

POWA Activities

SPRING CONFERENCE

This is a three-day weekend event that is held in a different region of the state each year. Conferences include craft improvement sessions, outdoor activities unique to the area, a business meeting, supporting member displays, various contest winner's awards ceremony, banquet and more.

FALL CONFERENCE

The activities are similar to the spring conference but also include induction of new officers and board members.

GROUP TRIPS

Each year active members are invited to participate in extended trips in search of prime story material. Some of these occur within the state, but many are ventures of a more distant nature – to places like Thousand Islands in New York, fishing and hunting in Quebec – as well as a number of others.

OUTDOOR SHOWS

POWA maintains a booth at major sports shows in Pennsylvania. This is where members greet the public, give the organization added exposure, answer questions, promote POWA principles and ideals. Members are also permitted to sell their own books or other materials here.



Can this group of writers help you?

How can you benefit from your membership?

For more information, please contact:

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Artwork provided by George Lavanish, Gerald Putt, Robert Sopchick, Linda Steiner and Michael Watson.

What is the Pennsylvania Outdoor Writers Association?

The Pennsylvania Outdoor Writers Association (POWA), founded in 1950, is an organization of professional writers, artists, photographers, broadcasters, videographers, lecturers and other communicators with a common interest in the outdoors. They're dedicated to communicating the outdoor message to a broad audience all across America. If you're a communicator who concentrates in this field, or aspire to be, joining POWA could result in a positive impact in your career. If you're in the business of marketing outdoor products and/or services, joining as a supporting member could produce a significant and favorable impact upon the future of your company.

POWA is the largest state outdoor writers organization in the country. With well over 350 Active, Associate, Apprentice and Supporting members, the primary reason for POWA's existence centers on craft improvement – becoming better, more knowledgeable, more highly skilled communicators. Individual members are committed to helping one another. They'll help *you* become a better communicator after you join, despite the fact that you'll be competing directly with them in this field. The feeling of comradery among us is strong. Our sentiment toward the outdoors borders on reverence.



Types of Memberships Available

ACTIVE – This category is specifically geared to those who are active in the outdoor communications field. There are minimum requirements regarding the amount of material potential prospects have had published or aired. These minimums must be maintained annually once you become a member.

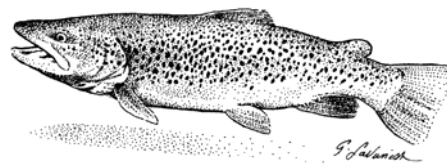
APPRENTICE – This category is geared to members and potential members who have not had enough material published or broadcast to qualify for Active membership. An Apprentice member can only remain in this category for two years. By then, it is intended, that person will have progressed to the point that he/she meets the minimum requirements for Active membership.



SUPPORTING – This category is geared to members and potential members who have products or services to offer. The more active role you and your company take as a supporting member, the more potential you have for significant benefits. You'll receive a copy of the membership directory upon your acceptance as a member. You'll have access to our mailing list that can be used to send press releases about your company's products/services. The membership list provides immediate access to addresses, phone numbers, e-mail addresses and websites of members you might want to contact about special field testing, evaluation of products, or suggestions of story material. The possibilities of how you can profitably use the POWA Directory are limited only by your imagination.

Benefits of Active Membership

- PowWow, bi-monthly newsletter – it's full of information about the organization and always has craft improvement and market news information included.
- Membership Directory – updated annually. The Directory lists each member's address, media affiliation, credits and specialties. A Supporting Member listing is also included.
- Semi-annual Conferences – held in both the spring and fall.
- Craft Awards – writing, photo, art, book, and broadcast awards are available to all individual members.
- Craft Improvement Workshops – designed to help you become a better communicator. These are held at each conference and articles are published in PowWow.
- Contact with other writers at conferences results in networking and renewed enthusiasm for our work as well as new insights into our business.
- Contact with editors and others which could make the marketing of your material easier.
- Supporting Member Representative – works as liaison between active members and supporting members.
- Website – www.paoutdoorwriters.com includes message board, on-line directory, applications, POWA information, list of officers and directors, job opportunities, market news, etc.



Benefits of Supporting Membership

- PowWow, bi-monthly newsletter – it's full of information about the organization and always has craft improvement information included.
- Membership Directory – updated annually. The Directory lists each member's address, media affiliation, credits and specialties. A Supporting Member listing is also included.
- Semi-annual Conferences – held in both the spring and fall.
- Craft Awards Sponsorship – writing, photo, art, book, and broadcast awards are available for sponsorship opportunities.
- Contact with writers at conferences results in networking and partnerships.
- Contact with editors and others which could make the marketing of your material easier.
- Supporting Member Representative – works as liaison between active members and supporting members.
- Website – www.paoutdoorwriters.com includes message board, on-line directory, applications, POWA information, list of officers and directors, etc.
- Conference Sponsorship – meals and hospitality room are available for sponsorship at both spring and fall conferences.
- Mailing list of all members – available as an Excel file or in print form (as labels).

