

# Pennsylvania Outdoor Writers Association, Inc.

A Non-Profit Professional Organization

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## Application for Membership

*Read this criteria thoroughly before you complete the application as some categories have specific restrictions.*

### POWA Criteria for Membership

Applicants for membership in POWA must meet certain minimum requirements based upon a set of criteria established by the Board of Directors. Each applicant must be sponsored by an active member or jointly by a supporting member and active member. However, a member *cannot* sponsor a relative. An unrelated third party is required to serve as sponsor. Each application will be reviewed by the Membership Screening Committee. After such review, the application will be presented, along with recommendations, if any, for acceptance, reclassification or rejection, to the Board of Directors for action.

To be eligible for "active" classification, the member must be paid appropriately and adequately for his or her outdoor communications services, with published production meeting criteria within the specified period (12 months) immediately prior to filing of application. Each applicant must demonstrate a continual and regular effort in professional outdoor communications. **Proof of payment and publication must be submitted with the application.**

Name of applicant \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

Name of spouse \_\_\_\_\_ E-mail \_\_\_\_\_

Telephone (home) \_\_\_\_\_ (work) \_\_\_\_\_ (fax) \_\_\_\_\_

How long have you been in outdoor communications? \_\_\_\_\_

Is outdoor communications work full time \_\_\_\_\_ or part time \_\_\_\_\_

Principal position – title, status or outdoor field you are applying under \_\_\_\_\_

*Please fill in details of those categories listed below which are applicable in your case.*

#### Application for (check one):

**Active Member** shall be a person who disseminates to the public and receives remuneration for the news information or thoughts concerning the outdoors and/or management and enjoyment of natural resources. Such dissemination can be in any of the following fields: writing for publication, editing, broadcasting or telecasting, illustration (including photography), or public speaking. An active member shall have full voting privileges and the right to hold office.

**Apprentice Member** shall be a person who subscribes to the purpose and standards of this organization, but who, at the time of application, is not eligible for active membership. Such membership shall remain in force until he/she qualifies for active membership; or, for a maximum period of two (2) years from the date of acceptance as an apprentice member. Apprentice members shall be accorded all privileges of membership except the right to vote and hold office. You are required to submit a statement explaining what avenues of endeavor you will pursue during the two-year tenure as an apprentice member to meet future qualifications for active membership.

**Note: Please check the appropriate category(ies) under which you are applying for active membership.** Any combination of categories may qualify you for active membership; each piece of work is rated on a point basis. Points must total 60 for the preceding 12 months to qualify for active membership. Questions? Contact POWA Executive Director , 717-564-0719.; powa\_ed@yahoo.com.

**1. Newspaper Writer** – Minimum 20 published outdoor columns or articles, said 20 columns to appear in no less than 7 separate editions of the periodical(s) involved. Each column shall count as 3 points. Are you an \_\_\_\_ employee or \_\_\_\_ freelancer? Is circulation \_\_\_\_ daily or \_\_\_\_ weekly? Name of paper(s) \_\_\_\_\_

Approximate total articles in past 12 months: \_\_\_\_\_ Attach minimum of 6 published clippings.

## **2. Artist/Illustrator**

**Color:** Four works produced in preceding 12 months, three of which must have been published in no less than two separate applications (articles, newspapers, magazines, etc.). One work may be self-published (print, poster, etc.). Each color work shall count as 15 points. Attach minimum of 2 clippings. Name of publications \_\_\_\_\_

**Black and White:** Fifteen works produced in preceding 12 months, 13 of which must have been published in no less than 10 separate publications or editions. Two black-and-white works used as self-published art prints or other permissible outlets will also be permitted. Each black-and-white shall count as 4 points. Attach minimum of 5 clippings. Name of publications \_\_\_\_\_

## **3. Radio/TV Broadcasting**

**Radio:** Total of 120 minutes airtime annually. One point for each 2 minutes. Based on actual airtime, non-inclusive of commercials.

**TV: Weekly News Spots** – no less than 30 appearances encompassing 60 minutes air time annually (2 points/appearance). **Weekly or Monthly Show** – no less than 10 separate appearances and 180 minutes air time annually (6 points/appearance). **Special Presentations:** PBS specials or similar presentation requiring an unusual amount of production work will be considered separately (indicate degree of participation). Additional considerations may be made for degree of involvement, such as production work, script writing, directing, etc.

Name of Program	Station	Length	# of Shows
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_____	_____	_____	_____
_____	_____	_____	_____

Describe your contribution to the broadcast: \_\_\_\_\_

Did you write the script? \_\_\_\_ yes \_\_\_\_ no

**4. Photographer (Still)** – Minimum 20 published photos, said 20 photos to appear in no less than 4 separate publications or similar uses. Each photo shall count as 3 points. Attach minimum of 8 published clippings. Name of publications: \_\_\_\_\_

Are you paid by media as an \_\_\_\_ employee and/or \_\_\_\_ freelancer? Publishing photos in \_\_\_\_ newspapers, \_\_\_\_ magazines, \_\_\_\_ books, or \_\_\_\_ other (explain) \_\_\_\_\_

**5. Electronic Publishing** – Minimum of 20 published outdoor columns or articles in no less than 7 separate editions of electronic publication(s). Each original column or article shall count as 3 points. **Web Sites:** The applicant must be paid by the Webmaster and/or electronic publication, and offer proof of payment for each item submitted for membership consideration. Approximate electronic media articles in past 12 months \_\_\_\_\_ Attach minimum of 6 printout clippings of articles/columns, including name of online publication and date of issue or printout. If printout not available, attach text of article/column and statement from editor/webmaster confirming online publication.

**6. Lecturer** – Minimum 15 lectures/presentations for which compensation was received. Such lectures shall take place on at least 12 different days. Each lecture shall count as 4 points. Attach speaking schedule for the past year, with brochures, newspaper clippings or other promotional material.

**7. Film/Video/Audio Production**

**Film/Video:** Minimum of two productions, each exceeding 30 minutes. Each production submitted will be evaluated on degree of participation. Applicants should designate one or more of the following categories, listing percentage of total contribution: \_\_\_\_% Cinematographer \_\_\_\_% Script Writer \_\_\_\_% Director \_\_\_\_% Producer \_\_\_\_% Host \_\_\_\_% Paid Appearance Maximum points for determining membership qualifications are as follows: Cinematographer or producer (up to 60 points); Director or Script Writer (up to 40 points); Host and/or Other on-camera narrative (up to 30 points); and Paid on-camera appearance (up to 20 points). One video must be submitted with each application for committee review; list others below.

**Audio (non-broadcast):** Three feature-length (minimum 30 minutes each) productions annually or 10 shorter shows totaling 120 minutes annually. Twenty points for each 30(+) minute features, 6 points for each production less than 30 minutes. Applicants must indicate degree of participation in the following categories: \_\_\_\_% Script Writer \_\_\_\_% Producer \_\_\_\_% Host Applicants may earn up to 30 points for participation in each category. Are audiotapes sold with additional aids (maps, product instruction, guides for field use)? Example: identifying bird calls. If so, please explain: \_\_\_\_\_

Film/Video/Audio Title	Length
_____	_____
_____	_____

**8. Magazine Writer**

**Full-time:** Editorial staff employee of a recognized outdoor publication, with masthead credit. Attach copy of magazine(s). Name of magazine \_\_\_\_\_ How long employed \_\_\_\_\_ Publication Frequency \_\_\_\_\_ Circulation \_\_\_\_\_

**Freelance or Part-time Staffer:** Minimum 3 published outdoor articles (not tips or fillers) in magazines of 200,000 circulation or more (20 points/article); OR 6 published outdoor articles (not tips or fillers) in magazines of less than 200,000 circulation (10 points/article). Attach minimum of 3 published articles.

Article Title	Where Published	Date	Approx. Circulation
_____	_____	_____	_____
_____	_____	_____	_____

**9. Magazine Editing/Layout Artist/Publisher** – A masthead or company-certified editor/artist, to include layout or design OR publisher of recognized outdoor publication. Attach copy of magazine(s).

Name of magazine \_\_\_\_\_ Describe your contribution/position \_\_\_\_\_

**10. Book Editor/Layout Design** – Must have edited, or designed layout, one outdoor-oriented book. Editing or layout design of book will count as 60 points for one-year membership. Promotional booklets and pamphlets are not acceptable. Submit copy of book(s). Explain your involvement with each project \_\_\_\_\_

**11. Book Author** – Books can be totally text or text/photo and/or illustration combination. Each photo/illustration shall count as 250 words. Each photo/illustration unit of 250 words shall count as 1 point, thus a 15,000-word book (or 10,000-word/20 photo book or some combination thereof) shall count 60 points for one year membership. A 30,000-word book or equivalent shall count 120 points for a two year membership; a 45,000-word book or equivalent shall count 180 points for a three year membership. Booklets or pamphlets may be aggregated to qualify under the same criteria. Submit copy of book(s).

Title	Publisher	Publication Date
_____	_____	_____
_____	_____	_____

