About the Author:**

Tracy Watt has over 20 years of writing, editing and layout experience in fields that include insurance, law, academia, environmental sciences, conservation and traditional outdoor sports. She earned her B.A. in English from the University of Montana in 2000. Tracy has her own business, Wordman. She invites you to visit her Web site at [www.mywordman.com](http://www.mywordman.com). She says she has not implemented many of these strategies on her own site, because she's busy making sure people get to her clients' sites. Originally from Dallas, Texas, Tracy lives in Missoula, Montana.

**-PW-**



## MEMBERS IN THE NEWS



**Congratulations to Betty Lou Fegely, who arrowed this big buck near her home this fall, with her crossbow.** She has a truth-is-stranger-than-fiction story to go with it. Betty Lou says that after the hit, the deer ran toward the road and parallel to her house.

"I called my son who lives two miles away and asked him to help us track the deer since it was getting dark earlier, and I didn't hear the deer fall. **Tom** and I had just started following the buck's hoof marks and found the broken-off arrow in the leaves, when I saw Scott's car on the road below.

"Scott pulled into our driveway and kept blowing the horn and shouting. I was furious, thinking he would disturb the deer if it was bedded down. Scott thought we were playing a joke on him, because as he turned into the driveway the deer was lying 5 feet from the mailbox as though we had put it there."

The buck weighed about 250 pounds; it was too big for the butcher's scale. Betty Lou adds, "Our freezer now has lots of meat for winter." And she has a fine rack for the wall.

\* \* \*

**Boyd Pfeiffer has had three books published this fall.** All three books were written in 2004 and early 2005.

"Simple Flies," published by Countryman Press, is a book that covers the tying of flies of three materials or less, not counting the hook and tying thread. The flies in the book range from trout dry flies to saltwater streamers and include wet flies, streamers, poppers, sliders, terrestrials, bass flies, panfish flies, tropical patterns and nymphs. The book has several hundred color photos that illustrate the patterns and tying steps.

"The Complete Photo Guide to Fly Fishing" and "The Complete Photo Guide to Fly Tying" were also published this fall by Creative Publishing, Int. The books consist of 300 tips on the title subject. Both are large format books of 127 pages and are fully illustrated with color photography.

\* \* \*

**The Scranton Times-Tribune has selected Alex Zidock** to provide a weekly column, associated outdoors articles and photographs for their Sunday Times edition. Besides regular contributions to magazines and other periodicals, Zidock is also the weekly outdoors columnist for The Journal Newspaper Group, headquartered in White Haven, and for the Mountain Mail, located in Canadensis. He and his wife, **JoAnne**, also host the northeast Pennsylvania regional outdoors television talk-show, "Out in the Open."

**John D. Taylor** has written and published "The Wild Ones: A Quest for North America's Forest and Prairie Grouse." The book is illustrated by Denny Burkhart. This is a fresh, well-written and beautifully illustrated look at one family of North America's most popular game birds: the grouse. "The Wild Ones" links the past, present and future of the birds and the land. It includes ruffed grouse, blue grouse and spruce grouse (forest grouse), as well as sharptailed grouse, sage grouse and prairie chickens (prairie grouse.). The signed and numbered limited edition is \$40 and the trade edition sale price is \$25. The publishing company is Bonasa Press. Contact John for more information or to order.

-PW-

## Fitser and Burchfield honored with POWA Meritorious Service Awards



*At the Saturday banquet at the fall conference, POWA Meritorious Service Awards were presented to Jim Fitser (above) and Charlie Burchfield (below). This award was instituted in March of 1964, while Mark Passaro was president. It is awarded to those members who have given much more to POWA than should be expected. POWA President Jeff Mulhollem, right in the photos, made the presentations.*



Awards Photos by Linda Steiner



training areas, winning dogs, breeding and health and controversial topics. Articles should be 2,000-3,000 words. Also sought are top-quality photos, line art and paintings that show pointing dogs and field trials. Field Trial Magazine will buy illustrations without articles and on occasion will commission work, especially for covers. Pay is \$350, dependent upon editorial work required. First North American rights are purchased. Complete guidelines are at [www.fielddog.com/ftm/writers.htm](http://www.fielddog.com/ftm/writers.htm). Contact Craig Doherty, P.O. Box 298, Milan, NH 03588, [birddog@ncia.net](mailto:birddog@ncia.net).

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**North American Whitetail** publishes feature articles and photos submitted by freelancers across the United States and Canada. Emphasis is on trophy deer hunting and private-land deer management. Digital photo submissions for print or online use should be attached to an e-mail and sent to [whitetail@primedia.com](mailto:whitetail@primedia.com) (300 dpi or higher in JPG, EPS or TIF format). Submit by regular mail to North American Whitetail, P.O. Box 741, Marietta, GA 30061. For editorial guidelines, mail requests and a letter-sized SASE to the same address.

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**Traditional Bowhunter** is dedicated to preserving and advancing the rich tradition of bowhunting, with readership spanning 40 countries and six continents. Good photo support increases chances of an article being accepted for publication. For covers, vertical format is mandatory. Payment is as follows: features (1,500-3,000 words) and assigned columns, \$300 to \$400; cover images, \$400; book reviews (400-500 words with cover image), \$50. First North American serial rights purchased. Guidelines are at [www.tradbow.com](http://www.tradbow.com). Submit queries and materials related to feature articles with a SASE to E. Donnell Thomas Jr., [donthomas@tein.net](mailto:donthomas@tein.net), 224 W. Main #206, Lewistown, MT 59457. All other materials and queries should

be submitted to T.J. Conrads, [tj@tradbow.com](mailto:tj@tradbow.com), P.O. Box 519, Eagle, ID 83616.

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**Wildlife Conservation**, a bimonthly magazine, accepts well-reported conservation, nature and natural history articles ranging from 300 to 2,000 words. The editors accept simultaneous submissions and purchase first North American serial rights. Payment is \$1 per word for features and departments; shorter pieces pay \$150. Writers guidelines are available with SASE via mail or e-mail. Query Nancy Simmons, Senior Editor, at [nsimmons@wcs.org](mailto:nsimmons@wcs.org). Mailing address is 2300 Southern Blvd., Bronx, NY 10460.

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**Ohio Valley Outdoors** -- The editor wrote recently to inform members of an opportunity to submit their work to Ohio Valley Outdoors magazine. He says this is a bimonthly magazine covering eastern Ohio, western Pennsylvania and northern West Virginia. Issue themes and deadlines are as follows: Jan./Feb. issue -- boating, boating safety, ice fishing, deadline Dec 1; Mar./Apr. issue -- turkey hunting, deadline Feb 1; and May/June issue -- trout fishing, fishing, etc., deadline April 1. Payment for stories is \$25, on publication. Previously published material is accepted as long as it has not appeared in a competing magazine in the last 12 months and is still relevant. Submissions via e-mail are preferred. They can be sent directly to the magazine's Pennsylvania editor, Ralph Scherder, at [nightanimal@hotmail.com](mailto:nightanimal@hotmail.com).

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**Pheasants Forever Journal** seeks pheasant-related humor, adventurous or unique pheasant-hunting experiences, upland-related conservation history, hunting upland birds, gun dogs, habitat and personality profiles about Pheasants Forever members and chapters and shotgun articles. Other topics include features on the 870 Remington, leaders in conservation, historical articles on the introduction of the gray partridge in Canada, pheasant life cycles and prairie/grassland themes. Pheasants Forever Journal pays 20-35 cents per word for 800-3,000 words, with first North American serial rights. Reprints are accepted. Submit queries or manuscripts with SASE to Mark Herwig at [herwig@pheasantsforever.org](mailto:herwig@pheasantsforever.org) or 1783 Buerkle Circle, St. Paul, MN 55110.

(continued on next page)

**Bow & Arrow Hunting** seeks articles that share your secrets and help others become better hunters. Topics should include how-to, humor, interview/profile, opinion, personal experience and technical information. Pay ranges from \$200 to \$450 for 1,700-3,000 words, with all rights. Simultaneous submissions are accepted. For guidelines or to submit queries, contact Joe Bell, Y-Visionary Publishing PL, 265 S. Anita Dr., Ste. 120, Orange, CA 92868-3310; e-mail [editorial@bowandarrowhunting.com](mailto:editorial@bowandarrowhunting.com).

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**The Drake** is an annual magazine for those who fly-fish. The editors are currently accepting queries for 200 to 600-word essays on any aspect of the fishing world and profiles of people who fish. Payment is 10-20 cents per word for first North American serial rights. Editorial lead time is one year. View guidelines online at [www.drakemag.com](http://www.drakemag.com) and click "Contributors Guidelines." Contact Tom Bie, editor, at [tom@drakemag.com](mailto:tom@drakemag.com).

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**Field Trial Magazine** seeks feature articles covering field trial sites, kennels,

Send market news to [mcknight@innernet.net](mailto:mcknight@innernet.net)



## More Market News ...

Pheasants Forever Journal also purchases onetime photo publishing rights. The editor accepts color slides, digital files at 3 megapixels, photo essays, articles and photo/article packages. Photos should depict pheasant hunting, other upland game birds and upland conservation themes, preferably featuring Pheasants Forever members or Pheasants Forever-sponsored habitat projects. Pay is \$100-\$700, depending on photo use, for one-time rights, electronic rights and promotional use. For details or to submit, contact Mark Herwig at [herwig@pheasantsforever.org](mailto:herwig@pheasantsforever.org) or 1783 Buerkle Circle, St. Paul, MN 55110.

\* \* \*

**Grapevine Magazine** -- POWA Supporting Member Liaison Connie Yingling, of the Maryland Office of Tourism Development, sends this "Markets" suggestion from one of her recent contacts:

"I met with the publisher and editor of Grapevine last Thursday, and in our chat mentioned that I was on my way to the POWA conference. They are looking for freelance writers for the publication, and I told her I would happily pass along the magazine's information.

"They are looking for writers in their coverage area that can pen articles about destinations, outdoor adventure and recreation -- something along the lines of fly fishing, bird-watching, biking, paddling, etc. -- to match the readership's interests. I highly doubt that she would cover hunting or how-to-fish pieces ... this is one of those 'stretch your boundaries' type of a lead.

"The magazine started out as a wine and fine dining publication, and still leans heavily in that direction, but they are trying to expand into more of a regional destination magazine and hopefully will take it glossy in the next year or so. They cover destinations, festivals and activities in Washington, D.C., Maryland, Pennsylvania, Virginia and West Virginia.

"Queries should be submitted to Lisa Bradshaw, Editor, Grapevine Magazine, P.O.B. 806, New Market, MD 21774; 301-662-6050; [editor@pulsepublishing.net](mailto:editor@pulsepublishing.net); [www.pulsepublishing.net](http://www.pulsepublishing.net)."

\* \* \*

**The Mountaineers Books** publishes hiking and climbing guides and outdoor recreation how-to's. They are looking for an author to write a book that will be a part of their popular series, "Best Hikes with Dogs." The books not only provide trail

information, but also promote responsible use of trail systems by dog owners. They have published books in the series for western Washington, the Inland Northwest, Oregon, San Francisco Bay Area, Arizona, Colorado and others, and would like to add a Philadelphia/Pennsylvania title. They are looking for someone who likes to hike with his or her dog, is familiar with the best trails in the area, and is a writer. The person does not have to be a published author, but needs to have some writing samples that The Mountaineers Books can review. Address inquiries to Annabel A. Cassam, Acquisitions and Editorial, The Mountaineers Books, e-mail [intern2@mountaineersbooks.org](mailto:intern2@mountaineersbooks.org), web site [www.mountaineersbooks.org](http://www.mountaineersbooks.org).

\* \* \*

**Wildfowl Carving** magazine, a Stackpole publication, is looking for experienced freelance writers in various areas of the continent to develop feature articles based on interviews of selected bird carvers. Writers should have strong interview and interpersonal skills and strong photography experience using film or digital media. Familiarity with the carving arts is a plus. Interested writers should submit nonreturnable writing samples, not tear sheets, and nonreturnable sample tabletop photographs in print form. Digital samples may be submitted, but only high quality prints of digitals will be critically evaluated. Submit samples and full contact information to: Wildfowl Carving, Bill Einsig, Editor, 1300 Market Street, Lemoyne, PA 17043, or by e-mail at [beinsig@paonline.com](mailto:beinsig@paonline.com).

Wildlife Carving magazine is also looking for experienced freelance photographers to supply reference photographs of selected live birds, study skins, and/or carcasses. Photographers should submit nonreturnable, high quality prints for evaluation and full contact information. Digital samples may be submitted but only high quality prints of digitals will be critically evaluated. We periodically send a "Photo Wants List" to photographers who ask us to add their e-mail address to the list. Submit samples and full contact information to: Wildfowl Carving, Bill Einsig, Editor, 1300 Market Street, Lemoyne, PA 17043, or by e-mail to [beinsig@paonline.com](mailto:beinsig@paonline.com) **-PW-**

For news and markets between  
PowWow issues, visit  
[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)

## NWTF SEEKS A PUBLIC RELATIONS SPECIALIST

Share one of the greatest conservation success stories ever as a public relations specialist for the **National Wild Turkey Federation**.

This position requires previous professional level writing, editing and public relations experience. Excellent speaking skills are also required. Must be able to plan and execute public relations strategies for mainstream media outlets and outdoor communicators. In addition, ability to write copy for a variety of projects including scripts, brochures, news releases, feature articles and other marketing materials is required.

Prefer candidate to be knowledgeable about hunting, wildlife and conservation issues. The NWTF offers excellent benefits and a great career opportunity for a highly motivated team player. Must be willing to relocate to Edgefield, S.C. Send resume and cover letter to PR Manager, NWTF, P.O. Box 530, Edgefield, SC 29824. **-PW-**



## OLINGER LEAVES BUSHNELL

Friends, I recently resigned from my position here at **Bushnell** as the Public Relations contact. I will be working until the end of the year unless something comes up sooner. I am looking for opportunities, and if anyone has any insight or contacts that might be of interest, please let me know. Thanks in advance for any help you can provide.

—Laura Olinger, 4931 W 100<sup>th</sup> Terrace, Overland Park, KS 66207; 913-649-3540

# POWA CRAFT AWARDS ENTRY RULES

*Deadline for entry: 1-31-06*

DOYLE DIETZ, AWARDS CHAIR

**Review your 2005 work now.** Contest entries must be sent to the **award coordinators** and must be **received** by **January 31, 2006**. Winners will be announced at the annual POWA Awards Banquet in the spring.

## GENERAL GUIDELINES FOR ENTRIES

1. Any POWA member may enter.
2. A maximum of three entries per award is allowed. **Four** copies of each entry (photocopies are permissible) are required in all awards; **EXCEPT** in the photo and art contests and in the Best Radio/TV award contest (send one each). **The Board approved blacking-out of all identification marks of anyone submitting an excellence-in-craft awards entry (exception – broadcast entries), whether author, photographer, or artist (on three copies; one original/copy must be left intact with author's by-line visible).** Entries not following the criteria will be disqualified.
3. To be considered for an award, the author of the published material must have been compensated by cash, check, goods or services of value. If requested by the awards chairperson, the person submitting the entry must provide proof of reimbursement. The request must be submitted to the POWA president for approval.
4. Members may submit an entry in only **one** category, to eliminate the possibility of a person winning multiple awards for a single piece. For example, a newspaper column may not be entered in both the newspaper column and the newspaper feature or one of the specialty award categories. In nearly every instance, such a distinction is obvious. Entries submitted for the wrong award will not be considered. A member may submit an entry for a writing award and the accompanying photo/art for a photo/art award.
5. Entries must cover nature, wildlife, conservation or outdoor field sports such as hunting, fishing, camping and boating. Topics such as swimming, diving, golf, hang gliding, etc., do not qualify.
6. Entries must have been published in 2005, except for the Best Radio/TV Award and art categories, which must have been produced/completed in 2004 or 2005.
7. Entries must be neatly bound or mounted for handling.

8. Envelopes containing entries must be clearly marked on the front with the words **POWA 2005 Craft Awards**, followed by the name of the award for which the entries are being submitted. Do not combine entries for more than one award in a single package.

9. Entries must be **received** no later than **January 31, 2006**.

10. Entries not following the criteria will be disqualified.

11. Contest materials will be returned by mail only if accompanied by a self-addressed envelope stamped with sufficient postage.

12. Winning entries will be on display at the spring meeting.

## *POWA AWARD CATEGORIES*

### 1. BEST NEWSPAPER COLUMN

*(\$150 and plaque, sponsored by Winchester-Olin)*

Entries must have been published in a daily or weekly newspaper. The column must appear a minimum of 12 times per year. Tear sheets or photocopies are acceptable. Submit four copies of each entry. **Send entries to Mike Watson**, 90 Siegfriedale Rd., Kutztown, PA 19530-9755.

### 2. BEST NEWSPAPER FEATURE

*(\$150 and plaque, sponsored by Spring Ridge Club)*

Entries must deal with a single topic – either a single article or a series of not more than five articles about a single topic. Tear sheets or photocopies are acceptable. Submit four copies of each entry. **Send entries to Connie Mertz**, 105 Steffens Rd., Danville, PA 17821.

### 3. BEST MAGAZINE or REGIONAL NEWSPAPER COLUMN

*(\$150 and plaque, sponsored by Coleman Co.)*

The subject must be primarily of interest to Pennsylvanians and/or have Pennsylvania in the forefront. For example, a column on buck hunting is appropriate even if it doesn't mention Pennsylvania, as long as it is about white-tailed deer and the reader can relate the article to a comparable experience in Pennsylvania. A similar column on mule deer, however, would not be acceptable. A regional newspaper is defined as any periodical (such as Pennsylvania Outdoor News or Pennsylvania Outdoor Times) that publishes other than daily or weekly. It need not be an outdoor publication, as long as the entry qualifies. To meet the column requirement, the author's work must appear regularly in the same publication at least six times each year. Submit four copies of each

entry. **Send entries to Dennis Scharadin**, 531 Wynonah Dr., Auburn, PA 17922-9584.

### 4. BEST MAGAZINE or REGIONAL NEWSPAPER FEATURE

*(\$150 and plaque, sponsored by Pure Fishing)*

The subject must be of primary interest to Pennsylvanians and/or have Pennsylvania in the forefront. The example for best magazine or regional newspaper column applies here also. The entry may be a single article or a series of not more than three articles dealing with a single subject. Submit four copies of each entry. **Send entries to George Dolnack**, 899 Timberline Dr., Gap, PA 17527.

### 5 & 6. BEST PUBLISHED PHOTOS -- BLACK AND WHITE ; COLOR

*(\$150 and plaque -- Black and White, sponsored by Pennsylvania Federation of Sportsmen's Clubs)*

*(\$150 and plaque -- Color, sponsored by Nikon, Inc.)*

Entries must be submitted as they appeared. If the photo appeared in a newspaper or other pulp-type publication, where printing quality is not on par with slick magazines, a print not larger than 8 x 10 may be submitted with the entry. Each entry must be mounted singly in an appropriate manner on a background not smaller than 5 x 7 inches. The caption or cut line must also be included with the entry, exactly as it appeared at the time of publication. In addition, an explanation of the use of the photograph to illustrate an article, column, etc., may be included, but is not mandatory. Photos published in pamphlets, brochures, on postcards, etc., are eligible if they were published in 2005. Each entry must include the name of the publication, the date of issue of the publication, and the title of the story (headline) which was used (if applicable). The Best Published Black and White Photo is used as the cover of the following year's POWA membership directory. **Send entries to Marcus Schneck**, 310 Independence Dr., Hamburg, PA 19526.

### 7. BEST RADIO/TV AWARD

*(\$150 and plaque, sponsored by Walker's Game Ear)*

This is the year for the Best Radio/TV Award. Entries must have been published in 2004 or 2005. The theme must be outdoor-oriented. Next year will be alternate, Best Book Award. Submit one copy of each entry (can be either VHS or DVD). **Send entries to Jim Fitser**, 767 E. Rock Rd., Allentown, PA 18103.

### 8. YOUTH FISHING AWARD

*(\$150 and plaque, sponsored by Expositions, Inc.)*

This award will be given for the best published piece, magazine or newspaper, devoted to

encouraging readers to introduce or to further the involvement of children in fishing. Submit four copies of each entry. **Send entries to Dave Wolf**, RD 1 Box 227, Port Trevorton, PA 17864.

#### **9. TROUT AND THE COLDWATER FISHERY AWARD**

*(\$150 and plaque, sponsored by Pennsylvania Council of Trout Unlimited)*

This award is for the published magazine or newspaper story that best shows the importance of protecting and/or promoting our coldwater resources (article may or may not include trout/salmonids). Submit four copies of each entry. Send entries to **Ron Tussel**, RR 1 Box 362, Hawley, PA 18428.

#### **10. PENNSYLVANIA DEER AWARD**

*(\$150 and plaque, sponsored by the Pennsylvania Deer Association)*

This award will be given for the best newspaper or magazine article featuring Pennsylvania white-tailed deer. Topics can include deer management, natural history, and both hunting and non-hunting stories about whitetails. Submit four copies of each entry. **Send entries to Terry Brady**, Box 87, 23 Zieglerville Rd., Zieglerville, PA 19492.

#### **11. TRUPE'S WHITETAIL MANAGEMENT AWARD**

*(\$150 and plaque, sponsored by Trupe's Quality Hunting and Wildlife Management)*

This award will be given for the best published piece dealing with management of the white-tailed deer. Submit four copies of each entry. **Send entries to Gerry Putt**, P.O. Box 184, Boiling Springs, PA 17007.

#### **12. SPORTSMEN WITH DISABILITIES AWARD**

*(\$150 and plaque, sponsored by National Wild Turkey Federation)*

This award will be for an article or story about disabled sportsmen/women participating in some outdoor activity such as hunting, fishing, nature hiking, boating, etc. The story can be in a newspaper or magazine and the activity or publication is not limited to Pennsylvania. The story should discuss accessibility for disabled sportsmen, as well as the where and how of the activity. Submit four copies of each entry. **Send entries to Bob Clark**, 102 Beechwood Dr., Mechanicsburg, PA 17055.

#### **13. PENNSYLVANIA TRAPPERS AWARD**

*(\$150 and plaque, sponsored by Pennsylvania Trappers Association)*

This award will be for the best published piece that promotes interest in or education about trapping. Submit four copies of each entry. **Send entries to John McGonigle**,

1618 Highland Ave., West Chester, PA 19380.

#### **14. YOUTH & THE SHOOTING/HUNTING SPORTS AWARD** *(\$150 and plaque, sponsored by National Shooting Sports Foundation)*

This award is given to the best-published piece that furthers the participation of young people in the shooting/hunting sports. Submit four copies of each entry. **Send entries to Ron Steffe**, 26 Wagon Way, Oley, PA 19547.

#### **15. WILD TURKEY AWARD**

*(\$150 and plaque, sponsored by the Pennsylvania Chapter of the National Wild Turkey Federation)*

This award will be made for the best published piece that promotes interest in the American wild turkey. Topics can include wild turkey and/or habitat management, turkey hunting, or hunter education programs designed for turkey hunters. Submit four copies of each entry. **Send entries to Melody Zullinger**, 2426 N. 2<sup>nd</sup> St., Harrisburg, PA 17110.

#### **16. THEODORE ROOSEVELT CONSERVATION PARTNERSHIP AWARD** *(\$150 and plaque, sponsored by the Theodore Roosevelt Conservation Partnership - TRCP)*

The TRCP Award is given to the best-published piece addressing the issues and management of the Allegheny National Forest. Submit four copies of each entry. **Send entries to Mark Demko**, 1017 W. Broad St., Quakertown, PA 18951.

#### **POWA ART AWARDS**

Four art awards will be presented. **All entries must be taken (not necessarily by the artist) to the spring conference.** Each artist is responsible for getting his/her work to and from the conference. Artists should have their entries insured. Arrangements will be made to collect all artwork at a common meeting spot. A panel of judges will select the winners. Winning entries will be announced at the banquet.

#### **1. FINE ART (FISHING) AWARD**

*(\$150 and plaque, sponsored by Daiwa Corporation)*

The artwork submitted may be original art or a copy of a limited edition, but it must be fishing related. There are no size limitations and it can be in any medium. The entry may also be something reproduced (such as a magazine cover) provided the original was done by the artist. It must have been

completed within the last two years, 2004 or 2005. It must convey an appreciation of sport fishing or game fishing. Each artist may enter 2 entries.

#### **2. WILDLIFE ART AWARD**

*(\$150 and plaque, sponsored by Ned Smith Center for Nature and Art)*

Artwork may be original and in any medium (i.e. oil, watercolor, pastel, etc.). Three-dimensional work such as carvings and sculptures are also eligible. Reproductions or lithographs or an artist's original work may be entered. No size restrictions. Entries must have been completed in 2004 or 2005. The subject may be any North American wildlife other than fish. Birds of prey, songbirds, non-game species, game birds and animals are all suitable subjects. Each artist may enter 2 entries.

#### **3 & 4. BEST PUBLISHED ART AWARDS -- BLACK AND WHITE; COLOR**

*(\$150 and plaque - Black/White - sponsored by Bluff Creek Productions (Greater Philadelphia Sport, Travel & Outdoor Show) (\$150 & plaque - Color - sponsored by GATCO Sharpeners)*

There will be two Best Published Art Awards, one for best black-and-white and one for best color artwork. Published work shall include magazines, tabloids, newspapers, catalogues, brochures or any other special publication available to the public, which conveys the outdoor message. Published work shall not include limited or unlimited editions of fine art works. The published form of the work must be submitted for judging, but it may be accompanied by the original art piece. The published form may be submitted in the form it actually appeared, or it may be removed from the original publication and framed (a magazine cover, for example, may be removed and framed and entered independently of the rest of the magazine). Subject matter must be outdoor-oriented, featuring wildlife, nature, hunting, fishing or other forms of people interacting with the outdoors. The original work may be in any medium, with no size limitations. Art must have been published in 2004 or 2005. Previous winning entries are not eligible. Limit 2 black-and-white entries per artist, and/or 2 color entries per artist.

*Award entries (except art) must be received by January 31, 2006. Mail entries to the individual Award Coordinators, whose names and addresses are listed with the award descriptions above.*

**THE FALL CONFERENCE HAD MANY BRIGHT SPOTS ...** but the sun wasn't one of them. Despite drizzle and fog, some of the group enjoyed the sporting clays shoot at the Stonycreek Shooting Center. At right, Mike Albert of **Streamlight** readies for the next bird in the shooting box, while **JoAnne Zidock** prepares to release the target. Below, the group that enjoyed sporting clays despite the rain. Left to right, JoAnne Zidock; Roy

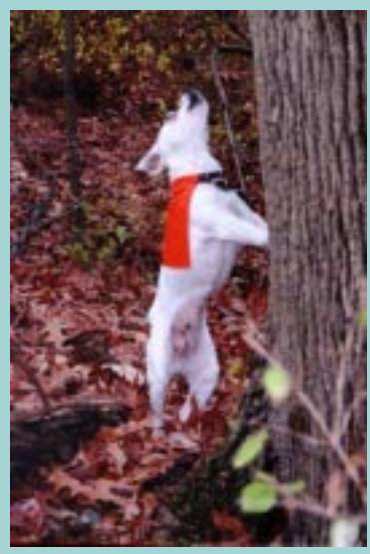


Fritz, owner of the Stonycreek Shooting Center; Mike Albert, National Sales Manager of Streamlight; Paul Jukes and Alex Zidock.



**"SQUIRREL DOG"**

*This photo of a canine hard at the hunt won Dennis Scharadin the Supporting Members' Favorite Photo Contest for 2005, judged by Steve Trupe of Trupe's Quality Hunting and Wildlife Management; Tanja Washburn of Plano Molding Co.; and Connie Yingling, of the Maryland Office of Tourism Development. Scharadin, below*



*right, received an award plaque from POWA Ways and Means Committee Chair Jerry Bush, left. He also won a pair of Powerview pocket binoculars, provided by Bushnell Performance Optics. This year there were 21 entries in the "for fun" photo contest, run by the Ways and Means Committee to raise revenue for POWA.*



**It is said that into each life a little rain must fall. If so, those who attended POWA's fall conference in Johnstown earned a large share of future sunny days.**

Nevertheless, the POWA faithful proved once again that they are a resilient lot, willing and able to face the elements.

The squirrel hunters went out anyway and got drenched. But they also got a squirrel. The raccoon hunters got soaked -- and a 'coon. The spouses took their guide's word for it that there were really windmills at the top of those fog-obscured towers on Friday, but were rewarded on Saturday with a breathtaking view of downtown Johnstown from our famous Inclined Plane -- just minutes before the mist rolled in and cut visibility to a few yards. Yet everyone made the best of it.

Thanks to the **National Shooting Sports Foundation**, we got in some long-range target competition at the South Fork Rifle Club and sporting clays at the Stonycreek Shooting Center, Inc. -- skipping those fog-bound stations where the birds disappeared too quickly into the mist.

(continued on next page)

## Jerry Bush wins Bass Pro Shops' Pass It On Award

In the photo, **Jerry Bush**, left, is congratulated by POWA President **Jeff Mulhollem** on his winning the 2005 **Bass Pro Shops' Pass It On Award**. The piece that won was called "Keep It Fun" and was published in *Buckmasters Whitetail Magazine*. Jerry had these comments:

"I want to thank the POWA and Bass Pro Shops for recognizing outdoor communicators who encourage new recruits by offering the Pass It On award. I am grateful for the honor because the subject is so near and dear to my heart. We can and must secure the future of our outdoor heritage by influencing new recruits to learn and develop the skills that will serve them forever outdoors. Thus tomorrow's generations will realize the importance of protecting and preserving nature and wildlife.

"I appreciate all outdoor communicators who have helped and influenced me over the years. It is obvious to me that my influence stems from every outdoor story I ever read and every outdoor communicator with whom I've shared time. Obvious gratitude is also reserved for editor Darren Thornberry of *Buckmasters*, who had faith in my ability, encouraged me to write this manuscript, and then saw the value in publishing it."



## FALL CONFERENCE, continued

We also met some new friends. The fall conference was our introduction to a number of supporting members -- **Burns Photography** by Roger Kerekes, our hospitality room host on Thursday and Friday nights; the **Stonycreek-Quemahoning Initiative**, sponsor of Friday's barbecue; the **Laurel Highlands Visitors Bureau**, which sponsored Saturday breakfast; the **Southern Alleghenies Regional Tourism Confederation**, sponsor of Saturday's lunch; and **Concurrent Technologies Corp.**, who joined the **Quality Deer Management Association** in sponsoring dinner on Saturday.

As usual, we also got to see some old friends. Ed Matheny represented the **Wildlife Heritage Association** as the hospitality room host on Saturday, former POWA active and supporting member Yvonne May helped us with the registration desk, and **Clayt Dovey** sponsored coffee during Saturday's seminars.

We learned a lot from our seminar speakers, **Jerry Bush**, **Alex** and **JoAnne Zidock** and **Bill Sharpe**, as well as Rick Lorson of the Pennsylvania Fish and Boat Commission and Dr. Bill Choby of **Hunters Sharing the Harvest**. They all had much to say of interest, but not enough time to say all that we wanted to hear.

The Holiday Inn won praise for a friendly and efficient staff. We enjoyed the scenery and the food at Summer's Best Two Weeks, despite the fact that the Quemahoning Reservoir had been drawn down to allow for bridge work. Johnstown Mayor Don Zucco stopped on his way to

## Fall Conference Thanks

POWA wishes to express its appreciation to all those who contributed to making the 55th fall conference a success. So, a very warm and sincere thank-you to:

### Hospitality Room

Sponsors: Burns Photography by Roger Kerekes, Wildlife Heritage Association, Ed Matheny

Friday Activities: Roy Fritz, Stonycreek Shooting Center, Inc. (sporting clays); Joe Fox, South Fork Rifle Club (rifle challenge); Scott Hartnett (grouse hunting); Bill DiBartola (squirrel hunting); Calvin Hostetler (night hunting); Jim Griffith (trapping); National Shooting Sports Found. (sponsoring sporting clays fees; \$100 prize for rifle challenge).

Spouses' Tours: Kay Kusibab

Friday BBQ: Stonycreek-Quemahoning Initiative

Saturday Breakfast: Laurel Highlands Visitors Bureau

Coffee Break: Clayt Dovey

Saturday Lunch: Southern Alleghenies Regional Tourism Confederation

Saturday hors d'oeuvres: Memorial Medical Center

Saturday Dinner: Quality Deer Management Assoc., Concurrent Technologies Corp.

BBQ and Breakout Site: Summer's Best Two Weeks

Host Facility: Holiday Inn Downtown Johnstown

Registration Desk: Yvonne May

Seminar Speakers: Jerry Bush; Dr. Bill Choby, Hunters Sharing the Harvest; Rick Lorson, Pennsylvania Fish and Boat Commission Area 8 Fisheries Manager; Dr. William Sharpe, Penn State School of Forestry; Alex and JoAnne Zidock

Special Member Thanks: Conference Chairs Joe Gorden and Len Lichvar; Ways and Means Committee Chair Jerry Bush; Lisa Dailey and Lisa Lybarger, Greater Johnstown/Cambria County Convention and Visitors Bureau; Conference Photographer Linda Steiner; and Joe Gorden, Len Lichvar and Joe Workosky, photos for banquet program.

another appointment long enough to offer a few inspiring comments at the banquet.

When it was over, we left for home soggy. But we carried a wealth of future story material and ideas in information

packets provided by the **Greater Johnstown/Cambria County Convention and Visitors Bureau**, and an invitation to come back again when the sun is shining.

-- **Conference Co-chair Joe Gorden**



*Above, at the banquet, Johnstown's mayor, Don Zucco, welcomes POWA.*



**Seminar and Banquet Speakers at the Fall Conference**



*Upper right, Alex and JoAnne Zidock talk about their TV show; above, Dr. Bill Sharpe discusses acid soils and their role in Pennsylvania forest regeneration; center right, Tim Lilley of Quality Deer Management at the Saturday banquet; below, Rick Lorson of the Pennsylvania Fish and Boat Commission tells seminar attendees about the "rivers of recovery" in southwestern Pennsylvania; and, bottom right, Jerry Bush offers advice on getting the most from eBay.*



Photos by Linda Steiner



## 2006 POWA Youth Mentor Award Nomination Form

The POWA YOUTH MENTOR AWARD, sponsored by the Pennsylvania Outdoor Writers Association, Inc., salutes an individual's accomplishments in initiating and maintaining the interest of our youth in the outdoor sports and the conservation of our natural resources. This non-monetary award is presented annually to an honoree at the fall conference of POWA. The recipient will be contacted prior to the conference and will be the guest of POWA at the convention.

**Nominating Criteria:** Nominees must be a Pennsylvania resident OR have worked with Pennsylvania children; nominees can be active as volunteers or work in a paid position. Nominees may be submitted by POWA members or by the general public.

**DEADLINE FOR NOMINATION: JUNE 30, 2006**

Nominee's name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone(s): (\_\_\_\_\_) \_\_\_\_\_ ; (\_\_\_\_\_) \_\_\_\_\_

Employment: \_\_\_\_\_

-- Please answer each question in the space provided. Use one additional page if needed--

1) What is the nominee's **SINGLE GREATEST CONTRIBUTION** which qualifies him/her for the Youth Mentor Award?

2) List other accomplishments in promoting youth in outdoor sports and/or conservation of our natural resources.

YEAR

ACCOMPLISHMENT

3) Previous awards and/or recognitions:

4) What are the nominee's goals for continuing youth involvement in the outdoors/environment?

5) List below any additional information you wish to include about the nominee.

Nominated by (your name): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

**MAIL BY 6/30/2006 TO:  
CHARLIE BURCHFIELD  
POWA YOUTH MENTOR AWARD COMMITTEE  
327 S. HIGHLAND ST.  
DUBOIS, PA 15801**



## Scenes from the fall conference breakout

*Individuals are identified left to right. Above, Sierra, POWA's "Miss Congeniality," and "Grandma" Sheila Hunter make coffee; upper right, Dennis Scharadin and Bob Ballantyne at the MapTech display; right, Tim Smail and Russ Englehart discuss deer; below, Roger Kerekes, Mike Albert of Streamlight and Bob Lollo compare products; and lower right, Freddie McKnight and Connie Yingling, of the Maryland Office of Tourism Development, share a chuckle.*



Photos by Linda Steiner

# Supporting Member News

**CONNIE YINGLING,**  
*PR Coordinator,  
Maryland Office of  
Tourism Development*

**POWA'S  
GIFT TO  
YOU**



By the time this issue of PowWow lands in your mailbox, we'll be knee-deep into preparations for the holidays with all of the joy (and, admit it, angst) that gift-giving entails. Is it just me or have you ever agonized over an item wondering if that special someone will absolutely love the gift or if it will be gathering dust bunnies at the back of the closet before February rolls around? Standing in the store aisles pondering, I sometimes wonder if I'm "gift-giving-challenged" because the choice seems so hard.

One year I accidentally found the perfect gift for my husband, Jack. When cleaning house one afternoon, I noticed that Jack had gathered an awful lot of literature from that year's **Harrisburg Sports, Outdoor and Travel Show**, especially for guided hunts. Bingo! I had my idea, so using his selection of brochures, I stealthily made arrangements to send him and "a companion of your choice" on a wild boar hunt.

Being the clever gal that I am (ha!), Jack's wrapped present under the tree included a strategically placed toy gun aimed at a pink Beanie Baby© pig. The very puzzled look on his face after he tore into the box turned into a wide grin after I explained that the plastic gun and the floppy pig went with a gift certificate for a special hunt. The phone calls began that same day – to his Dad, to my brother, to his boss – as Jack enthusiastically gushed over this surprise gift and simultaneously vetted his hunting companion (my brother Donnie

was the lucky guy).

Jack's excitement built as the March hunt approached. He and Donnie nearly burned up the phone lines between our two households making plans and talking strategy. On the big day, the guys videotaped each other's hunts, and I could not even begin to tell you how many times we



have watched that footage.

After the hunt, Jack went online to find recipes for wild boar, and he added juniper berries to my spice rack. Then the not-so-patient wait for the taxidermy boar head began. Its delivery in October set off another round of picture-taking, reminiscing and bragging. All in all, this gift lasted well beyond Christmas Day in the Yingling household.

So, if you are stumped for gift ideas this year, take my sage advice and consider giving an outdoor experience. Pair a weekend trip with a festively-wrapped piece of gear needed for fishing, hunting, bird-watching, paddling, camping, hiking or biking – or include a "one-size-fits-all" gift certificate to mega-outdoor stores **Bass Pro Shops**, **Cabela's** or **Gander Mountain** and shop together for your upcoming adventure.

Not sure where to go or what to do? Our POWA membership directory is loaded with fabulous contacts for putting together packages designed to delight the outdoor-minded people on your list. Destinations currently represented in POWA include **1000 Islands**, NY; **Allegheny National Forest**, PA; **Clinton County**, PA; **Erie**, PA; greater **Johnstown**, PA; **Laurel Highlands**, PA; **Northern Alleghenies**, PA; **Oil Heritage Region**, PA; **Oswego County**, NY; **Pocono Mountains**, PA; **Southern Alleghenies**, PA; **St. Mary's County**, MD; and brand-new member **Butler County**, PA. Also, don't forget to tap into the informational resources offered by the state tourism offices for **Maryland**, **West Virginia** and **Pennsylvania**.

Individual lodges and outfitters in our membership include **Caiger's Riverfront Resort**, Ontario; **Kettle Creek Lodge**, PA; **LeDomaine Shannon–Outfitter**, Quebec; **Majestic World Lodge and Retreat**, PA; **Martz's Game Farm**, PA; **Pavillon Richer Lodge**, Quebec; **Pocono Adventures Outfitter**, PA; and **Point Mountain Wilderness**, WV.

Specific attractions include the **Hawk Mountain Sanctuary**, **Hunting and Fishing Museum of Pennsylvania**, and the **Ned Smith Center of Nature and Art**, all located in Pennsylvania. A visit to any of the above-mentioned locations or destinations – whether it's for a day or a week – can create a lifetime of memories.

Does your loved one really appreciate helping others? Other outdoor-related gift ideas include membership in (or a donation to) any of our many conservation and educational organizations. The POWA supporting member list begins with **Audubon Pennsylvania** and includes the **Chesapeake Bay Foundation**; **Coalition of Concerned Pennsylvania Anglers**; **Conemaugh Valley Conservancy**; **Family Tyes**; **Friends of the N.R.A.**; **Hunt of a Lifetime**; **Hunters Sharing the Harvest**; **National Shooting Sports Foundation**; **National Whitetail Federation**; **North American Bear Foundation**; **National Wild Turkey Federation** (national and PA Chapter); **Pa. Deer Association**; **Pa. Deer Farmers Association**; **Pa. Federation of Sportsmen's Clubs**; **Pa. Land Trust**; **Pa. Trappers**; **PA Trout Unlimited**; **Pa. Wildlife Habitat Unlimited**; **Pa. Youth Hunter Education Challenge Council**; **Quality Deer Management**; **Raystown Striper Club**; **Rocky Mountain Elk Foundation**; **Ruffed Grouse Society**; **Save our Native Species**; **Spring Ridge Club**; **Theodore Roosevelt Conservation Partnership**; **United Bowhunters of Pa.**; **U.S. Sportsman's Alliance**; **Whitetails Unlimited**; **Wildlands Conservancy**; and **Wildlife Heritage Association**.

So for those who might count themselves among the ranks of the "gift-giving challenged," simply open up your POWA directory and let the ideas fall off the pages. Our fellow POWA supporting members stand willing and ready to help elevate you to the heights of gift-giving stardom. Happy holidays and best wishes for a prosperous New Year.

-PW-

## Ways & Means Report: Thanks to our donors and helpers at the fall raffle/auction

I want to thank each and every member of the organization, active or supporting, who generously donated items for our fall conference auction and raffle. Through these fund-raising activities, POWA was able to raise \$3,214 to assure the organization continues to thrive and serve.

I would like to remind any individual or business/group that may have donated items but is not listed to please contact me. Things get a bit hectic and difficult to track, especially during the conference. I do not intentionally omit any donations. Simply feel free to call me or e-mail me at joutdoors2@msn.com, if you feel I've missed mentioning your generosity. I'm here to serve you and the organization, and it is my sincere desire to assure every member is satisfied with the POWA Ways and Means Committee. We really want you to receive the attention you deserve.

Thanks to **Kermit Henning**, whom I can always call on to pick up the prints donated by the **Ned Smith Center for Nature and Art**. Thanks are also in order for **Ron Steffe's** wife, Janet; **Eileen King**; **Connie Yingling**; and new member **Steve Sorensen**, each of whom helped sell tickets, arrange items, and draw winning numbers.

We are also grateful for the helping hands (and feet) of **Don Feigert's** friend, Donna Rae, as well as **Ken** and **Sheila Hunter's** granddaughter Sierra, both of whom served as ambitious prize runners. I would be remiss if I were to fail mentioning **Bob Clark** and **Thelma**, who willingly served as our accounting team, handling the funds as they poured in.

Also, a big thanks to each of you who purchased tickets and participated in the auction. If I may, I'd like to plagiarize a slogan -- "POWA -- thanks to you it works for all of us." I'm grateful to all of you. Thanks. You're the best! -- **Jerry Bush, Committee Chair**

### FALL CONFERENCE DONORS:

1,000 Islands International Tourism Council

Blackpowder Products

Bowhunter Magazine

Barb and Terry Brady

Bushnell Performance Optics

Carson Optical

Bob Clark

Coleman

Diamond Machining Technology

DeLorme

Adele Dovey

Nancy Englehart

Erie Area Convention and Visitors Bureau

Bill Feddock

Don Feigert

Darla Guyer

Kettle Creek Lodge and Cabins

Leupold & Stevens

Ed Matheny / Jim Reid

Ned Smith Center for Nature and Art  
Pennsylvania Chapter, National Wild  
Turkey Federation

Pennsylvania Federation of  
Sportsmen's Clubs

C. Boyd Pfeiffer

Remington Arms Company

Rocky Mountain Elk Foundation

Shakespeare Fishing Tackle

Linda and Bob Steiner / Pete

Schroeder

Stonycreek / Conemaugh River

Improvement Project

Streamlight

John Swinton

TTI Companies

United Cutlery

United States Products

Whitetails Unlimited

Woolrich

Alex and JoAnne Zidock

## SHOT Business magazine wins 2005 Eddie Award

SHOT Business, the largest circulating trade magazine for the shooting industry, has won a 2005 Eddie Award, presented by Folio: magazine. The Eddies are a unique competition in which magazines are evaluated against their own mission statement, rather than against the competition, according to Folio:. Entrants are judged on how well they fulfill their mission statements, the quality of their content, and how the overall design and production supports their mission. SHOT Business is owned by the **National Shooting Sports Foundation (NSSF)** and is published by Time4 Outdoors. The shooting, hunting and outdoor trade magazine provides news and insight on opportunities for firearms retailers and manufacturers to increase their bottom line.

-PW-

Photo by Linda Steiner



**Eric Ash, representing the Southern Alleghenies Regional Tourism Confederation, welcomed POWA attendees to the breakout at the fall conference, at Summer's Best Two Weeks, on Quemahoning Reservoir. The tourism group sponsored the luncheon.**

# Executive Director's Report

by Eileen King

## Membership Totals as of 11/10/05

Active	212
Apprentice	12
Honorary	1
Supporting	141

## WELCOME NEW MEMBERS:

### **JEFF GERSON (Active)**

4530 Pinewood Lane  
Allison Park, PA 15101  
412-487-1173  
Cell: 412-445-6748  
jeffgerson@verizon.net  
Producer and host, Great Outdoors Radio Report, broadcast daily, 5 times a week Monday through Friday, on 11 stations.  
Sponsor: **Deborah Weisberg**

### **STEVEN SORENSEN (Active)**

61 Valley View Dr.  
Russell, PA 16345  
814-757-9411  
EverydayHunter@verizon.net  
Newspaper columnist, Warren Times Observer. Magazine writer published in Deer

& Deer Hunting, The Varmint Hunter, Pa. Game News and Bear Hunting Magazine.  
Sponsor: **Eileen King**

### **JOHN ALLEN (Apprentice)**

403 Schoolhouse Rd.  
Duncannon, PA 17020  
717-834-5258  
Cell: 717-512-5611  
Fishin819@hotmail.com  
John hopes to pursue the opportunity to write about his two favorite hobbies – hunting and fishing – over the next two years to become an active member.  
Sponsor: **Art Michaels**



### **BUTLER COUNTY TOURISM AND CONVENTION BUREAU (Supporting)**

3008 Unionville Rd.  
Cranberry Township, PA 16066  
724-869-0740  
pjlambert@visitbutlercounty.com  
www.visitbutlercounty.com  
Contact: Patti Jo Lambert  
The bureau promotes tourism and conventions in Butler County in cooperation with the public and private sectors to benefit the economy and the quality of life in the county.  
Sponsor: **Steve Loder**

### **CONCURRENT TECHNOLOGIES CORPORATION (Supporting)**

100 CTC Drive  
Johnstown, PA 15905  
814-269-6888  
www.ctc.com  
Contact: Dan DeVos, President/CEO  
CTC is an independent, nonprofit, applied research and development professional services organization providing management and technology-based solutions to a wide array of clients representing state and federal government and the private sector. CTC operates from more than 35 locations with a staff of 1,400 employees.  
Sponsor: **Adele Dovey**

### **QUALITY DEER MANAGEMENT ASSOCIATION (Supporting)**

170 Whitetail Way, P.O. Box 160  
Bogart, GA 30622  
800-209-3337  
Fax: 706-353-0223  
tlilley@qdma.com  
www.qdma.com  
Contact: Tim Lilley  
QDMA is a 501(c)3 national nonprofit association dedicated to ethical hunting, sound deer management and preservation of the deer-hunting heritage.  
Sponsors: **Rob Hilliard** and Steve Trupe of **Trupe's Quality Hunting and Deer Management**

## MEMBERSHIP CHANGES:

**Freddie McKnight**, 17521 Gilbo Rd., Shirleysburg, PA 17260.  
**St. Mary's County Tourism**, new website address [www.stmarysmd.com/tourism](http://www.stmarysmd.com/tourism)  
**Dave Wolf**, new e-mail address [wolfang418@msn.com](mailto:wolfang418@msn.com).

WITHDRAWALS: Rev. George Harting, Joe Kosack.

THANKS to POWA Youth Outdoor Education Fund Donors: **Sylvia Bashline**; Mike Albert, **Streamlight**.

## LETTERS TO POWA:

My agency has decided not to renew my membership in POWA, so I am discontinuing my affiliation with this organization when my current membership runs its course. I'd have reconsidered if I wrote and sold photos elsewhere. But all of my work in outdoor writing/photography, is PGC-oriented.

It's been a pleasure being a part of POWA all these years. Thanks for the good times and for the opportunities.

Sincerely,  
**Joe Kosack**  
Wildlife Education Specialist  
Pennsylvania Game Commission  
\* \* \*

I am now a resident at an assisted living home. I cannot renew my membership. I had hoped there would be a lower membership rate for grandfathered members. POWA gave me a good experience.

-- **George Harting**, 430 N. Krocks Rd., Allentown, PA 18106-9267.

(Executive Director's Note: Rev. Harting has been placed on the complimentary PowWow list)



**Out-going President Jeff Mulhollem, right, thanks Ron Steffe for his service on the POWA board as secretary. Incoming President Russ Englehart still needs a POWA member to step forward to take that position ... you?**

## "PLEASED AND HONORED"

Previously, two proud milestones in my professional outdoors career were becoming a member of POWA in 1969 and then serving as the organization's president in 1978-79. My inclusion as a Life Member at the 2005 fall conference in Johnstown completed this circle of achievement.

Receiving this award at the same conference that **Sylvia Bashline** was so recognized was particularly meaningful. However, I must admit that the true significance did not register until I returned home and learned from the directory that since its inception in 1969, Life membership has only been awarded to 23 members. When I looked over the list and realized I was in the company of many of my "lifetime heroes," I underwent numerous swings of

emotion. Be assured that to be considered in the company of these outdoor communication giants, of whom I continue to stand in awe, left me feeling pleased, honored and humbled.

Julann and I often comment that during the last 3-1/2 decades, much of our social life has centered around the friends we made while involved in POWA. Hopefully, that will never change. — **Wes Bower**

\* \* \*

## RESIGNING CHAIRMANSHIP

Effective immediately, I find it necessary to relinquish my post as Web/Tech Committee Chair. I want to thank Past President **Tim Flanigan**, who showed tremendous faith in my abilities when he approached me as a relatively new member and requested I accept this position, as well

as that of Ways and Means Chair. I'm also grateful for Past Presidents **Dennis Scharadin** and **Jeff Mulhollem**, both of whom supported me as I performed my duties. Thanks also to **Eileen King**, who helped me work out many problems and who led the way in bringing our new web site to fruition.

Thankfully, I am forced to resign this position because success is looming in various outdoor communication endeavors. In short, my time is scarce. I guess that is a good thing, right? It is what each of us is working toward. I shall continue to serve the organization and new President **Russ Englehart**, as the Ways and Means Chair.

Best regards,  
**Jerry Bush**

-PW-



*Three Life members were elected by POWA at the membership meetings conducted this past spring in the Poconos and this fall in Johnstown. Life membership is a gesture of respect and gratitude in recognition of some outstanding contribution to the work or success of the association.*



*Election to Life membership is granted by a majority of the Active membership present. New Life Members are, clockwise from upper left, Sylvia Bashline, Clayt Dovey and Wes Bower. POWA President Jeff Mulhollem (at right in photos) presented their Life Member plaques at the fall conference banquet. Two of the recent honorees are POWA Past Presidents: Sylvia Bashline, 1977-78, and Wes Bower, 1978-79. Clayt Dovey was active for many years in POWA affairs, including as an invaluable advisor for the Willard T. Johns scholarship program and its finances. "Mrs. Clayt," Adele Dovey, is also a Life Member of POWA. She was POWA President 1984-85. For a full list of POWA Life Members and Meritorious Service awardees, see page 84 of the 2005-06 membership directory.*

## Les Greevy receives 2005 Youth Mentor Award for coaching shooting sports

The POWA Youth Mentor Award is designed to salute an individual's accomplishments in initiating and maintaining the interest of our youth in the outdoor sports and the conservation of our natural resources. The criteria for the award are:

- Honor someone whose work with children in the outdoor world is exemplary;
- Recipient must have demonstrated a desire and ability to engage youngsters actively interested in the outdoor sports and/or the environment; and
- Recipient must be a Pennsylvania resident or worked with Pennsylvania children.

This year's recipient, nominated by **Donald Steese**, is **Les Greevy**, of Williamsport. Les has been a member of POWA since 1994. He coaches budding Olympians in the shotgun sports and each year runs the Advanced Junior Shotgun Camp at The North Mountain Sportsmen's Club range on the Lycoming/Sullivan county line.

Les says, "The purpose of this camp is to train young kids and to give them an introduction into the games."

It's a grassroots outreach program that can prepare young shooters for The Olympic Training Center in Colorado Springs, CO, and participation in the Junior Olympic National Camp and/or the Junior Olympic National Championships.

"We're always looking for new shooters," says Greevy.

Les has been coaching young shooters since 1981. He is a certified shotgun coach with USA Shooting and a member of the National Coaches Development Staff of the National Rifle Association. This means he has the authority to train and certify Olympic shooting coaches. Last year, six of Greevy's young shooters made national teams, an extraordinary accomplishment.

**Note:** Les Greevy's accomplishment and award would make a great feature for your media outlet; his contact information is in the POWA directory. The insert page in this issue is the 2006 POWA Youth Mentor Award form. It's time to make new nominations.

-PW-



**158 Lower Georges Valley Rd.  
Spring Mills, PA 16875-9123**

**February / March  
PowWow Deadline  
Jan. 2, 2006  
Please Be On Time**

**Inside this issue: POWA Craft Awards submission details**